

Business, AS

Northwest College

FRESHMAN

Fall Semester				Spring Semester			
Dept	#	Course Title	Hrs	Dept	#	Course Title	Hrs
ACCT	2010*	Principles of Accounting I	3	ACCT	2020*	Principles of Accounting II	3
ENGL	1010*	English I: Introduction to Composition	3		*	Communication 2	3
		Humanities or Visual & Performing Arts	3	STAT	2050*	Fundamentals of Statistics	4
		US and Wyoming Government	3			Lab Science	4
MATH	1400	College Algebra	4			Wellness elective	2
TOTAL				TOTAL			



SOPHOMORE

Fall Semester				Spring Semester			
Dept	#	Course Title	Hrs	Dept	#	Course Title	Hrs
ECON	1010*	Macroeconomics	3	ECON	1020*	Microeconomics	3
MATH	2350*	Business Calculus	4	BADM	2010**	Business Law	3
FIN	2100**	Managerial Finance	3	MATH	2355*	Mathematical Applications for Business	4
BUSN	2000	Introduction to International Business	3	IMGT	2400*	Introduction to Information Management	3
MKT	2100**	Principles of Marketing	3	MGT	2100**	Principles of Management	3
TOTAL				TOTAL			
				Total Degree Hours			

Transfer Recommendations and Notes:

*Component of Advanced Business Standing. Grade of C or above required.

**Grade of C or above required for common body of knowledge and major specific core.

Academic plans and course schedules may need to be altered if your Math Placement scores require you to take Math 0900, 0921, 0925.

Marketing, Customer Experience Management, BS

University of Wyoming

JUNIOR

Fall Semester			Hrs	Spring Semester			Hrs
Dept	#	Course Title	#	Dept	#	Course Title	#
DSCI	3210**	Intro to Op and Supply Chain Mgt	3	MKT	4230**	Integrated Marketing Comm (<i>Spring only</i>)	3
MKT	4240**	Consumer Behavior	3	MKT	4440**	Marketing of Services	3
MKT	4520**	Marketing Research & Analysis	3	**	3000 level Ethics (MGT, MKT or INBU 3110)		3
		Non-business electives	5			Free electives	6
			TOTAL				TOTAL
			<u>14</u>				<u>15</u>



SENIOR

Fall Semester			Hrs	Spring Semester			Hrs
Dept	#	Course Title	#	Dept	#	Course Title	#
MGT	3410**	Human Resources Management	3	MGT	4800**	Business Strategy & Policy	3
		OR		MKT	4450**	Advanced Marketing Management	C3 3
MKT	4210**	Sales Management				Free electives	6
MKT	4590**	Sustainable Business Practices (<i>Fall only</i>)	3				
		3/4000 level free elective	3				
		Free electives	6				
			TOTAL				TOTAL
			<u>15</u>				<u>12</u>
						Total Degree Hours	<u>120</u>

Transfer Recommendations and Notes:

**Grade of C or above required for common body of knowledge and major specific core.

This program has been formulated to meet the requirements of AACSB International—the Association to Advance Collegiate Schools of Business, the University of Wyoming and the College of Business.

Minimum requirements include: Minimum of 42 semester hours of junior/senior-level courses. 30 of the 42 hours must be earned from UW. • 2.50 grade point average in all College of Business courses. • 2.50 grade point average in all institution (UW) courses. • 50% of the business credit hours must be from the University of Wyoming. • Grade of C or above required for University Studies Program: FY, C1, C2, and C3. • Grade of C or above required for common body of knowledge and major specific core courses. • A maximum of 6 hours each at the freshman/sophomore and junior/senior-level of military science may be applied to degrees in the College of Business. • Grade of C or above in MGT 4800 and a passing score on the ETS standardized test for COB majors.