

Mark A. Greene

VITA

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Education

A.B., 1980, Ripon College (double major: History; Politics and Government); Summa cum laude, Phi Beta Kappa

A.M., 1984, University of Michigan (major in U.S. History; cognates in Archives Administration, Modern Chinese History); Preston W. Slossen Fellowship

Professional Employment History

DIRECTOR, AMERICAN HERITAGE CENTER, UNIVERSITY OF WYOMING, August 2002-present (<http://ahc.uwyo.edu>). **Responsibilities:** Lead a multi-faceted repository (independent of University Libraries) consisting of a major manuscript repository for western and U.S. history, the university archives, and the university's rare book library. Holdings total 75,000 cubic feet of archives and manuscripts, 60,000 rare books, and one million photographs. Active support of undergraduate curriculum and K-12; also serve scholars from a dozen nations. Major programs include reference for 5-6,000 researchers annually, state's History Day program, travel grants, named lectureships, symposia, traveling exhibits, mass digitization (100,000+ items by mid-2012), curricular packets consisting of primary sources and lesson plans, speakers' bureau, oral history. *Personally* responsible for strategic planning, budgeting, fundraising, staff development, collection development, donor relations, outreach. **Specific accomplishments include:** increasing private funding; development and implementation of two 5-year strategic plans; four successful federal grants; directing complete collection analysis and massive deaccessioning project; creation of comprehensive collecting policy and collection management policy; developing national model for eliminating manuscript processing backlogs; implementation of integrated collection management system; raising repository stature among university administrators, state citizens, archives and library professionals; improving faculty/staff professional stature; winning university support to address decades-old physical plant deficiencies. *AHC awarded Society of American Archivists' Distinguished Service Award, 2010—highest honor for US archives.* **Staff of 11 archivists (faculty rank), 15 other full-time, and 24 part-time and students. Budget of \$1.5 million (45% state funding, 55% endowment income and annual funds).** *Report to the Provost.*

HEAD OF RESEARCH CENTER PROGRAMS, THE HENRY FORD (formerly Henry Ford Museum & Greenfield Village), May 2000-June 2002 (<http://www.thehenryford.org>). **Responsibilities:** Administered library and archives technical services and reference functions, museum registrars, and outreach programs for the research division of one of the nation's largest museums. Research Center programs include: a public reading room; fee-for-service activities such as photographic reproductions and "special access" for film makers and others seeking use of collection items in storage; web access to collection information, from on-line public access catalogs to specialized databases to in-depth interpretive presentations; public programs. **Specific accomplishments:** relocating staff and operations to a new facility (opened Feb. 2002); overseeing migration from stand-alone to consortial and web-based OPAC; initiating standards-based manuscript and artifact cataloging in the OPAC; establishing library and manuscript curricular support for museum-based magnet school; originating and expanding digitization program. Budget of \$1 million; staff of 14 professionals, 9 FTE

para-professionals. *Reported to Director of Curatorial Division.*

Professional Employment History, cont'd

CURATOR OF MANUSCRIPTS ACQUISITIONS, MINNESOTA HISTORICAL SOCIETY, September 1989-March 2000 (<http://www.mnhs.org>). **Responsibilities:** Established and implemented collecting goals and appraisal criteria for a 35,000 cubic foot manuscripts collection. Developed and maintained relationships with a wide range of donors, from U.S. Senators and Fortune 500 corporations to members of the public and small civic organizations. Assisted fundraising efforts by leading tours for prospective donors. Collaborated with museum curators in acquisition of "mixed" collections. Collaborated with exhibit curators in use of textual artifacts. Provided guidance to small repositories in the state on all aspects of archives administration. Liaison to and leader of regional repository network. **Specific accomplishments:** developed, applied, and published (internationally) collecting objectives, and appraisal and reappraisal standards, for congressional collections and modern business records; co-authored three successful national grants; installed and administered institution's first LAN and later member of team that developed and evaluated bids for an institutional collection management system (1997-2000). *Reported to Head of Curatorial Department.*

COLLEGE ARCHIVIST, CARLETON COLLEGE, 1985-89 (<http://www.carleton.edu>). **Responsibilities:** Responsible for all aspects of archival administration: acquisitions, appraisal, arrangement, description, reference, outreach (exhibits, publications, orientation lectures for students and faculty), conservation, purchasing, and budgeting. Gave occasional course lectures (e.g., U.S. religious history) and assisted with undergraduate research projects. Served as de facto college historian (as such published one booklet, five articles in the alumni magazine, 17 thematic exhibits, and a series of articles in the campus newspaper). Shared responsibility for college library's rare books collection (initiated and supervised temporary two-year appointment of a professional book conservator, 1988-90). **Specific accomplishments:** in four years, achieved program budget increase of 185%, and reference/research use increased by over 200%. Established national model for interpreting and administering Federal Educational Rights and Privacy Act as it applied to records of deceased students. *Reported to Dean of the College.*

SCHOLARSHIP:

Publications

"A Critique of Social Justice as an Archival Imperative: What /s It We're Doing That's All That Important?" *American Archivist* 76:2 (Fall/Winter 2013): 303-35.

