SUGGESTED ADVISING TRACKS FOR COMMUNICATION MAJORS (12 hours each)

**Advertising**
- COJO 3300 Advertising Media
- COJO 3310 Public Relations
- COJO 3530 Multimedia Production
- COJO 4040 Digital Video Production

**Visual Communication**
- COJO 2400 Photography
- COJO 4040 Digital Video Production
- COJO 4400 Photojournalism
- COJO 4200 Visual Communication

**Cultural Communication**
- COJO 3160 Theory of Language & Society
- COJO 3190 Cross-Cultural Communication (Fulfills D)
- COJO 3520 Communication Technology & Society
- COJO 4233 Race, Gender & Ethnicity in the Media

**Political Communication**
- COJO 2095 Persuasive Argumentation
- COJO 3550 Political Communication
- COJO 4020 Mass Media & Society
- COJO 4700 Media, Science, & Society

**Public Relations**
- COJO 3300 Advertising in the Media
- COJO 3310 Public Relations
- COJO 4310 Public Relations Techniques
- COJO 3480 Internship (Focus on Public Relations)

**Rhetorical Studies**
- COJO 2095 Persuasive Argumentation
- COJO 4060 Rhetorical Theory & Criticism
- COJO 4160 African-American Rhetoric 1865 to Present
- COJO 4260 Rhetoric & Social Justice