Minutes
University of Wyoming International Board of Advisors
Spring 2016 Meeting
Friday-Saturday, April 1-2, 2016

Attendees:
Mary Katherine Scott, IPO Acting Director
Cameron Nazminia, Board Chair
Nathan Nicholas, Board Vice Chair
Johnnie Burton
Oliver Walter
David Messenger (arrived after roll call)
Jill Johnson
Celeste Colgan
Brian Deurloo
Sally Kennedy
Ashley Willms
Brian Schueler, President of ASUW
Liz Cheney (present by phone on Saturday)
Lucie Osborn (present by phone on Saturday)

Not Able to Attend:
Bo Bergstrom
Nancy Caiola
Michelle Sullivan
Tim Graham
Tom Lubnau
Grant Ujifusa
Tom Spicer
Tim Stubson
Ann Tollefson

Guests:
PROSPECTIVE MEMBER – Paul G. Bergman, Jr.; Director of the US Export Assistance office in Denver
PROSPECTIVE MEMBER – Chumba Limo
PROSPECTIVE MEMBER – Megan Degenfelder
Ray Reutzel, Dean of the College of Education
Shawn Bunning, note taker (IPO Sponsored Programs)
Pre-Meeting Event:

Luncheon with Taiwan Trade Mission guests.

Pre-meeting announcements by MKS on info packets for this meeting.

Call to Order:

Board Chair Cameron Nazminia called the meeting to order at 1:00 pm and asked for a roll call of members present. Shawn Bunning read the roll call, with 13 members present, 14 absent.

Chair Nazminia invited Paul Bergman to address the Board on issues he has been involved in with other universities in the region. Paul noted that, in his position with the US Export Assistance Office in Denver, he has been closely involved in the development of Study Colorado – an organized, state-wide effort of higher education institutions to promote Colorado higher education internationally and recruit international students. Jill Johnson introduced herself to Paul and will speak with him following the meeting about how UW can become involved with the international recruitment and promotions he assists with.

College of Education Dean Reutzel:

Dr. Ray Reutzel, Dean of the College of Education, was introduced to the Board and spoke on the college’s international interests.

Teacher and administrator preparation continues to be an important endeavor within the College. Brookings Institute studies in the last couple of years have begun to show that the mythology that student teachers tend to land close to home in teaching jobs is not true – many tend to land jobs near where they do their student teaching placement. Here in Wyoming, we are located in an area where access to diverse locations and populations are hard to come by. Each time we go through an accreditation review an area of improvement continues to be providing greater diversity in our teacher training opportunities.

America has been and continues to be a nation of immigrants and at some point it is likely that immigration patterns will affect Wyoming even more than they have to date. At some point in their future careers, Wyoming teachers will be teaching students who do not have English as their first language. Having an intercultural student teaching experience is critical to their professional preparation. I want the College of Education to have graduates that aren’t just provincial in their view. That’s going to require several things, including opportunities for our faculty to travel abroad for professional development. We need to bring international students to our campus. We need to bring top international scholars here. We need to invest in neuroscience in education research – eventually we won’t be giving students pencil and paper tests, but will instead put them in an MRI scanner and say
“nope, the neurons haven’t touched yet, you haven’t done a good enough job teaching”. We need to have more agreements for exchanges of education students. We need more study abroad opportunities for our students to go overseas.

The main obstacle is money – we need more for scholarships. Also the questions of security, housing, supervision, and accreditation and credit transfer need to be addressed. We need greater collaboration with international schools and Department of Defense (DOD) schools. We are also setting up agreements with Denver schools to give our students experience working in inner city urban schools.

Dual language immersion programs are growing and we need to prepare teachers for these programs as well as help to train and certify international teachers who come to teach in them. There is an opportunity here to start to think about what is important, and I think that giving our students opportunities to rub shoulders with people who think and act differently is incredibly important to preparing educators for democracy.

Discussion following presentation:

In response to questions from Nate Nicholas and Celeste Colgan, Dean Reutzel stated that although international education is not likely to become the main program the College pursues, he would like for an international or intercultural opportunity to be made available to every student in the college. There are some current opportunities through the College, but we have also “done the wrong thing at the wrong time by removing language requirements for our degree programs” in the face of a multicultural, multilingual world and that because of this most students are underprepared for international study in terms of language skills. International internships could be pursued and should be able to count for teacher preparation. Currently what is needed is more money to (1) assist faculty to travel, (2) enable students to get abroad, and (3) enable faculty and student exchanges to happen. The only funding currently available in the College for these efforts is a fund instituted by Ruth Ellbogen with an expendable total of $7,000 annually. Ollie Walter asked if the new president is on board with the College’s international aims and Dean Reutzel said that based on his meetings with her he believes she is supportive.

Brian Deurloo noted that in 10 years there will be 44 students coming out of the high school in Casper with nearly a minor in Mandarin Chinese. The Hanban in China has been providing Casper with teachers for the dual language immersion (DLI) program, but these teachers are not fully licensed. He asked how UW can help them to get licensed. Dean Reutzel replied that several states have already figured this out, including Utah which is right next door. The department of education, though, will have to set policies that will enable Wyoming to follow a successful model. What is tragic is that one of the weakest enrollment areas is in modern languages. The College of Education is working on creating a FIG (Freshman Interest Group) to recruit native Spanish speakers into a FIG focusing on developing dual language teachers. The hope is that this will help UW to build a larger cohort of student teachers to staff future dual language immersion programs in Spanish at least. But it will also take some curriculum adjustment as well. When asked by Cameron which states he looks to as models, Dean Reutzel said the Southern border states have had to deal with this much more aggressively than we have to date, but
even Utah State University is significantly ahead of where UW is currently. A demographic shift in local school districts is usually what it takes to bring a strong concerted effort to prepare teachers in this area. Part of the reason Wyoming hasn’t done this yet is that we haven’t had to, but management by crisis is not the best practice, so Wyoming should get ahead of the problem before we are forced to.

