• To enter, one individual from the team should complete the online application found at www.uwyo.edu/wtbc no later than November 30, 2019.

• Up to 15 Semi-Finalists will be chosen from the aggregate group of submissions based on the quality, innovation level, market, product, or segmentation disruption, potential market size and/or growth of the submission content and announced December 6, 2019.

• Semi-Finalists are required to complete a 30-minute oral interview, either in person or video conference. Semi-Finalist interviews will be conducted by members of the MECSL judging panel between December 9 and 13.

• All Semi-Finalists will be assigned to a WTBC business counselor and will be advised from December 2019 through March 2020. Semi-Finalists are required to participate in on-going advising services in preparation for the Qualifying Pitch Day event.

• The Qualifying Pitch Day event will be during the month of March 2020, in a location that is most accessible to the Semi-Finalists. All Semi-Finalist teams will present their business concept in a 20-minute-maximum presentation. Immediately following, the judging committee will conduct a Q&A session for a maximum of 10 minutes. At the conclusion of all Microbial Ecology Collaborative Semi-Finalist Qualifying Pitch Day presentations, a judging committee will determine the Qualifying Finalists.

• Each Qualifying Finalist team is eligible to apply to the $25,000 seed fund prior to the funding deadline of July 1, 2020. The seed fund was established to assist Wyoming entrepreneurs in the opportunity to develop and progress their businesses to the next stage of business development. All seed fund proposals will be reviewed by a judging committee that will determine the appropriate amount of funding.