Improving Adolescent Access to Sexual Health Services in Teton County Through Technology Based Interventions

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Hypothesis: Adolescent awareness and utilization of Teton County Public Health (TCPH) services for sexual health will improve by expressing availability of financial assistance on their website, providing easy access to the website through a Snapchat code, providing online scheduling, and an anonymous text-line.

Background

Teton County is unique to the rest of Wyoming; the tourism market relies on a large population of transient young adult employees. HIV prevalence is higher than the state's and the rate of chlamydia is climbing. Conversations with TCPH staff revealed that many young adults are unaware of the confidential services and financial assistance they offer for sexual health.

STD Testing & Pregnancy Prevention

To schedule an appointment or ask a question about services or financial assistance call (307)733-6401

Questions?

Text PPWY to 57890

Confidential text-line to answer all of your questions about sex. You will get a confirmation text then can send your question. You will get a response within 24 hours.

http://www.tetonwyo.org/ph/topics/teen-health/253261/

Deliverables

- Resource card utilizing the popular smartphone application Snapchat and Planned Parenthood's text-line
- Recommendations: anonymous text-line, online appointment scheduling, and contact information for financial assistance easily accessible on their website

Literature Review

- Adolescents most frequently ask about: expense, STD testing, pregnancy prevention, and confidentiality
- Adolescents are very comfortable with text, internet and social media
- Adolescents prefer text over face-to-face communication

Health Project Plan

Help close the access and awareness gap for adolescent sexual health in Teton County by creating a resource card that gives quick access to:

- Information on public health services
- Appointment scheduling
- Planned Parenthood's anonymous text-line for sexual health questions.

Next Steps

- Print and distribute resource cards to areas such as: schools, library, and recreational center
- Add website contact for financial assistance
- Setup online scheduling
- Create anonymous text-line specific to Teton County if resources allow in future