



WYOMING OUTDOOR RECREATION *Summit*

AGENDA

Thursday, May 1: 8:00 a.m. – 7:00 p.m.

8:00 a.m.	Check-in		
8:30 a.m.	Welcome and opening remarks		
9:00 a.m.	Keynote: Can Outdoor Recreation Save the World? Luis Benitez		
10:00 a.m.	Break		
10:30 a.m.	The EXPLORE Act: All You Need to Know		
11:30 a.m.	Break		
12:00 p.m.	Lunch & presentation		
	"Building Partnerships"	"Developing Workforce"	"Accessing Resources"
1:20 p.m.	Backcountry Discovery Routes: Building on the success of an established route in Wyoming	Gearing Up for Success: Opportunities & Challenges in Wyoming's Outdoor Retail Industry	Funding Your Outdoor Vision: Updates & Strategies for Grant Success
2:20 p.m.	Break		
2:40 p.m.	Climbing Area Management Across Wyoming	Opportunities and Challenges for Manufacturing and Distribution in WY's Outdoor Recreation Industry	Breaking Barriers: Expanding Accessibility in Wyoming's Outdoor Recreation Communities

3:40 p.m.	Break		
4:00 p.m.	Land Heath and Recreational Sustainability through Partnerships	Bridging the Gap: Workforce Challenges and Opportunities in Wyoming’s Outdoor Recreation Industry	Economic Diversification Through Outdoor Recreation
	AllTrails + FBT, Non-Profit + Trail App Partnerships: Efficiently educate visitors and overcome bandwidth issues		
5:00 p.m.	Poster session & social hour		
7:00 p.m.	Wyoming Outdoor Recreation Business Alliance (WYORBA) mixer (downtown Laramie)		

Friday, May 2nd: 8:00 – 2:00 p.m.

8:00 a.m.	Check-in		
8:30 a.m.	Working with Elected Officials: Integrating Outdoor Recreation into Wyoming's Legislative Agenda		
10:00 a.m.	Break		
10:30 a.m.	The Role of Outdoor Recreation in Local Economic Development	Challenges and Opportunities for Wyoming's Guiding Community	Volunteer Trail Crews: A Grassroots Approach to Trail Stewardship in Wyoming
11:30 a.m.	Buffet lunch available		
12:30 p.m.	Supporting Public Land Management Agencies Through Partnerships		
1:30 p.m.	Closing remarks		
2:00 p.m.	Optional field trips depart		