"Into the Deep End: One Archivist's Struggles with Diversity, Community, Collaboration and Their Implications for Our Profession," Mary Caldera and Kathryn Neal, eds, *Archivists' Diversity Reader* (SAA), forthcoming. Originally presented at "ArCHChicago: A Symposium Focusing on Archives and Cultural Heritage, Dominican University, 30 April 2010.

"Doing Less Before It's Done Unto You: Reshaping Workflows for Efficiency Before the Wolf Is at the Door," *RBM* 12 (Fall 2011): 92-103. Originally presented at Rare Books and Manuscripts Section Pre-Conference, Philadelphia, 2010.

With Dennis Meissner, "More Application while Less Appreciation: The Adopters and Antagonists of MPLP," *Journal of Archival Organization* 8:3 (2010), 174-226.

"MPLP: It's Not Just for Processing Anymore," *American Archivist* 73:1 (Spring/Summer 2010), 175-203.

"The Power of Archives: Archivists' Values and Value in the Post-Modern Age," *American Archivist* 72:1 (Spring/Summer 2009), 17-41. Originally presented as SAA Presidential address 2008, and also available at <http://www.archivists.org/governance/presidential/GreeneAddressAug08.pdf>.

Publications, cont'd

- "Trying to Lead from Good to Great and Some Reflections on Leadership at All Levels," Bruce Dearstyne, ed., *Leading and Managing Archives and Records Programs: Strategies for Success* (Neal Schumann, 2008), pp. 137-62.
- "I've Deaccessioned and Live to Tell About It: Confessions of an Unrepentant Reappraiser," *Archival Issues*, 30:1 (2006), 7-22. Originally presented at the 2005 SAA conference.
- "The Messy Business of Remembering: History, Memory, and Archives," *Archival Issues* 28:2 (2005). With Dennis Meissner, "More Product, Less Process: Revamping Traditional Archival Processing," *American Archivist*, 68:2 (Fall/Winter 2005), 208-263. Available online at <http://archivists.metapress.com/content/c741823776k65863/fulltext.pdf>. Supported by 2003 NHPRC Archival Research Fellowship.
- With Christine Weideman, "The Buckley Stops Here: The Ambiguity and Archival Implications of the Family Educational Rights and Privacy Act," **commissioned** for publication in Menzi Behrnd-Klodt and Peter Wosh, eds., *Privacy and Confidentiality Perspectives* (Society of American Archivists, 2005), 173-90.
- "What WERE We Thinking? Embracing Reappraisal and Deaccessioning as a Collection Management Tool," *Provenance* 20 (2002) 33-49. **2002 David B. Gracy II Award**. Originally presented as a paper for the Spring 1999 Midwest Archives Conference.
- "The Power of Meaning: The Mission of Archives in the Postmodern World," *American Archivist* 65:1 (2002), 42-55. Originally presented as a paper for the Spring 2001 Midwest Archives Conference. Available online at <http://archivists.metapress.com/content/l914668v881ww19n/fulltext.pdf>. **Republished** as "La fuerza del significado: la mision de los archivos en la era posmoderna," in Luis Hernandez Olivera and Terry Cook, eds., *Tabula: Estudios Archivisticos de Castilla y Leon [Spain]*, 10 (2007), 195-212. **Republished** as "O Poder do Significado: A Missao Arquivistica na Era Pos-Moderna," in Marta Eloisa Melgaco Neves and Leandro Riberios Nereiros, eds., *Documentos Eletronicos: Fundamentos Arquivisticos Para a Pesquisa em Gestao e Preservacao* (Secretaria de Estado de Cultura, Arquivo Publico Mineiro [Brazil], 2008), pp. 14-32.
- With Frank Boles, "Confusing the Bun for the Burger: Rehabilitating the Role of Content in the Archival Context," *Schweizerische Zeitschrift für Geschichte [Swiss Historical Revue]* 51 (2001), 424-47.
- "Expanding the Community Connection in Minnesota," *Provenance* 17 (1999), 53-66. Originally presented at the 1996 American Association of Museums Annual Meeting.
- "The Surest Proof: The Use of Business Records and Implications for Appraisal," *Archivaria* 45 (Spring 1998), 127-69. Online at <http://journals.sfu.ca/archivar/index.php/archivaria/article/view/12229/13253>. **Republished** in Rand Jimerson, ed., *American Archival Studies: Readings in Theory and Practice* (Chicago, 2000), 301-44.
- "Floods, Flashsite, and Fond Delusions: Archiving the Web," *Spectra, the Journal of the Museum Computer Network* 25:3 (Spring 1998), 10-14.
- "From Village Smithy to Superior Vacuum Technology: Modern Small Business Records and the Collecting Repository," Lesley M. Richmond, ed., *Business Archives Council, Proceedings of the Annual Conference, 1997* (London, 1997), 199-218. Originally presented at International Business History Conference, Glasgow, Scotland, 1997.
- With James E. Fogerty, "The Records of American Business: The Project and an Approach to Appraisal," *Business Archives: Principles and Practice* 73 (May 1997), 1-19.
- With Todd J. Daniels-Howell, "Documentation with 'an Attitude': A Pragmatist's Guide to the Selection and Acquisition of Modern Business Records," James M. O'Toole, ed. *Records of American Business*