Brian Schueler asked how the costs would compare between a domestic student teaching experience it always costs more to set up an international experience largely because of the transportation to get there and back, but with donor money it can be done. It was noted that some students have been funded in part through Cheney grants from IPO, but there haven’t been a many to date. Dean Reutzel would like to increase these numbers, which requires better preparation as well as better information. He said the office of teacher preparation should get a better handle on what international opportunities are available to teachers in terms of training. Mary Katherine Scott observed that there has been a program that took students to Guatemala for student teaching. Sally Kennedy asked about online education opportunities for teacher training and Dean Reutzel shared that although the technology is available, it has not been widely utilized for this.

Paul Bergman asked if UW education students go on programs like Semester at Sea. Dean Reutzel praised the program, but said he is unsure if UW’s College of Education students have participated in it. Ashley Willms suggested that UW let students know about international teaching jobs as well, like the Saudi Aramco program bringing teachers to teach in Saudi Arabia for very good compensation. The dean agreed and said that these opportunities need to be shared with the Office of Teacher Education so that they can advise students into these opportunities.

Dr. David Mukai and Adam Block – UW Engineers Without Borders Chapter

Cameron Nazminia introduced Dr. David Mukai and Adam Block, Engineers Without Borders

David Mukai introduced his student, Adam Block, who is the president of the UW chapter of Engineers Without Borders and also a soon to be publicly announced recipient of the IBOA internationalization student award. Adam then gave a PowerPoint presentation of the three projects currently being undertaken by the UW chapter of Engineers Without Borders (EWB) in Kenya, Guatemala, and locally here in the Laramie area. In Kenya, the team has designed and built school infrastructure and dormitories, in Guatemala they have been implementing a water distribution system, and locally, they have teamed with Big Brothers Big Sisters on flood mitigation projects. Adam also highlighted the impact these programs have on both UW student participants, the impact on local partners, and the financing of the projects.

Dr. David Mukai spoke on the cooperation between EWB and IPO. He highlighted how this cooperation fits into the priorities identified through the ACE Internationalization Laboratory self-study that UW underwent. It provides opportunities for UW students to work with people across the world, to develop solutions to global problems, to build international cooperation and enterprise, and also to recruit the
best international students to UW. It also fits with the University Plan’s goals to increase the number of UW students participating in study abroad experiences.

Dr. Mukai proposed a new way of counting our international study abroad participation numbers:

- Count programs that meet UW vision” x1.5
- Travel Abroad: x1.0
- Take UW courses with international content: x0.25

That way, we can make serious gains on meeting our study abroad participation goals.

Jill Johnson mentioned that Dr. David Mukai is not only the faculty advisor for EWB, but also is the graduate advisor to two of our Iraqi sponsored students and has done a great job with them, and is also actively involved in a group called International student Partners (ISP), which every semester provides between 2-4 cultural excursions and events for international students, taking them to the Snowy Range, Denver, and elsewhere.

Brian Deurloo asked if the UW EWB chapter cooperates with Rotary International, and David Mukai said that they have on occasion. Paul Bergman mentioned Project Cure, which can ship materials into a country without duties or tariffs to help non-profit programs. David noted that the environment in Kenya is so characterized by corruption that the EWB has had willing donors actually pull out of the project due to unwillingness to meet bribes demanded by local officials.

**Steve Farkas – International MBA Program**

Steve Farkas, the director of the International MBA Program, provided an overview of the International MBA Program which is aimed at developing global business leaders. The capstone course in the MBA program incorporates an international experience focusing on sustainable business practices. This program currently partners UW students with students at the MBA program in Pforzheim, Germany. The students already know each other because of the previous exchange, so they can hit the ground running with this capstone project.

There is now a new degree track with one Pforzheim student coming to UW for our Energy MBA program and two UW students going to Pforzheim for their degree there. These students will all graduate with MBA degrees from both institutions. This is a byproduct of an existing exchange relationship between both institutions, and could therefore take shape fairly quickly. He has also worked with other UW colleges to share the MBA program model of how to develop this kind of dual degree program. UW is now working on a dual undergraduate degree program with Pforzheim in marketing.

When asked how language preparation for these exchanges is handled, Dr. Farkas said that Pforzheim provides their coursework in English, however they do require at least one year of German for international students and UW students are encouraged to take that.
Cameron Nazminia asked how the program is funded and Dr. Farkas shared that travel costs are the students’ responsibility, but that they pay their normal tuition at UW under the terms of the exchange. He noted that the attractive thing about doing this as an exchange is that there is no additional tuition/fees costs other than travel.

Ashley Willms is UW is looking at other countries where a similar program could be built. Dr. Farkas responded affirmatively, stating that once we can demonstrate that we can organize ourselves internally for this kind of program we should be able to replicate it elsewhere. The key component is accreditation, though, and course mapping.

TOUR OF “THE CAVE” (3-D Visualization Chamber) – 3:15-4:00 pm

The meeting resumed in the BP Collaboration Center at 4:00 pm

Vladimir Alvarado – College of Engineering and Applied Sciences:

Mary Katherine Scott introduced Dr. Vladimir Alvarado, professor of chemical and petroleum engineering, speaking on behalf of the College of Engineering and Applied Science.

Vladimir Alvarado mentioned that he is currently involved with three overseas institutions:

- Universidad Nacional de Colombia (Colombian National University) in Medellin, Colombia
- Escuela Politecnica del Litoral (ESPOL), Guayaquil, Ecuador
- Pontifica Universidad Catolica do Rio de Janeiro (PUC-Rio), Rio de Janeiro, Brazil

Alvarado is originally from Venezuela and earned his bachelors in Venezuela, his Masters in France, and his PhD in the US (University of Minnesota).

a. Universidad Nacional de Colombia:

UNC is a very large university with 6000 undergrads and 2000 grads just in engineering. They contacted UW about collaborating in research, but we are interested in expanding our connection with them to include exchanges and internships and also collaborative teaching. Vladimir said an MOU will be signed shortly, and that he, Mary Katherine Scott, and College of Engineering and Applied Sciences Dean Michael Pishko would travel there in late April with the intention of making a comprehensive institutional connection with UNC.

b. ESPOL:

Located in Guayaquil, Ecuador, ESPOL is a relatively small private university with a leading undergraduate petroleum engineering program wishing to develop a graduate program. An MOU will be completed shortly.
c. **PUC-Rio:**

Located in Rio de Janeiro, PUC-Rio is a private university similar in size to UW. They have highly ranked engineering programs both at the undergraduate and graduate level. They are a research intensive institution with strengths in oil and gas, and three graduate students from PUC-Rio have spent time at UW.

