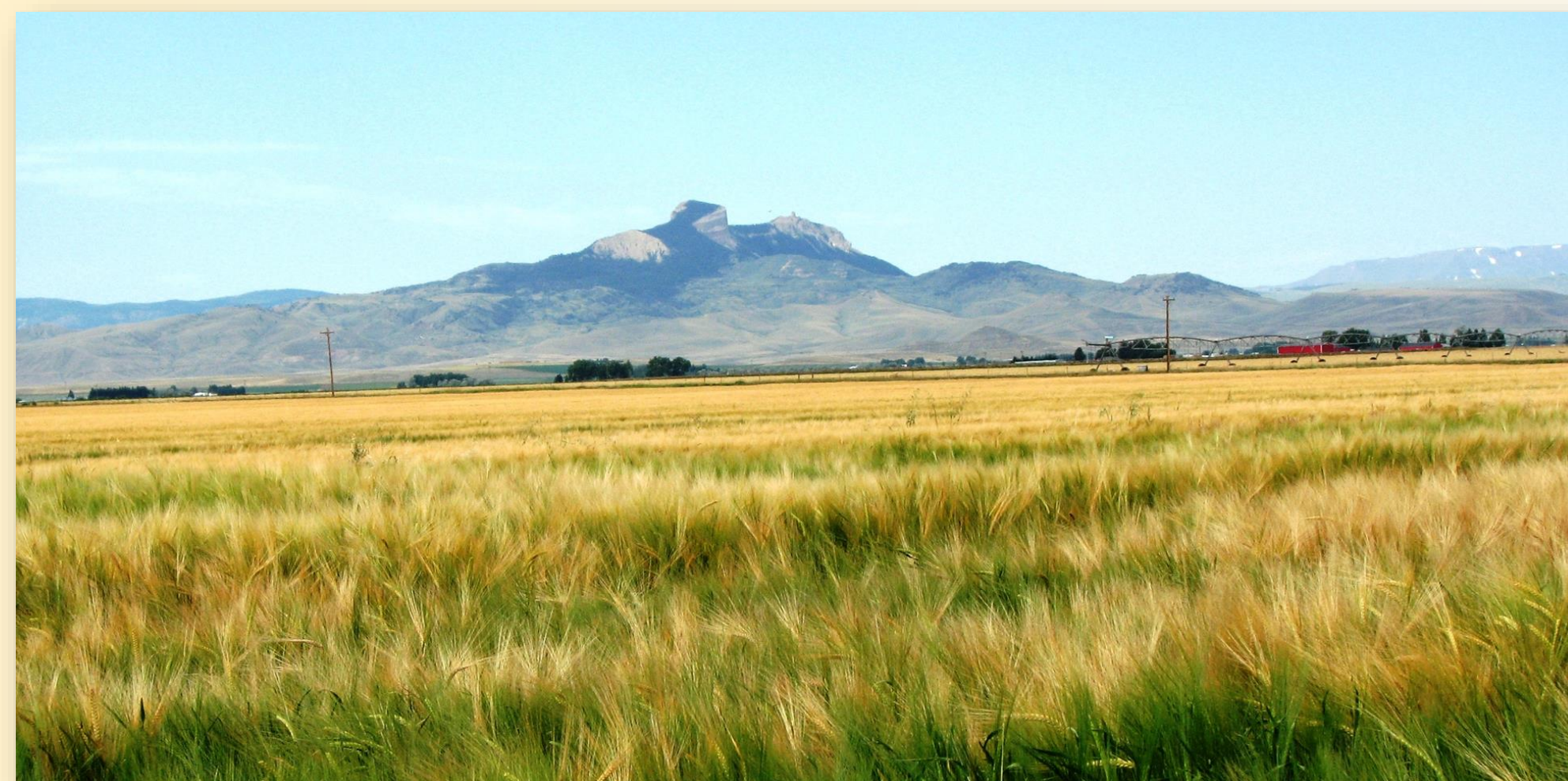


Diversity in Rural Primary Care: Public Panel Discussion to explain the Wide Spectrum of Primary Care Models in Powell, WY

Galen Mills- University of Washington School of Medicine, 2015 RUOP III-3

Purpose

The purpose of this project is to educate the community on both new and current available primary care options in Powell, WY.



Background

- There are only 6300 people in Powell yet there are five models of primary care
- Two models are clinics that will have opened since July, 2015
- The local hospital only has half of the primary care physicians it had at the beginning of 2015
- Community members and health care workers alike have little understanding of the new clinics and how they differ from current models



Methods

- Community discussions revealed little understanding of new primary care options
- Literature review indicated many different community education methods can be effective if correctly applied to the target population
- Various methods to educate the public were discussed with the Powell Health Network
- It was agreed that a panel discussion with representatives from each model would be most effective

Primary Care Models in Powell

- Fee-For-Service
- Direct Primary Care
- Volunteer-Free Clinic
- VA Clinic
- Community Health Center

Results

This project includes:

- Organizing a panel discussion with Powell Health Network
- Inviting members from each local primary care model
- Utilizing local free advertising sources such as the Powell Tribune (local newspaper) and the Chamber of Commerce online community calendar
- Passing out flyers to local businesses and churches
- Making an information pamphlet for community members who attend
- Exit survey to assess audience feedback

Discussion

- During a time of considerable change in how primary care is being offered in Powell, people need information on what the changes are and how they will affect them.
- This project gives community members the opportunity to compare and contrast all the different care models available to them.
- Many community members, hospital workers, and clinicians have expressed great interest in attending the panel discussion.