(SAA, 1997), 161-229. **1998 Waldo Gifford Leland Award** (book).

Publications, cont'd

With Frank Boles, "Et tu, Schellenberg? Thoughts on the Dagger of American Appraisal Theory," *American Archivist* 56 (Summer 1996), 176-88.

"Appraisal of Congressional Papers at the Minnesota Historical Society: A Case Study," *Archival Issues* 19:1 (1994), 31-44. Republished in *An American Political Archives Reader*, Karen Dawley Paul, Glenn R Gray, and L. Rebecca Johnson Melvin eds. (Scarecrow Press, Inc., 2009).

"Moderation in Everything, Access in Nothing?: Opinions About Access Restrictions on Private Papers," *Archival Issues* 18:1 (1993), 31-41. **1992-93 Margaret Cross Norton Award.**

"The Fundamentalist Baptists' Case Against Carleton, 1926-28," *Minnesota History*, 52:1 (Spring 1990), 16-26. **1990 Theodore Blegen Award.**

"Using College and University Archives as Instructional Materials: A Case Study and Exhortation," *Midwestern Archivist*, 14:1 (1989), 31-38. Originally presented as a paper at the Fall 1988 Midwest Archives Conference meeting.

A Science Not Earthbound: A Brief History of Astronomy at Carleton College (Northfield, MN: Carleton College), 1988. On the web at <http://physics.carleton.edu/Astro/pages/hisindex.html>

"Developing a Research Access Policy for Student Records: A Case Study at Carleton College," *American Archivist*, 50:4 (Fall 1987), 570-79.

Papers Presented (excludes papers later published)

"Critique and Analysis of the 'Walt Whitman Archive,'" for "360°" section of *Archive*, January 2011, on the web at <http://archivejournal.net>.

"If you cannot get rid of the family skeleton, you may as well make it dance': How one repository tangoed successfully with some controversial collection management activities," 2010 RLG Partnership European Meeting, "Moving the Past into the Future: Special Collections in a Digital Age," Oxford, UK.

Panel Participant, "Stakeholder's Views on Information Education," at "Thriving on Diversity - Information Opportunities in a Pluralistic World" ASIS&T Annual Conference, November 2009, Vancouver, Canada.

"Existential Archives: Looking To the Value Propositions of Archives and Special Collections," ARL/CNI Forum, "An Age of Discovery: Distinctive Collections in the Digital Age," October 2009, Washington, DC, available online at <http://www.arl.org/bm~doc/mm09greeneremarks.pdf>.

"External Influences are in the Eyes of the Beholder: Thoughts about Influences on Archival Work," SUV Section of the International Council of Archives, Rio, Brazil, 2009.

"Scientists, Pragmatists, or Leaders: Thoughts on the Important Characteristics of Our Professions," commencement address delivered at the School of Library and Information Science, University of North Carolina, December 2008.

"Five 'Easy' Pieces of a Five Year Plan," PACSCL Conference, Philadelphia, December 2008, available online at <http://www.pacsclsurvey.org/documents/greene/GreeneProjDesc.pdf>.

"Archival Associations in Society at Large," International Council of Archives/Section of Professional Associations, Madrid, 2007.

"Strengthening Our Identity, Fighting Our Foibles," SAA Presidential Inaugural Address, 2007, available online at <http://www.archivists.org/governance/presidential/ma-green2007.pdf>.

"Access to Institutional Archives and Manuscript Collections in US Colleges and Universities," Japan-U.S. Archives Symposium, Tokyo, 2007

"Not Magic, not Science, but Art: Comment on 'Archival Appraisal Alchemy'" (Response to Richard Cox), *Choices and Challenges, Collecting by Museums and Archives*, Dearborn, MI, November 1-3, 2002.

Papers Presented (excludes papers later published), cont'd

With Frank Boles, Richard L. Pifer, Bruce Bruemmer, and Todd J. Daniels-Howell, "[The Archivist's New Clothes; or, the Naked Truth about Evidence, Transactions, and Recordness,](#)" University of Michigan Sawyer Seminar (Winter 2001).

