

Join us in sponsoring the



## Rocky Mountain Alzheimer's Summit

### “Making a Difference NOW: The Best Care Possible for Individuals with Dementia”

June 13<sup>th</sup>, 14<sup>th</sup>, & 15<sup>th</sup>, 2017

Cheyenne, WY at the Little America Conference Center

**Target Attendees:** Approximately 200 interdisciplinary healthcare professionals, direct care workers, older adults, and caregivers of individuals with dementia.

**Summit Features:** The Summit includes national and regional speakers, focused discussion and presentations, interactive and panel sessions, free continuing education credits, networking opportunities, and more! Summit schedule includes:

- **Tuesday June 13<sup>th</sup>: Preconference Workshop**
  - Featuring Teepa Snow, MS, OTR/L, FAOTA; one of America's leading educators on dementia. This preconference workshop is for healthcare professionals and direct care workers and will have a registration fee.
- **Wednesday June 14<sup>th</sup> & Thursday June 15<sup>th</sup>: Rocky Mountain Alzheimer's Summit**
  - For healthcare professionals, direct care workers, older adults, and caregivers of individuals with dementia. Will feature caregiver & healthcare professional tracks. There will be no registration fee.

#### Why Sponsor this event?

Sponsoring the Rocky Mountain Alzheimer's Summit, the second of its kind in Wyoming, will expose your business or organization to many of Wyoming, Colorado, and Nebraska's healthcare professionals, direct care workers, older adults, and caregivers of individuals with dementia. These groups work directly with individuals and family members impacted by dementia. The 2014 Rocky Mountain Alzheimer's Summit was a success, attracting approximately 200 healthcare professionals. Sponsors are also encouraged to attend the sessions at the Summit!

#### Sponsorship levels:

The Summit features a variety of Sponsorship levels and exhibitor options, starting at \$100! See page 2 for details about Sponsorship levels, and page 3 for additional exhibiting options.

**Don't miss out on this exciting opportunity to showcase your organization!**



UNIVERSITY OF WYOMING  
Wyoming Center on Aging

## Sponsorship and Exhibitor Information

The Wyoming Center on Aging is pleased to have the opportunity to host a regional conference on Alzheimer's disease on June 13, 14 and 15<sup>th</sup>, 2017. This event, The Rocky Mountain Alzheimer's Summit will include a preconference workshop and 2 days of educational sessions. Wednesday, June 13<sup>th</sup> will be a focused preconference workshop for healthcare professionals and direct care workers. June 14<sup>th</sup> & 15<sup>th</sup> will host a variety of educational sessions focused on the theme of "Making a Difference NOW: The Best Care Possible for Individuals with Dementia." The goal of the Summit is to provide healthcare professionals, direct care workers, older adults, and caregivers of individuals with dementia with up-to-date education about improving the lives of those with Alzheimer's disease and those who provide care for these individuals.

This Summit is possible thanks to generous funding from the Health Resource Service Administration (HRSA); however, these funds are limited in amount and scope. Sponsorships are crucial to the success of this important educational event. We would like to invite you to show your support of Wyoming and regional healthcare providers and those living with dementia by sponsoring or being an exhibitor at the Summit. Your company/organization will be given recognition commensurate with sponsorship level.

### **Sponsorship Levels Include:**

- Diamond: \$2,000 and up
  - Verbal and written recognition multiple times throughout the conference
  - Full page advertisement in conference program
  - Logo printed on conference materials (pens, notepads, or lanyards, etc.) provided to all attendees
  - Recognition on posters/banners throughout the event space
  - Recognition on Summit website
  - Non-profit rate for exhibit booth (See Page 3 for pricing.)
  - 2 free attendees to the preconference workshop on June 13, 2017
- Platinum: \$1,000 - \$1,999
  - Verbal and written recognition multiple times throughout the conference
  - Full page advertisement in conference program
  - Recognition on posters/banners throughout the event space
  - Recognition on Summit website
  - Non-profit rate for exhibit booth (See Page 3 for pricing.)
  - One free attendee to the preconference workshop on June 13, 2017
- Gold: \$500 - \$999
  - Verbal and written recognition at the conference
  - Half page advertisement in conference program
  - Recognition on posters/banners throughout the event space
  - Recognition on Summit website
- Silver: \$250 - \$499
  - Verbal recognition at the conference
  - Quarter page advertisement in conference program
  - Recognition on Summit website
- Contributing: \$100 - \$249
  - Verbal recognition at the conference
  - Recognition in the conference program
  - Recognition on the Summit website

## Exhibit/Booth Information

Please keep this page for your information.

### **EXHIBIT FEES:**

The exhibit fee is **\$175.00/booth for non-profit** organizations and **\$350.00/booth for commercial** (for profit) organizations and companies. Exhibit fee includes: one 6' table with off-white table cloth/skirt and one chair, listing in the conference program, and meals for one exhibitor representative including all breaks. Additional representatives will be charged \$75.00 to attend. Booths will be assigned on a first-come, first-assigned basis. Exhibitor space is VERY limited. Please return this form as soon as possible. Space cannot be guaranteed.

### **BOOTH SPECIFICATIONS:**

The Summit Planning Committee will provide and arrange for erection of exhibit booths. Each exhibit must be confined to the spatial limits (6' X 8') of its respective space. If your display is larger, you will need to purchase extra exhibit spaces. Please indicate if you will require any additional services i.e. power, plasma screen, etc. on the exhibit form (note these services may require an extra charge.) Please call (307) 766-2829 for questions prior to returning the exhibitor form.

