

University of Wyoming Women's Entrepreneurship Day
November 17, 2017
Agenda

- 4:00pm - 4:10pm.....**WELCOME & AGENDA**
Caitlyn Spradley, College of Business
- 4:15pm – 4:30pm.....**WELCOME & OPENING REMARKS**
Dr. Laurie Nichols, University of Wyoming President
- 4:35pm – 4:50pm.....**BUSINESS CONSULTATION IN THE CLASSROOM**
Elizabeth Minton, University of Wyoming Assistant Professor of Marketing
- 4:55pm – 5:10pm.....**SELF-SUFFICIENCY & YOU**
Sarah Chapman, Wyoming Women's Foundation Director
- 5:15pm – 5:30pm.....**BUSINESS RESOURCE NETWORK: RESOURCES TO HELP YOU SUCCEED**
Kelly Haigler Cornish, Wyoming SBIR/STTR Initiative Manager
- 5:35pm – 5:50pm.....**DOUBT, WINS & FAILS OF STARTING YOUR OWN BUSINESS**
Emily Parsons, TigerTree Co-Founder
- 5:55pm – 6:10pm.....**MY JOURNEY THROUGH ACQUISITION & THE VALUE OF WEARING MANY HATS**
Angie Schrader, AutoDesk Simulation Product Manager
- 6:15pm – 6:30pm.....**COMMERCIALIZING STEM-BASED INTELLECTUAL PROPERTY: MY STORY AND VISION
RELEVANT TO NANOMATERIALS FOR ENERGY CONVERSION, STORAGE & HEALTH CARE**
Dongmei (Katie) Li, University of Wyoming Assistant Professor, Chemical Engineering
- 6:35pm – 6:50pm.....**TAKING THE LEAP: FROM ACADEMIA TO A START-UP**
Dr. Marnie Peterson, Extherid Biosciences Founder & CEO
- 6:55pm – 7:00pm.....**CLOSING REMARKS**
Caitlyn Spradley, College of Business
- 7:00pm – 8:00pm.....**NETWORKING & RECEPTION**