Engineering and IPO have decided together to go for funding through the “100K Strong in the Americas” Initiative and other grant programs to establish more cooperation with these partner institutions. Vladimir also has connections with institutions in Mexico and Argentina that may become involved in future collaborations, but the focus is on these three for now.

Paul Bergstrom asked about language preparation for these exchanges, inquiring if a Berlitz style short course is available to prepare students going to these countries. Both Vladimir and Mary Katherine Scott replied that Portuguese is not currently offered at UW, but Spanish is available through regular UW coursework. Asked about the role of effect of accreditation on these proposed exchange programs, Vladimir replied ABET accreditation requires courses be equivalent to count and with these institutions there should not be any issues.

Megan Degenfelder asked if any of these three institutions have mining engineering, but Vladimir was not sure yet if they offer that. He indicated that the UW team would find out and if they do they have interesting cultural perspectives they can offer to our students since they have the added need to consult with indigenous tribes before engaging in development on their traditional lands.

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**Mark Northam and Richard Horner – School for Energy Resources:**

Cameron Nazminia introduced Mark Northam, Director of the School for Energy Resources and his Deputy Director, Richard Horner (they formerly worked together at Saudi Aramco).

**Mark Northam:**

The School for Energy Resources, unlike the colleges, is a way for the state to make direct investments in the energy sector research on campus. The school is investing the state’s separate budget for research on campus and therefore has partnerships with several different units across campus. A lot of what is happening in Wyoming is being decided upon and happening internationally, from the climate talks in Paris.

At a time when Wyoming is looking to new international agreements to develop coal, the world is busy shutting down those opportunities. So, UW is now looking at research to take coal and turn it into different value-added carbon based products. We are looking for partners everywhere to best do this, including internationally. Without international relationships it would be difficult for us to get the human capital we need to invest in this research work. Mark Northam noted that there is a lot that he would like to accomplish with Mary Katherine’s leadership to manage international relationships across
the board. We need to help international students assimilate into the Laramie community, help UW students take advantage of opportunities abroad. We have agreements with industry, academic institutions, and even municipalities and states abroad, but without on the ground leadership from an international office to implement them they can just sit on a shelf. We are hoping to increase exchanges of research personnel around the world to help attain our goals.

He said he doesn’t think Wyoming’s energy sector can recover on its own without understanding what is happening internationally and finding international partners. We may face a scenario in which Wyoming’s coal comes under the control of Chinese corporate interests. The oil and gas industry has become far more internationally dominated than it was when I started and this is likely to happen even more in the energy sector.

Richard Horner, originally from the UK, is leading the carbon engineering efforts here.

Richard Horner:

Unless you and a potential partner have the same priority, there is no point in signing an agreement – you’re never going to change someone else’s strategy unless you have common aims. Like it or not, we are cash strapped, so we are going to have to focus on doing one or two things really well instead of trying to cover the world. When you try to collaborate with someone because they are a shining star, it’s never going to work unless you’re a shining star too. You either need a weak-weak partnership or a strong-strong partnership; a weak-strong partnership is never going to work. We need to look at what we are really good at. We are really strong at mathematics. We have great faculty talents as well. We need to use those as much as possible.

Richard said that when he thinks about internationalism in the context of economic prosperity, which drives our education system and our society. How will our partnerships contribute to our economic prosperity? Powder River coal, because of its unique chemical properties and constituents, has great economic value when you think about making things with it other than just burning it. When we start thinking about trying to find new product families, we need also to think about other entities in the state that can be allies and provide opportunities for our students through internships and product development.

Mark Northam shared that he has taken students abroad to conferences and meetings and has seen the impact this has had on the students. Those who come back from these experiences come back with far better understanding of what they are training to do in the future than those who have not gone abroad.

Brian Deurloo noted that he is a recovering mining engineer and often thinks about what else we could make from coal. He asked about carbon fiber and whether it can be made from “dead” material. Richard observed that it can, but the challenge is making it through a different route. If you make carbon fiber, you might not be able to make other products that are equally valuable. So we have to think not about individual products, but a slate of products you want to make. It may be better to make
nanocarbon or graphene. Mark observed that Powder River coal today basically has only one market use – to make electricity. So UW is looking at what else we can do with it.

Johnnie Burton said this is a good effort, but the timing is wrong – if you don’t have a new use for the product in place now when the market is down, the big producers will go bankrupt and once that happens, you lose your infrastructure and it takes a long time and a lot of effort to get that going again. Mark Northam agreed and said that is why Richard is working on a very aggressive timeline – his team is trying to get things in place within 5 years. Richard said it is easier that we are working primarily with smaller companies since they can be leaner and more resilient.

Mark opined that the SER has hired well and has people in the right places to influence policy. He said they saved Kipp Coddington from being a lawyer for the rest of his life. He was a DC based lawyer in the energy sector and has been hired to manage the carbon management program, and he was recently appointed to the National Coal Council. Although UW is not allowed to lobby, we can strongly encouraging the federal government to rethink their emphasis on funding basic research to help fund demonstration of new technologies. We have the technologies we need, but can’t get money to demonstrate them and if you can’t demonstrate them, you can’t reduce their production costs to make them economically viable – the so called “Valley of Death”.

**First Day’s Adjournment**

Cameron Nazminia adjourned the meeting at 5:07 pm, reminding the Board to meet again at 6:00 pm for the Banquet.