### **EXHIBIT SPECIFICS/CANCELLATION POLICY:**

In the event of cancellation prior to June 2, 2017, \$50 will be retained by the Summit Planning Committee. There will be no refund for cancellations after June 2, 2017.

### **EXHIBIT STORAGE/SHIPPING:**

If you will require assistance with transportation and/or storage of freight, you are responsible for making the necessary arrangements. Please call (307) 766-2829 for questions regarding this process. Also note: The Summit Planning Committee will not be responsible for your materials or equipment prior to or while exhibiting at the Summit.

### **EXHIBITOR TIME SCHEDULE:**

Set-Up: Tuesday June 13<sup>th</sup>, 2017 4pm-7pm. Wednesday June 14<sup>th</sup>, 2017 between 8am-9am. Please be set up by 9:30am.

#### Summit Exhibition Times:

June 14<sup>th</sup>: Three refreshment breaks with exhibitors, and an evening networking reception

June 15<sup>th</sup>: Three refreshment breaks with exhibitors.

Tear Down: Booths can be dismantled after the afternoon break on Thursday June 15<sup>th</sup> at 1:15pm.

We ask that you have a representative of your company be present at your booth. Please do not dismantle your booth prior to 10:30 a.m. You may leave your booth up the night of June 14<sup>th</sup>, but take any valuables with you.

**EXHIBITORS ARE INVITED AND ENCOURAGED TO ATTEND ANY OF THE GENERAL PRESENTATIONS OF OUR CONFERENCE.**

### **HOTEL INFORMATION:**

A limited block of rooms has been reserved at the Little America Conference Center in Cheyenne, WY at a discounted rate. When making reservations at the hotel, please mention that you are with the Rocky Mountain Alzheimer's Summit to receive the discounted rate.

**Toll Free 800-445-6945 or online at <http://cheyenne.littleamerica.com/accomodations>**

### **INQUIRIES or QUESTIONS contact:**

Wyoming Center on Aging at (307) 766-2829 or [wyoa@uwyo.edu](mailto:wyoa@uwyo.edu)

# Sponsorship & Exhibitor Application

Please return completed form and payment to:  
University of Wyoming/Wyoming Center on Aging  
Department 3432  
1000 East University Avenue  
Laramie, WY 82071

Thank you for your interest in sponsoring or being an exhibitor at the Rocky Mountain Alzheimer's Summit. Exhibitor space is VERY limited. Please return this form as soon as possible. Space cannot be guaranteed.

This packet includes information about suggested levels of sponsorship. If you want to discuss other possibilities for sponsorship please contact The Wyoming Center on Aging (WyCOA) at (307)766-2829 or email wycoa@uwyo.edu

Organization: \_\_\_\_\_

(Type or print name as it should appear on Conference Materials)

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

## **SPONSORSHIP:**

<u>Level of Sponsorship</u>	<u>Amount Enclosed</u>
<input type="checkbox"/> Diamond Sponsor: \$2,000 and up	_____
<input type="checkbox"/> Platinum Sponsor: \$1,000 - \$1,999	_____
<input type="checkbox"/> Gold Sponsor: \$500 - \$999	_____
<input type="checkbox"/> Silver Sponsor: \$250 - \$499	_____
<input type="checkbox"/> Contributing Sponsor: \$100 - \$249	_____
Other amount of sponsorship	_____
<b>Total Amount of Sponsorship:</b>	_____

## **Exhibit Booth (In addition, please also return the signed Exhibitor Agreement [page 5]):**

<input type="checkbox"/> Commercial Booth Rate: \$350	_____
<input type="checkbox"/> Non-Profit Booth Rate: \$175	_____
<input type="checkbox"/> Additional Representatives \$75/per person	_____
<b>Total Amount of Exhibit Fee:</b>	_____

**Donation:** Amount of any additional donation \_\_\_\_\_

**Total Enclosed:** \_\_\_\_\_

# Exhibitor Agreement

Please return this form with the Sponsorship & Exhibitor Application (Page 4) and payment.

\*Sponsors only need to return the Sponsorship & Exhibitor Application and payment.

## **EXHIBIT SPECIFICS:**

Organization: \_\_\_\_\_

Name of person staffing your booth: \_\_\_\_\_

Additional representative names (\$75.00 additional per person):  
\_\_\_\_\_

Special Services needed for booth (i.e. power, plasma screen, etc. MAY BE AN ADDITIONAL CHARGE):  
\_\_\_\_\_

## **EXHIBITOR AGREEMENT:**

\*We hereby agree to exhibit at the Rocky Mountain Alzheimer's Summit, June 13, 14, 15<sup>th</sup>, 2017 and agree to comply with the terms detailed on the Exhibit/Booth Information sheet (page 3 of this document). We understand that \$50 will be retained by the Summit Planning Committee if we cancel prior to June 2<sup>nd</sup>, 2017. There will be no refund for cancellations after June 2<sup>nd</sup>, 2017.

Signature of acknowledgement: \_\_\_\_\_

Printed Name: \_\_\_\_\_

**Please return this form, the Sponsorship & Exhibitor Application, and payment to:**

University of Wyoming/Wyoming Center on Aging  
Department 3432  
1000 East University Avenue  
Laramie, WY 82071