



College of Business

# DANIELS FUND ETHICS INITIATIVE

## Collegiate Program

### Program Updates

#### Student Learning

- ▶ The Center for Principle-Based Leadership and Ethics supports two current courses at UW: Principle-Based Ethics and Leadership Fundamentals. Students enrolled in Principle-Based Ethics heard a talk on the importance of personal ethics in life and business from Karen Douglas, Associate General Counsel at Otter Products. Students enrolled in Leadership Fundamentals heard talks on leadership by Michele DeHoff (CCO, Jonah Bank), Mandy Fable (CEO, Leadership Wyoming), and John Griffin (Member of the Black 14).

#### Community Involvement

- ▶ In November, Kent Noble will deliver a keynote presentation at the 2022 Teaching Business Ethics Workshop in Santa Fe, NM. The workshop is sponsored by the Daniels Fund Ethics Initiative programs at New Mexico State University and the University of Denver.  
In November and December, Kent Noble and Chase Thiel will be participating in selecting a new class of Daniels Scholars. As members of the Reads Committee, they will focus on scoring applicants' essays and determining understanding and alignment with Bill Daniels' values.

#### Business Community Involvement

- ▶ Last month, Chase Thiel delivered an address (on the importance of principle-based leadership and how the Center for Principle-Based Leadership and Ethics aims to develop this trait) to students, faculty, business leaders, and prominent local officials gathered at the Jackson Leadership Conference in Jackson Hole, WY.

#### Outreach

- ▶ Last month, the Center for Principle-Based Leadership and Ethics conducted a Values Retreat for the University of Wyoming Foundation (UWF). During the retreat, employees selected 10 organizational values to use as building blocks to create a desirable workplace culture. The new UWF values are Communication, Excellence, Gratitude, Growth, Inclusivity, Integrity, Respect, Service, Transparency, and Trust. Final word-smithing is underway for the principles created for each value. Once completed, the Center will assist the UWF with rolling out a comprehensive plan for integrating the new values/principles into its culture.

## November Newsletter

### November Principle

#### Respect

The Daniels Fund defines respect as honoring the rights, freedoms, views, and property of others. One of the ways that respect is demonstrated in society is through the civil treatment of others. Respect through civility is necessary for healthy societies. The late U.S. President John F. Kennedy said of civility in civic engagement, "So, let us begin anew remembering on both sides that civility is not a sign of weakness...Let us never negotiate out of fear, but let us never fear to negotiate. Let both sides explore what problems unite us instead of belaboring those problems which divide us."

### November Bulletin

As part of UW's Annual "Giving Day," Greg Dyekman made a \$100,000 pledge to the Center for Principle-Based Leadership and Ethics to support new program development. Greg earned a Bachelor's degree in Accounting from UW's College of Business, as well as a Juris Doctorate from UW's College of Law. Greg is an active public servant and currently serves on multiple university boards, including the College of Business Advisory Board.

### Student Spotlight



#### McKenna Kail

McKenna Kail, originally from Lander, WY, is a Junior in UW's College of Business majoring in Marketing with a minor in Chemistry. McKenna has become very active in UW's Ethics Club, which she originally joined as a healthy (non-party-centered) avenue for connecting with peers. She now sees Ethics Club as a way to connect deeply with the Laramie community through service and to establish a deeper connection with herself through evaluation of the ethical dilemmas. In November, McKenna will attend the Daniels Fund Ethics Initiative Consortium Forum as a student representative. Next semester, McKenna will represent UW as part of a team that will compete in the Daniels Fund Business Ethics Case Competition. McKenna plans to enter the medical marketing or pharmaceutical marketing industries.

### Fellow Spotlight



#### Dr. Gabel Taggart

Dr. Gabel Taggart is an assistant professor in the School of Politics, Public Affairs, and International Studies at the University of Wyoming. Gabel came to lead the new Nonprofit Studies concentration within the Master of Public Administration program. He teaches nonprofit-related courses such as Survey of the Nonprofit Sector, Social Entrepreneurship, and Philosophical Perspective in Philanthropy. He also teaches public administration courses in the core curriculum of the MPA program and undergraduate political science degree. Dr. Taggart's research focuses on effective altruism and public lands administration. He earned his Ph.D. in Public Administration and Policy from Arizona State University in 2017.

### November Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1  Principle-based ethics presentation at LCCC for Cheyenne Community	2  UW Ethics Club Meeting Laramie, WY	3  Leadership Talk by Todd Amen (CEO of ATBS)	4  Daniels Fund Ethics Forum - Day 1  Daniels Fund Ethics Initiative Collegiate Program Consortium Meeting	5  Daniels Fund Ethics Forum - Day 2
6	7  UW Ethics Club Officer Meeting Laramie, WY	8  Principle-based ethics presentation for Sigma Phi Epsilon and Guests	9	10  Leadership Talk by Chris Cleary (VP of Corporate Development at Medtronic)	11  Teaching Business Ethics Workshop Santa Fe, NM	12  Teaching Business Ethics Workshop Santa Fe, NM
13	14	15  Principle-based ethics presentation for UW Student Affairs	16  UW Ethics Club Meeting Laramie, WY  Bill Daniels Ethical Leadership Award	17  Ethical Decision-Making Presentation to UW's Chapter of the International Associate of Drilling Contractors  Leadership Talk by Josh Law (Founder and CEO of Only Co.)	18	19
20	21	22	23	24	25	26
27	28  UW Ethics Club Officer Meeting Laramie, WY	29	30  UW Ethics Club Meeting Laramie, WY			