Wyoming EPSCoR Logo Competition
Microbial Ecology Collaborative - “Micro”

Background:
The University of Wyoming recently received a $20 million, five-year grant to study the microbial ecology of Wyoming’s landscape. The project is designed to share information and collaborate with the citizens of Wyoming and we need your help! A compelling logo will help to bring brand recognition and interest to our work. Basic information about the project is available on the website: [http://www.uwyo.edu/epscor/microbial-ecology/index.html](http://www.uwyo.edu/epscor/microbial-ecology/index.html)

Competition Rules and Information:

- Logo color – design should work well on both white and color backgrounds
- Microbial inspired logo – this does not mean we are looking for a technical or scientifically specific representation. Be creative, unique, and simple!
- Logo design should include a version with text and one without. Text should read Microbial Ecology Collaborative.
- Logos should be easily adaptable for use online and in social and print media.
- All ages are invited to submit.
- All submissions must be the original work of the artist.

Submissions should include:
- Artwork
- Name
- Contact Information – Email and phone
- A statement that confers copyright to Wyoming EPSCoR

Images must be high-resolution, vector file exported as a jpg, 300dpi emailed to evercoe@uwyo.edu OR a paper/written version can be mailed to the EPSCoR office – 1000 E. University Ave. Dept, 3622, or dropped off to 423 Wyoming Hall

**Deadline for submission is 5 pm, November 28, 2017**

The winning logo will be selected by a panel of scientists and artists the first week of December. The artist who submits the selected logo will receive $300. Thank you for sharing your time and talent to enter this competition. We appreciate the great care and consideration that is involved with creating a logo.

This contest is a great way for you to showcase your work, meet potential future clients, and heighten your visibility in the community, as the review panel will include business owners, representatives of area institutions and cultural venues, and other stakeholders. Wyoming EPSCoR and Micro Project will feature the winning logo on our website, a variety of social media platforms, business cards, letterhead, marketing materials and signs.

For additional information or questions contact Emily Vercoe: evercoe@uwyo.edu or 766-4275