*The IBOA Spring Banquet was held Friday evening at 6:00 pm.*
The meeting (preceded by breakfast) reconvened at the Marian Rochelle Gateway Center, Salon C

Chair Cameron Nazminia called the meeting to order at 8:04 am.

Cameron asked for a call of the roll, read by Shawn Bunning, and invited Jill Johnson and Johnnie Burton to introduce the two member candidates that they invited and for the Board members to introduce themselves.

Celeste moved, Ashley seconded that the Fall 2015 IBOA minutes be accepted as received. Passed by unanimous consent.

Committee Reports:

a. Education & Professional Development Committee – Cameron Nazminia

Cameron shared that there have been a few follow up conference calls (Cameron, Nate, Mary Katherine) with Tata Corporation on internships for UW students. The idea is that a group of students would work with Tata Corp. in their sophomore year and then at the conclusion of that year Tata Corp. would select some of those to work with Tata in Mumbai. Nothing tangible has yet been formally agreed, but there has been progress in the discussion.

Nate Nicholas noted that there has also been some continuing progress on discussions of an internship program with Well Dog Corporation in Australia, but low oil prices are slowing this a bit.

Paul Bergman noted that several students go abroad during their sophomore year.

b. Outreach/Membership committee – Cameron Nazminia (in place of Lucie Osborn)

Cameron noted that Lucie Osborn, the chair of this committee, was not present so he provided the report. He observed that the goal set at the last meeting was to hold two outreach events by this date, but those have not yet happened.

c. Fundraising – Treasurer:

Bo Bergstrom provided a short update on discussions with the Foundation on fundraising, but due to the poor quality of the phone connection audio, he passed the report on to Cameron.
Cameron noted that there will be a discussion with the Foundation officers later in the morning concerning the proposed endowment fund. Celeste Colgan also noted that the initial meetings with the Foundation have been productive.

d. **Awards Committee:**

Nate Nicholas provided the update. He thanked IPO for good work in pooling together a good pool of candidates who were recognized at the banquet yesterday. He said that there should be some additional discussion on whether the award funding should be increased or the awards changed in any way to continue to grow a larger applicant pool in the future.

Mary Katherine Scott noted that there were no international student awardees this year as in years past due to leaner budgets. Sally Kennedy observed that international students bring a different kind of experience to bear than do domestic students and that they should be recognized separately. Nate and Mary Katherine agreed and expressed hope that budgets will permit the reinstatement of those awards for the coming year.

Celeste Colgan asked about the status of the Abbotsford project in Scotland and why it was not included on the agenda, to which Mary Katherine replied that it has not yet taken off, but that a working group has been formed (Mary Katherine and Outreach Dean Susan Frye are both members) which will begin work on plans for a faculty group to go to Abbotsford in 2018.

**DLI (Dual Language Immersion Initiative) Report – Brian Deurloo**

Brian Deurloo reported on the status of the DLI (Dual Language Immersion initiative around the state and noted that feedback suggested the original draft of the white paper on the DLI initiative was too long, so a new one-page document has been produced (handout). Brian discussed this with Dean Reutzel yesterday and received positive feedback. He suggests that the IPO adopt this and send it on to appropriate state and university decision makers.

Brian further noted that the DLI committee is growing, sharing that Diane McGinley just joined a couple days ago. The committee has decided to initiate what they call “The DLI Road Show” – information for parents and community members. They have produced what they call “DLI in a Box” – materials to demonstrate the approach. Laramie has expressed a lot of interest. The group will be going to Sheridan next week and someone is going to Green River on April 13 and Cheyenne on April 14. The plan is to keep the ball rolling in Casper all the way through high school. They would like to have somebody in State Superintendent of Public Instruction, Jillian Balow’s office. Ms. Balow is a very strong advocate, but having someone there would help to keep the institution’s support.
Brian spoke with Mr. Chin of the Taiwan mission office in Seattle yesterday since Taiwan is also a Mandarin speaking country, but there is no current mechanism for recruiting Taiwanese teachers. Mr. Chin expressed interest in the possibility of writing an MOU to recruit teachers who can share not only language but also Taiwanese culture in the classrooms here.

Sally suggested Brian talk with Anne Nickerson to get her help with support in the Sheridan/Big Horn area.

Nate Nicholas moved that the Board transmit this white paper (included in packet) to the State Superintendent, the Trustees, and the legislature (LSO). Celeste Colgan seconded. The floor was opened for discussion.

Brian recommended adding a cover letter.

Celeste asked if there will also be a budget request of the legislature. Brian noted that the Board currently has a budget of about $270,000, but that is only enough to support a few classrooms. They had not thought yet to ask for legislative funding, but that would be good.

Brian Shueler asked if there has there been any thought of creating a dual language immersion program at UW in the lab school or for UW students. Susan Frye responded that they do have someone at the lab school who speaks Spanish and they have some Spanish exposure all through the lab school program. Jill Johnson also noted that there is a group of interested people in Laramie and hopes some will come to Brian Deurloo’s presentation later this day (1:30 pm at the Albany County Public Library).

Cameron noted that the original motion now includes adding a cover letter; and sending it to State Superintendent of Public Instruction, UW Trustees, the Wyoming Legislative Service Office (LSO), and also Dean Reutzel. Nate Nichols moved, Celeste Colgan seconded, and the motion passed by unanimous consent.

**IPO Director report – Mary Katherine Scott:**

Mary Katherine Scott noted that we have done much since the last meeting (her first as acting director) and said she looks forward to all that we will continue to do during her next appointment as acting director. She thanked the Board for their support.

Mary Katherine noted the strong support and commitment of the new administrators and deans for internationalization at UW and she shared that IPO has made progress in implementing an improved workflow with new software solutions (including TerraDotta) and in developing a focused marketing plan (in cooperation with the Outreach School’s marketing team) that includes video products, an electronic newsletter, a facts and figures brochure, an international offices flyer, a logo redesign, social media and website redesigns, and much more to come. The international offices flyer is intended to help in clarifying the different functions the separate international office fulfill.
Mary Katherine shared a PowerPoint slide show (available electronically to those who want it) with statistics on student/scholar participation in our study abroad, exchange, and sponsored programs as well as the international employees our faculty immigration coordinator has served. She noted that our outbound student participation in study abroad is currently at 3% of all UW students, noting that we are aiming for the 25% by 2025 goal identified at the previous Board meeting. Brian Deurloo asked if this goal is too ambitious given our current baseline and asked if it is consistent with the goal established in the last round of university planning, to which Susan Frye replied that the UP4 round of planning was never approved by the Trustees and will be reprised after the new president begins her administration.

