Persons seeking admission, employment, or access to programs of the University of Wyoming shall be considered without regard to race, color, religion, sex, national origin, disability, age, veteran status, sexual orientation, and political belief.

2011 CONSUMER ISSUES CONFERENCE

Pills, Potions and Profits
The 11th Consumer Issues Conference

DRUGS AND CONSUMERS IN AMERICAN SOCIETY
October 5–7 • Wyoming Union • Laramie, Wyoming
www.uwyo.edu/consumerconference

KEYNOTE SPEAKERS

Charles Barber is a lecturer in psychiatry at Yale University School of Medicine and author of two prominent books on mental health, *Songs from the Black Chair: A Memoir of Mental Interiors* and *Comfortably Numb: How Psychiatry Medicated a Nation*. His writing has appeared in the New York Times, the Washington Post, Scientific American Mind, The Nation and many other publications, and has spoken about mental health issues on NPR’s Fresh Air, CNN, C-Span, and The Early Show. He worked in shelters for the homeless mentally ill for ten years in New York City. Barber is currently writing a novel about a depressed detective. www.charlesbarberwriting.com

Michael A. Carome, M.D., currently is Deputy Director of Public Citizen’s Health Research Group. Prior to joining Public Citizen in 2011, he was Associate Director for Regulatory Affairs, Office for Human Research Protections (OHRP), Department of Health and Human Services from 2002-2010; Staff Nephrologist at the Walter Reed Army Medical Center’s (WRAMC’s) Department of Medicine from 1992-2010 and a Commissioned Corps officer in the U.S. Public Health Service (PHS), attaining the rank of Captain prior to his retirement from the PHS. Earlier in his federal career, he served as Director, Division of Compliance Oversight, OHRP; Chief of the Compliance Oversight Branch in the Office for Protection from Research Risks, National Institutes of Health (NIH); and Assistant Professor of Medicine, Department of Medicine, Uniformed Services University of Health Sciences. He earned his undergraduate Bachelor of Science degree in psychology at Georgetown University and his medical degree at Case Western Reserve University. He completed his internal medicine residency and nephrology fellowship training at WRAMC. During his fellowship training he was a Guest Researcher at the Renal Cell Biology Section, National Institute of Diabetes and Digestive and Kidney Diseases, NIH. Dr. Carome is a Fellow in the American College of Physicians.
### SCHEDULE OF EVENTS

**WEDNESDAY, OCTOBER 5, 2011**

**7:00 PM** Documentary Film
*Big Bucks, Big Pharma* (followed by discussion). Film is free and open to the public; registration for the conference opens

**THURSDAY, OCTOBER 6, 2011**

**8:00** Registration
Coffee & juice, breakfast breads, exhibits, posters – Lobby & West Yellowstone Ballroom

**8:45** Welcome & Announcements
University President Tom Buchanan & Committee co-chairs Virginia Vincenti and Dee Pridgen – Family Room

**9:00-9:55** Plenary Speech
Charles Barber, Yale Faculty and Author, *Comfortably Numb – How Psychiatry Medicated a Nation*, Family Room

**9:55-10:30** Break

**10:30-11:30** Concurrent Breakout Session I
**TRACK 1:** Business/Legal Issues: Devin Koontz, FDA Denver

**TRACK 2:** Health Issues: Dr. Linda Gore Martin, UW
*Associate Professor Pharmacy, Conundrums and Controversies: Medication Use in Humans and the Limitations of Evidence-Based Practice*

**TRACK 3:** Criminal Issues: Betsy Goudye, UW Students’ Attorney, *Alcohol, Wyoming Law and You*

**11:45** Plenary Speech & Lunch
Michael Carome, MD, Deputy Director of Public Citizen’s Health Research Group, *Pain, Obesity, and Alzheimer’s Disease: Public Citizen’s Efforts to Have FDA Ban Three Drugs – Central & East Yellowstone Ballroom*

**1:30-2:30** Concurrent Breakout Session II
**TRACK 1:** Business/Legal Issues: Dr. David J. McCaffrey III, Professor Of Pharmacy Admin., U. Mississippi, *Direct to Consumer Prescription Drug Ads*

**TRACK 2:** Health Issues: Michael Carome, MD and Public Citizen Staff, *Pharmaceutical Industry Influence on Medical Practice and the Use of Drugs*


**2:45-3:45** Concurrent Breakout Session III
**TRACK 1:** Business/Legal Issues: Dee Pridgen, UW Professor of Law, *21st Century Snake Oil Sales: FTC Regulation of Over-the-Counter Drug Marketing*

**TRACK 2:** Health Issues: Carol Kubulinycki, UW Associate Professor Pharmacy, *Use of Complementary and Alternative Medicine in the United States: Facts, Figures and Controversies*

