

Mission Statement



To promote the excellence, distinction and uniqueness of the University of Wyoming to the people of the state, the nation, and the world and to foster a spirit of loyalty and community among its alumni, students, and friends today, tomorrow, and forever.

Vision Statement



To be a recognized leader in alumni engagement and advocacy by establishing relevant and values-based lifelong connections between alumni, students, and friends of UW and, in turn,

strengthen the University's historic land grant mission of teaching, research, and public service.

Cornerstone Values



ENGAGEMENT RELATIONSHIPS

- *We go the extra mile*

LOYALTY

- *Ride for the Brand*

INNOVATION

- *Always improving & embracing change*

TRADITION

- *UW Pride: Today, Tomorrow & Forever*

ETHICAL SERVICE

- *Honorable and Accountable*

2015-2020 Strategic Plan

Strategic Goals

what we need to do to reach our vision

Objectives

specific areas where efforts will be directed

<p>1. Foster a culture of passionate advocates and ambassadors that advance a lifelong relationship with UW through UWAA.</p>	<p>A. Communicate and Strengthen the identity and value of the UWAA. B. Provide relevant and inspiring programs to grow alumni engagement. C. Engage and recognize volunteer service.</p>
<p>2. Educate, engage, and mobilize alumni and friends to be effective leaders.</p>	<p>A. Provide networks for alumni to interact with each other and the university. B. Develop and energize quality leadership. C. Recruit and support students that will excel at UW and are committed to furthering UW through UWAA.</p>
<p>3. Enrich the UW experience</p>	<p>A. Provide student scholarships. B. Offer student leadership opportunities through Wyo-Gold Student Alumni Association. C. Be a partner in promoting career networking and career assistance for students and alumni.</p>
<p>4. Create opportunities for Alumni to maximize growth, stability and generosity</p>	<p>A. Cultivate, inspire, and leverage the experiences, capabilities, and dedication of all alumni to the benefit of UWAA and UW. B. Expand strategic partnerships. C. Position UWAA as a giving opportunity.</p>