Mary Katherine continued her report by highlighting study abroad scholarship figures, observing that we still need to increase scholarship funds in order to support more students and reach our goal of 25% by 2025. She discussed the IPO budget and also the Faculty International Travel Grant fund, which is still budgeted at $30,000 per year with individual awards capped at $2,000 per person. This only enough to help defray travel costs somewhat, but not enough to cover other costs faculty incur abroad or with their research projects. She also summarized IPOs goals for the coming year, which include collaboration with other international offices on joint initiatives, continued streamlining of our workflow, and implementation of our strategic marketing plan and analysis.

The report concluded at 9:14 am.

Chair Cameron Nazminia decided to table the remaining report items on the agenda (the College of Agriculture and Natural Resources Dean, IESC, Faculty, ISSO, and ASUW reports) for the time being to move toward Executive Session. Nate Nicholas moved and Brian Schueler seconded the motion and it passed by unanimous consent. Board members were asked to stay, but UW affiliated people were asked to step out of the room for the following hour and a half.

EXECUTIVE SESSION – NO MINUTES (9:15-10:43)

Reconvened public meeting at 10:43 am.

Chair Cameron Nazminia checked on members present by phone – Lucie Osborn joined by phone by this point.

UW Foundation guests:

Cameron Nazminia introduced the John Stark, David Ungerman, and John Small of the UW Foundation.
John Stark mentioned that Ben Blalock sends his regrets since he was unable to be present today. Dave Ungerman has been working with Mary Katherine Scott and the Board on the proposed endowment fund and fundraising. John Small has joined the Foundation from Texas A&M in Doha, Qatar. John Small has had extensive overseas experience and brings a strong international perspective.

The UW Foundation now has 13 development professionals, including Ben Blalock and the associate VPs as well as major gift officers assigned to the various colleges and departments. While Dave Ungerman is the point person in terms of execution, there are several people also working on development. As President Nichols prepares to take the helm of the university, the Foundation is working closely with her to identify priorities and support her vision. She has had extensive experience in development, and we are going to see even more emphasis on development going forward with her as our president. Ben Blalock has talked with her about international priorities and initiatives and this is on the list of UW goals. It remains to be seen just where it will fit into the overall strategic plan, but it is on the list and is clearly an area of opportunity. John Stark noted that the Cheney fund is a great asset. Many alumni graduated in an era when they did not have many opportunities to go abroad, so UW is now building an alumni base for future fundraising success.

John Small noted that he has been at UW for only 6 weeks. He has seen several models for a university working on internationalization and is very pleased with what he has seen at UW so far. He said he can see the road ahead for UW pretty clearly – the horses, the carriage, and the road, but the braces (the things that tie everything else together) isn’t so clear to him yet. There will likely be work to do to make the whole picture clear and compelling to external companies and others who may want to come and work with UW.

**Discussion:**

Nate Nicholas observed that at the last meeting the Board recognized the need to hold outreach events and had set a goal to have at least two events by June, but that these have not been held out of a perceived need to wait for the new director to be in place. He asked what course of action the Foundation would recommend. John Stark said that outreach events are good for awareness raising, but not very good for fundraising. They can be helpful for building awareness, but are also costly to hold. If you each have a clear and consistent elevator speech ready to help clarify what internationalization at UW is all about and what the needs are, you are in a good position to go out and talk to people and do the fundraising piece, but events are less effective. Unless you see a need to raise awareness with a particular set of folks, he suggested Board members focus more on who they can individually introduce to this Board and the Foundation about raising gifts. Philanthropy is a personal choice, but you can talk to people and say I am involved and here is how you can help too. Dave Ungerman agreed, noting that the events themselves take a lot of work, time, and money and in the end you often only raise a few thousand dollars. It’s something to keep in mind more as engagement opportunities as opposed to fundraisers. We’ll have more success working one-on-one with potential donors, and with Mary Katherine in on those conversations too.
Celeste Colgan asked about the balance of the Board’s endowment fund, and Dave Ungerman answered that it is currently $3,000 but that a minimum of $25,000 for an endowment fund. Only a few donations have come in so far, so we have some work to do. Celeste asked how long it takes to work up to $25,000 and Dave replied that you will hit it sooner if you have more people giving now.

Johnnie Burton asked about the advantage of having a separate fund instead of just adding to an existing fund like the Cheney fund. Dave replied that when a Board creates its own fund, it sends a clear signal of pride and ownership. It gives you something to build on and tells others that you have taken the time and effort to invest in this and also sets an example for future Board members to contribute as well. John Stark further noted that when you have a fund that does not have someone’s name on it, it can attract more interest for other donors to consider putting estate monies or private funds into. It’s a good catch all fund for those who may want to donate that way. There is also an important distinction between endowed gifts and expendable gifts. If you are a Board member and you want to give $1,000 a year, do you want that to go directly to students and faculty today, or do you want it to go toward a long-term fund that can be used forever? Good things can come from both motivations – some people want an immediate impact today.

Johnnie asked if a donor can designate specifically how they want their gift used and John Stark replied that they can. He also said if you have an endowed fund that does reach the $25,000 point in short order, you as a donor can designate your individual gift to either go toward the corpus of the fund or directly to the expendable amount of the fund for immediate use. You can let others know that they can also donate to this fund, and you also have planned giving through estates. When these all work together, you have a winner.