**TRACK 3:** Criminal Issues: Rodney Wambeam & Trena Anastasia, WYSAC, *Substance Abuse Prevention – What Really Works?*

**7:00 PM** Panel Discussion: Medical Marijuana
Stewart Young, UW Assistant Professor of Law, Steve Johnson, Larimer County Commissioner, & Jennifer Horvath, Wyoming ACLU staff attorney – Family Room

**FRIDAY, OCTOBER 7, 2011**

**8:00** Registration (continued)
Coffee & juice, breakfast breads, exhibits, posters – Lobby & West Yellowstone Ballroom

**8:30-9:30** Plenary Speech
Trudy Lieberman, Journalist on Health Issues, Columbia School of Journalism faculty, and former Consumers Union staffer, *Marketing Drugs to Consumers, Family Room*

**9:30-9:45** Break
Refreshments, exhibits & poster session – West Yellowstone Ballroom

**9:45-10:45** Concurrent Breakout Session IV
**TRACK 1:** Business/Legal Issues: Matthew J. Wilson, UW Associate Professor of Law, *Counterfeit Drugs: The Clash Involving Intellectual Property Rights, Health, and Affordable Access to Pharmaceuticals*

**TRACK 2:** Health Issues: Charles Barber, Yale lecturer and author, *The Human Factor Alternative Approaches to Mental Health, With and Without Psychotropic Medications*

**TRACK 3:** Criminal Issues: Perry McCoy, BLM, *Drug Enforcement at the Wyoming/Nebraska Border*

**11:00-12:00** Legislative Panel – Policy Implications
Charles Scott, John Schiffer, Mike Massie & Elaine Harvey, Central & East Yellowstone Ballroom

**12:15** Plenary Speech & Lunch
Speaker TBA, Central & East Yellowstone Ballroom

---

**ACCOMMODATIONS**

- Hilton Garden Inn • 2229 E. Grand Avenue • Laramie, WY 82070 • (307) 745-4999 • $99/night • Block of 10 rooms listed under Consumer Issues Conference – must be booked by Sept. 20, 2011
- Holiday Inn • 204 S. 30th Street • Laramie, WY 82070 • (307) 721-9000 • $109/night • Block of 10 rooms listed under Consumer Issues Conference – must be booked by Sept. 20, 2011
- Comfort Inn • 3420 E. Grand Avenue • Laramie, WY 82070 • (307) 721-8856 • $80/night • Block of 10 rooms listed under Consumer Issues Conference – must be booked by Sept. 20, 2011
- Albany County Tourism Board

**MAJOR SPONSORS**

- Associated Students of the University of Wyoming (ASUW)
- University of Wyoming College of Agriculture and Natural Resources Academic Programs Office, President's Office – UW Foundation, College of Law Dean's Office, College of Business, Department of Management and Marketing, Department of Family and Consumer Science, UW Student Chapter of the National Community Pharmacy Association
- Albay County Tourism Board

**CREDIT AVAILABLE TO ATTENDEES**

- American Association of Family and Consumer Sciences – 9.15 PDUs (pending)
- CLE (Continuing Legal Education) – 8 Credits Wyoming and Colorado
- Professional Teaching Standards Board (PTSB) – 1/2 Credit Unit (pending)

**www.uwyo.edu/consumerconference**
CONSUMER ISSUES CONFERENCE • OCTOBER 5-7, 2011

PILLS, POTIONS, AND PROFITS

Print your name as you want it on your name tag.

Name: ____________________________________________

Address: __________________________________________

City / State / Zip: __________________________________

Daytime Phone: ___________________________ E-mail: ___________________________

☐ Check here if info can NOT be printed on attendee roster for distribution.

If you are a UW employee, please list department. ___________________________

☐ The University of Wyoming is committed to making this conference accessible to all individuals. If you have a disability and require accommodations to participate in this activity, or have special dietary needs, please check here. You will be contacted to make appropriate arrangements.

Conference Registration includes conference, two continental breakfasts, two lunches, and documentary film.

On or before 9/23/11 $50 $ __________________

After 9/23/11 $65 $ __________________

Sr. Citizen (60+) on or before 9/23/11 $40 $ __________________

Sr. Citizen (60+) after 9/23/11 $55 $ __________________

UW Student, Faculty, and Staff registration (with valid ID) ___________________ FREE*

*All attendees must register. Registration fee (if applicable) must accompany registration form.

TOTAL..........................................................................................................................$ __________________

Circle what describes you best: legislator or other elected official; government professional; university administrator, staff, faculty; university student; secondary, community college, or Extension educator; business/industry professional; non-profit professional; senior (60 or older); other

• To register online, visit www.uwyo.edu/consumerconference

• To register by mail, send registration form & check payable to: UW Consumer Issues Conference, College of Law Dept. 3035, 1000 E. University Ave., Laramie, WY 82071

Cancellations received in writing on or before 9/30/11 will receive a full refund, minus a $15 processing fee. After 9/30/11, a $25 processing fee will be assessed. All cancellations must be received in writing. No refunds for no-shows.

☐ I plan to stay in a hotel in Albany County during the conference for ________ nights.