"[The Existential Archivist: Use as a Measure of 'Better' Appraisal,](#)" 1999 Society of American Archivists Annual Meeting.

"['Never Eat Anything Bigger Than Your Head': Appraising and Reappraising Modern Collections,](#)" 1996 Society of American Archivists Conference.

"[Collecting and Preserving Hispanic History in Minnesota,](#)" Spring 1992 Midwest Archives Conference.

Exhibits

With Soren Carlsen, "The Book and Its Conservation: An Exhibition," at the Minneapolis Public Library, July-November 1989.

Other Scholarship: Grants Authored and Refereed

Principal author of three successful Minnesota Historical Society grant applications:

- NHPRC: Urban Native American records survey, 1992
- NEH: Records of American Business, 1996
- NHPRC: Red River Valley documentation project, 1999.

Author of four successful American Heritage Center grant applications:

- US Dept of Education: Using Primary Sources for Civic Education in Wyoming, 2005
- NHPRC: Cataloging and Deaccessioning Project, 2005
- NEH: Landmarks of American History, Suffrage in the West, 2006
- NHPRC: Processing 2000 Feet of Great Depression Collections, 2009

Twelve years of reviewing grants for NHPRC and the Preservation Division of the National Endowment for the Humanities; NEH grants review panels, 2002, 2004.

Other Scholarship: Editorial Work

- Chair, Editorial Board, *Archival Issues*, 1999-2003. *Solicited and edited manuscripts, managed editorial board and production process, for 1200-subscriber biannual peer-reviewed journal.*
- Member of 3-person national advisory board for Richard Pearce-Moses, *A Glossary of Archival and Records Terminology* (Society of American Archivists), 2005, <http://www.archivists.org/glossary/index.asp>.

PROFESSIONAL SERVICE**Society of American Archivists (SAA)**

- PRESIDENT, 2007-08
- VICE PRESIDENT/PRESIDENT-ELECT, 2006-07
- Program Committee, Co-chair, 2003-04
- FELLOW, 2002
- Governing Council, 1999-2002 (Executive Committee, 2001-02)
- Working Group on Intellectual Property, 2000-present
- Committee on Education and Professional Development, Co-chair, 1996-98 (member, 1994-96): *Developed and chaired national forum on archival continuing education, 1997.*

Society of American Archivists (SAA), cont'd

- Manuscripts Repository Section—Chair, 1995-96; Steering Committee, 1991-93: *Chaired committee that created SAA brochure, "Guide to Donating Your Personal or Family Papers to a Repository"*
- Congressional Papers Roundtable: Chair, 1997-98

Midwest Archives Conference (MAC)

- President, 1995-97: *Restructured budget and spending priorities for 1100-member organization with \$100,000+ assets; initiated cooperative alliances with New England and Mid-Atlantic archival organizations; oversaw endowing of two scholarships.*
- Governing Council, 1992-94: *Restructured and rebuilt MAC Newsletter.*

State Historic Records Advisory Board

Twelve years of service (appointed member 1988-90; support staff 1990-2000) with the Minnesota State Historical Records Advisory Board

Workshops Developed and Presented:

- Workshop Developer and Instructor, "Fundamentals of Acquisition and Appraisal," 1992. Developed grant-funded standardized curriculum--reading packet, handouts, case-study exercise, and complete instructor outline--for a full-day workshop on Appraisal, for the Midwest Archives Conference. Workshop was presented eight times, around the nation.
- Workshop Developer and Instructor, "Advanced Archival Appraisal," 2006-present, for the Society of American Archivists.
- Workshop Developer and Instructor, "Fundamentals of Acquisition and Appraisal," 2009-present, for the Society of American Archivists

Professional Development: Continuing Education

- *One day workshops*--Micrographics and Records Management, Grant Writing and Administration, Meeting Planning (1/2 day), Recognizing and Preventing Sexual Harassment, Fair Hiring Practices, Valuing Individuality and Serving a Diverse Clientele, Training the Trainer (improving teaching skills for adult educators). All pre-2001.
- *Two day workshops*--Performance Management (2002), Management of Electronic Records (2004), ASAE Symposium for Chief Elected and Chief Staff Officers (2008).
- *Three day seminars*--CASE Conference: Development for Deans, 2003.
- *Four day seminars*--Harvard Advanced Leadership Institute for Senior Academic Librarians, 2008

CLASSROOM TEACHING

- Adjunct Instructor, SI 632-1, "Appraisal of Archives," School of Information, University of Michigan, Fall 2001. Three-credit graduate course, on the theory, methodology, and practice of archival collection development, appraisal, and donor relations.
- Co-Instructor, LIS 775, "Archival Administration and Services," College of St. Catherine, Fall 1999. Instructor for 3 sessions of this graduate course, on the collection, servicing and arrangement of archives and manuscript holdings.