Ashley Willms asked to what extent the Foundation encourages microdonations in order to nurture them toward being a big donor later, to which John Stark replied that UW is just now starting a crowdfunding approach to fundraising. That approach is more project based, but it could be project based related to international programs. That approach is usually of short-duration and focused, not ongoing for years. Another approach focusing on smaller donations is alumni calling for annual giving efforts. This could target international alumni or past study abroad students. David Ungerman noted that his job is to focus on major gifts, but that many of the people he approaches for these have started their involvement through annual giving and alumni calls when they first get out of school and they have been giving at smaller levels for years before he talks with them. John Stark said the university needs to do a better job of talking to people right when they get here and nurturing that relationship, and Keener Fry in Alumni Association has been doing a great job in organizing that. David noted that an effective practice is to introduce donors to their scholarship recipients, and let them see that there is a person behind the money they receive and that they put a lot of thought behind the scholarship they created. He reminds the student of that so that when they are 20-30 years out, they can think about doing the same.

Cameron Nazminia turned the floor to Paul Bergman.
Paul said that, coming from the Federal government he hasn’t needed to worry about fundraising, noting “we have printing presses, so this is all new to me”. He said that even as a new Board member he can see that this is something people care about and are supportive of. But he also expressed concern that it seems there are five different programs going in five different directions and it seems that there could be more coordination. He asked how we can work with the new president coming in to get more focus and clarity for donors. John Small replied that the Board will have an important role in communicating with the new president and in coordinating the message too.

John Stark said that the Foundation cannot change structures, but can certainly help communicate to administrators that there is a perception that structures are unclear. Change would have to happen at the top. When he visits with potential contributors, he finds out what they want to support and if they say study abroad, then he can say this is your fund. If they say international studies, they he can direct them toward this other fund. He said they can provide the feedback to the administrators that there is some confusion.

Sally Kennedy shared that she has worked closely with an endowment over the past decade that has grown from about $10,000 to over $400,000 with most individual donations under $1,000. She noted that you need personal contact with donors to accomplish fundraising objectives.

Cameron Nazminia directed the Board’s attention to the draft agreement for the endowment fund and asked the Foundation representatives to walk the Board through it. David Ungerman said that the agreement could be signed now but it will not be complete until the $25,000 is in place. The paragraph to focus on is paragraph 1, last sentence: “Distributions from the FUND shall be used to support activities within the International Programs Office, including travel and research funding for students and faculty, international internships, outreach, and any other activities deemed necessary.” The person authorized to make spending decisions would be the director of International Programs, in consultation with this Board. Cameron would be the signatory. Once the fund reaches $25,000, there would be a one-year waiting period to let the principal grow, then it would begin generating expendable funds the following year.

Nate Nicholas moved and Ashley Willms seconded that the Board authorize Cameron to sign the endowment fund agreement on behalf of the Board. The motion passed unanimously.

Lunch was served and student presentations were held.

**International Student Association (ISA) – Thushara Lankananda and Chepchumba Limo:**

Thushara Lankananda, the President of the International Student Association (ISA), and former international student, Chepchumba Lima provided an overview of the ISA and what it does. The ISA seeks to assist international students in dealing with challenges they face, which may include culture shock, language issues, dietary challenges or limited access to accustomed foods, and limited
transportation options. ISA also holds or supports a variety of cultural events on campus, including events during International Education Week, talent and fashion shows, the Karma Fundraiser, and the weekly International Coffee Hour, which also sometimes includes fundraisers in support of other groups and emergent needs (a recent example was raising $200 to buy water for Flint, Michigan). Thushara noted that the group is down to only five active officers, which makes organizing larger events difficult.

Brian Deurloo asked if the group has only these five members, to which Jill Johnson replied that every international student is a member, but there are currently only five active officers though there are eight officer positions in total. Brian asked if the group conducts outreach to local Wyoming communities. Thushara said that there are several outreach events on the UW campus and that ISA supports other international student groups as well, but that there has not been much direct community outreach beyond the campus. Jill noted that over 75% of the attendees at most ISA events are American students.

Mary Katherine Scott shared that IPO is also trying to organize a Recognized Student Organization (RSO) for returned study abroad students, which will open opportunities for cooperation with ISA in engaging in more outreach events, some of which could reach into Wyoming communities.

Chepchumba Limo noted that membership in ISA is not limited only to international students. Anyone on campus can join and encouraging more American students to join ISA could help with organizing more events. Jill Johnson observed that there is at least one American student from Jackson who is active in ISA. Brian Deurloo asked if there are particular majors (e.g. international law or business) from which American students could be recruited, and Chepchumba replied that she and Thushara would be happy to give presentations to classes in those fields if faculty extend an invitation for them to meet with their students.

Nicole Crawford – curator at the UW Art Museum:

Nicole Crawford of the UW Art Museum gave a presentation entitled: “Museums and Reconciliation: Cambodia Study Abroad”. She noted that Sally Kennedy had come with her to Cambodia, and she introduced two students from the trip – RJ Lara and Cameron Green – who discussed their experiences on the trip and shared photos presentations.

BREAK – 12:45 pm

Susan Frye – IESC Update:

Susan Frye, Dean of the Outreach School and Chair of the International Education Steering Committee (IESC) gave a report on the work of the IESC. The IESC includes the deans of all the colleges or their
designated representatives, Vice Presidents Sara Axelson and Robert Aylward, directors of the international offices and the English Language Center (ELC). The IESC meets once a month right before the Deans and Directors Meeting with the purpose of trying to get everyone on the same page in terms of international priorities and challenges. The Dean of Libraries is also a new member. Ollie Walter chaired the committee for 18 years and the Susan took over when he retired.

The IESC is guided by the ACE Internationalization Lab report and is working on actions identified therein. The executive summary makes this plan extremely available and is on the IPO website. The IESC became the committee that took over the goals from this very complex and exhaustive study.

One of the top goals was the creation of an intensive English Language Center. About half a million dollars was raised on campus to get it up and started and a wonderful director, Riki Seuss, who had helped start other IEPs before, was hired to guide the process here. She came on board and began working with students already here, but had to wait a while as UW gained approval to issue new visas for this program. There is an ongoing project to see how we can best help international students who need help with their English. The ELC is working with the Modern and Classical Languages department and also talking about developing some online coursework for students who want to come to UW. The ELC will likely become a resource for international students at various points in their academic career.

Susan has visited with each of the new deans about the, ELC, IESC, and the ACE Internationalization Lab report, and also about attention to critical languages which can sometimes drop off the cliff because they can be difficult to fund since UW has not traditionally funded them within the university. Through the IESC, the deans were challenged to think about what we can do to reach students and faculty to increase internationalization, and the Foundation was approached about helping to institute an envisioned “World to Wyoming Summer Institute for Advanced Study” (see handout on IESC fundraising goals). This initiative will bring world renowned scholars to Wyoming for summer institutes focused on international issues. Beginning this fall, we will set up a pilot program to bring in people across the university and the world for a summer institute in 2017.

Jill Johnson stated that the IESC is a critical piece in how we get out jobs done – we all work closely together in support of priorities. It has had a longstanding organization, has a lot of credibility on campus, is very action oriented, and has gotten a lot done over the years. Susan noted that the IESC is a rather unusual kind of committee to have since few other universities have a similar structure. UW is fortunate to have it and it provide a forum for working together well for increased global exposure for our students and university and making sure that international issues get addressed university-wide.

Cameron Nazminia asked if the primary purpose of the IESC is to mitigate problems rather than set policy, which Susan confirmed is the case. Cameron asked who is responsible for setting policy, and Susan said that is the purview of the new president and provost. Previously the policy direction for internationalization was codified in the University Strategic Plan 3 (UP3).

**Global and Area Studies Report – David Messenger:**
David Messenger, Director of the Global and Area Studies Program, noted that Global and Area Studies is a degree-granting program on campus offering undergraduate and masters degrees in international studies. It has 10 faculty and 45 affiliated faculty across campus—affiliated faculty are those in other departments offering internationally themed courses. Beyond that, Global and Area Studies also hosts a Wyoming Excellence Fund, one of about 10 across campus funded by the legislature. This one brings in a distinguished visiting scholar each year working internationally, and the current scholar is George Varughese, the Asia Foundation’s country representative in Nepal. He travels the state giving presentations (Cody, Powell, BBHC, also Washington DC, where he is introduced every time as a member of the University of Wyoming). This fund also brings in other visiting speakers who help teach courses or give presentations to UW students and the public. The purpose for the visiting scholar program is not only to have that person on campus for the year, but also to bring in those that they know for short-term speaking engagements. For next year, the scholar will be Gary Grappo, former ambassador in the Middle East. Gary will be our fifth visiting scholar. Through this fund, Global and Area Studies has had a previous ambassador to Chad, a past global journalist, etc. This fund also supports from 2-4 grad assistantships to make the graduate program more robust. Global and Area Studies was also one of the rare departments to hire a new faculty person this year—will have a new Latin American specialist coming this fall.

The Center for Global Studies offers money for research—both faculty and student. The Center is just completing its 2nd year and had a major conference—“Wyoming Goes Global”—last week highlighting research projects in the first day and careers in the second day. The Center for Global Studies funded about $75,000 per year for research—around $30,000 has funded student research and/or internships abroad, about $45,000 goes to faculty funding. Faculty from 6 out of the 7 colleges were funded this year. The Center is campus-wide whereas Global and Area Studies is interdisciplinary, but housed in the A&S College. So, while IPO has the $30,000 for its faculty travel grants, the Center also has this $30-45,000 for faculty research.

Cameron Nazminia asked if there are then different buckets of money available to faculty for travel, and Mary Katherine Scott replied that there are a few different buckets across campus including the College of Agriculture and Natural Resources’ “Beyond the Classroom” fund. But David Messenger observed that very few of these buckets are in endowed funds, rather they are in expendable funds. He noted that there was an interest in getting things going first and that expendable funds were used to show people what is going on so that they can then be willing to help institutionalize this work through endowed funds.

Cameron Nazminia asked what the difference between the Center for Global Studies and IPO is, to which David Messenger replied the Center is just doing research, but IPO does that and much more. Susan Frye noted that the two are not competing but rather work collaboratively. David shared an example of the Center’s work, noting that its funding has also been used as seed funding to get projects going that are now bringing in other external grants—the Cambodia trip is one example of this kind of grant-funded program that started with the Center’s seed money. Also a Human Rights speaker series was started that is still going on. Between the Center and Global and Area Studies over 60 speakers have been sponsored on campus this year so far. Speakers are taken around the state too—Mark
Jenkins (National Geographic writer in residence at UW) usually draws audiences of 200-300 people and GAST student speakers usually draw 30-50 people.

Cameron wondered why GAST is at the table with the other international offices on the international offices chart and asked if GAST is privileged unfairly on the chart or at the IBOA. Megan Degenfelder asked if the IBOA is advising all five offices included on the chart of international offices, to which Mary Katherine Scott replied negatively, clarifying that the IBOA is an advisory board for the International Programs Office (IPO) only. Others expressed concerns that the structures at UW presently seem confusing and general discussion ensued. David Messenger and Jill Johnson emphasized that the UW offices all work collaboratively with good working relationships and that the people in these offices understand the difference between what we do and can help clarify how we all connect if others have questions.

**ASUW – Brian Schueler:**

Brian Schueler provided a report on the work of ASUW, including a report (with flyer) on a UW student government delegation that traveled to Shanghai, China in March 2016. The delegation to China visited Shanghai Normal University. Due to budget restrictions, ASUW was unable to host the SHNU delegation that wanted to come to UW in the fall. The UW delegation to Shanghai had to be limited to only students as well with Brian leading. During the trip, there were many expressions of hope for more and increased exchanges between students, faculty, and administrators in the future. Brian received an email this week from SHNU wanting to put together a delegation for the fall. Even though the delegation was smaller and less extensive than hoped for, it was important in order to keep things going.

Nate Nicholas asked who manages this from the UW side, to which Brian replied that the management of the exchange comes from Vice President Sara Axelson in Student Affairs support from IPO and ASUW which give money in support of the delegation’s travel. Nate suggested there could be potential for this connection to help support the DLI program in Wyoming through an exchange of educators. Brian noted that there are opportunities for students to teach English in China, and maybe also for teachers in training at SHNU to come to teach Chinese in Wyoming. Nate suggested this could be coordinated through IPO, which is university wide in its scope.

Jill said it is important to note that most of what happens here under this program is through Student Affairs and that VP Axelson personally promotes this and opens opportunities for staff exchanges as well as the ASUW exchanges. She also noted there are some faculty exchanges both directions through the College of Arts and Sciences. Ollie Walter noted that it is helpful to have someone from the university-wide perspective saying this is an important relationship for the whole of UW, not just for individual departments and programs.
ISSO Report – Jill Johnson:

Jill Johnson, Director of the International Students and Scholars Office (ISSO), gave a report on ISSO and its work. She summarized recent student recruitment efforts that included visits to three Wyoming community colleges (in Powell, Riverton, Rock Springs), visits to 32 international high schools, connections with 7 American degree programs in Malaysia, participation in 5 large college fairs, and attendance at 6 receptions for alumni and prospective students. Recruiters have traveled to Mumbai, Ahmedabad, Chennai, and Hyderabad in India and also to Singapore, Malaysia, Vietnam, and the Philippines this spring. UW was represented at college fairs and EducationUSA events and embassies in Romania, Uzbekistan, and Bolivia.

She outlined the long list of activities and cultural events sponsored by ISSO on campus and mentioned other services for international students, including four bus trips to the Social Security Office in Cheyenne, three tax workshops, provision of tax software for international students, two orientation programs for new students and scholars, career games, a trip to CSU for an event with the CSU international group, two trips to Denver, trips to Saratoga and the Snowy Range, a Snowy Mountain Lodge trip, three OPT (Optional Practical Training) workshops, and 26 international coffee hour events.

Jill noted that the F visa program at UW has been recertified after 14 months of review and that UW has also received approval to issue I-20 documents for US visas for international students wanting to attend the English Language Center for English training.

Upcoming challenges include a reduction in scholarship dollars for international students from $87,000 to under $60,000 (which could change), increased difficulty for students to pay either because of currency devaluation or regulations limiting currency transfer to the US, upcoming budget cuts in other areas, and changing immigration regulations. One challenge for Nigerian students has been limitations by their central bank to let currency leave the country – must be going to educational expenses, and a lot of documentation is required with lots of gold seals and stamps. Accounts Receivable is helping tremendously in providing what is asked for.

Carrie Hesco – faculty immigration coordinator:

Ten years ago the university had one person who did all the immigration paperwork for both students and employees. As our numbers grew, it became clear that this was not sustainable. UW created a Faculty Immigration Coordinator position and put it under IPO so that it would come under Academic Affairs to work closely with departments and colleges. Because of my legal background, I also took over much of the process for new MOUs and agreements. These agreements used to be signed by the President or VP, but we have changed the procedure to have review by the Legal Office first. New international agreements should come through IPO, then to Legal, then on for signing. Departments and colleges need to check what they want to do with us so that we can make sure the agreements they set up will actually accomplish the goals they are intended for.
UW has gone to a completely digital system for scholarships now. Carrie Hesco coordinate IPOs scholarship listings in this online system. Jill stated that Carrie is one of the most efficient people on the planet and is good at making free time for herself, and she doesn’t like that, so she helps internationals at UW with permanent residency applications too. Carrie noted that she also helps Wyoming businesses with questions regarding immigration issues free of charge. She has worked with the Laramie Economic Development Council since they are trying to attract international businesses.

Paul Bergman asked if she would help a business in Sheridan, Gillette, or wherever on immigration free of charge and Carrie replied that she would. She cannot do the paperwork for them, but will advise on the process. She has been working with the Wyoming Business Council too.

Ollie Walter said he had heard UW may be ending MOUs unilaterally and asked if this was correct. Carrie said that it is not correct, but that we are trying to make sure we don’t have unsustainable MOUs that are out of balance and that we cannot meet the requirements of in terms of student numbers going both ways. Example – Brazil (UEG) university wanted to sign and exchange agreement, but we can’t meet parity because Brazil requires a year of Portuguese language study to get a student visa and we can’t meet that, so we counter proposed a study abroad agreement where they could send students to UW without a requirement of parity in outbound students. We are not ending MOUs early, but are letting ones that are unsustainable sunset. Mary Katherine noted that we don’t like MOUs going out of balance or inactive either, but with a staff of only 7, IPO cannot recruit for every single one of our 61 MOUs some of which are very niche specific without the active help of the faculty who helped to set them up. Faculty bear a responsibility to make sure they are interesting their students in going abroad on these exchanges or we can’t keep them going.

Mary Katherine also added that Carrie has agreed to have an “immigration corner” in each of the future IPO newsletters to help get the word out around the campus and state about what services she offers.

Cameron Nazminia invited Sally Kennedy to add her thoughts about the trip she went on to Cambodia. Sally said the previous presentation from the students was very good, but she did want to add that all but two of the students on the trip said they could not have gone without the support of the Cheney scholarships they received.

Susan Frye asked if the IPO director search had been covered in the executive session, but Cameron said it had not and invited her to give an update. Susan thanked those who had participated, but shared that the search had come up empty handed. She said there will be a new search, but that it will wait for the input of the new president and provost. It is very important to be transparent about how we select the new director. In the meantime, she thanked Mary Katherine on the excellent job she has done as acting director.
**Other Business:**

Nate Nicholas moved and Ashley Willms seconded that the two new members – Chepchumba Limo and Megan Degenfelder – be accepted as new members. The motion passed unanimously.

Nate Nicholas moved and Johnnie Burton seconded that Ashley Willms be retained on the Board for another term. The motion passed unanimously.

**Decision on the Next Meeting:**

Friday, October 21st, 2016 – It will be only a one day meeting, most likely.

The meeting was adjourned.