

# The **Library** Associate

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A newsletter for Friends of University Libraries



## UW Libraries Achieves GWLA Membership Status as Top Research Library

The University of Wyoming's status as a top research institution has been bolstered with UW Libraries achieving membership in the Greater Western Library Alliance (GWLA)—a consortium of 32 research libraries located in the central and western United States.

The announcement was made at the UW Board of Trustees meeting.

GWLA is a project-oriented consortium, nationally recognized as a leader in transforming scholarly communication and as a facilitator in applying new information technologies. GWLA members develop programs related to scholarly communication, interlibrary loan, shared electronic resources, cooperative collection development, digital libraries, staff development, and continuing education.

"The inclusion of UW as a member of GWLA is validation of our university goal in developing a research library that supports teaching and research for UW students and faculty," says Maggie Farrell, UW Libraries dean. "Ten years ago, UW had a very good

undergraduate library, but we were failing to support the areas of distinction for university programs."

With GWLA membership, UW students and faculty will have faster access to research collections complementing UW Libraries' own collections. UW will be able to purchase some research databases at a lower cost, saving the university money through collective purchasing power. UW Libraries also has peer partners for grants, professional development, and special projects that were lacking by not being a part of a large research library cooperative, Farrell says.

"We are thrilled to welcome the University of Wyoming as the newest member of the Greater Western Library Alliance. UW Libraries possesses a talented and enthusiastic staff, strong special collections, and an even stronger commitment to collaboration with research universities in the region," says GWLA Executive Director Joni Blake. "The university administration and Board of Trustees are to be commended for their notable support of the university libraries to ensure everyone in the UW community

has access to the best research and teaching resources. GWLA members genuinely look forward to working with the UW Libraries on a broad range of initiatives and projects."

Earlier this fall, a three-person GWLA team was at UW for an on-site inspection, similar to a college accreditation visit that analyzes collection size and scope, services, and potential contributions to the alliance.

GWLA members were impressed with the concerted effort of governors Dave Freudenthal and Matt Mead, the Wyoming Legislature, UW Board of Trustees, UW President Tom Buchanan, and Academic Affairs to make library collections and services a top university priority, Farrell says.

"While the funding for collections is provided through legislative and tuition initiatives, the focus of everyone on this priority demonstrated a commitment that benefits the university as well as the state," she adds.

Since 2004, the university and its Board of Trustees have worked with the state legislature and the two governors to

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UNIVERSITY OF WYOMING

UNIVERSITY LIBRARIES

# The Associate Library

*The Library Associate* is published twice each academic year and sent to friends and donors of University Libraries. We encourage you to share with us your questions or comments about this newsletter.

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## FRONT COVER & BELOW:

William Robertson Coe Library at dusk, fall 2012. (Photos by Nancy Marlatt)

# A Message from the Dean



It is often that we note items that we never learned about in school or anticipated in our careers so it is humbling as the Dean of Libraries when supporters and friends donate money to the Libraries. Fundraising is not taught in library school, and as a young librarian, I never considered the need for additional funding beyond state funding. To be entrusted with personal donations is an awesome responsibility that I take seriously and hope that we effectively demonstrate gratitude for the trust of our donors.

I am often asked why would we need private donations when the state and tuition fund university libraries? Wyoming state funding and tuition support have drastically improved our collection budget, and the increased funding has enabled us to develop research collections for the university as well as providing access to some research content for statewide and alumni access. Validation by the Greater Western Library Alliance demonstrated that we have achieved our goals of creating a research collection and providing modern library services. Certainly this funding meets today's needs, and we are grateful for such support from our legislature and university who are committed to a quality research library system. Fundraising initiatives build upon this solid foundation by creating endowments and funds that will sustain state investments in the future. While today's funding may be sufficient, we need to be forward focused to create ongoing support for collections during a future time when funding might not be so accessible. Endowments and planned giving are strategies that enable the libraries to plan for the future to guarantee that collections and operations continue to remain strong.

For instance, an endowment in support of a student study room ensures that we will be able to update the technology on a regular basis and replace worn furniture at the point of need instead of waiting for university funds to replace student seating. Already, endowed rooms are different from state-funded rooms, with improved furnishings, technology, and décor. With endowed funds, we will sustain this level of quality that students deeply appreciate. Collection endowments provide certainty of funds for critical areas, and this was demonstrated during the 2009 budget reductions when endowments filled in for collection areas that lacked state funds. Unfortunately, we do not have collection endowments for each discipline to ensure such confidence, but we continue to focus on building general and specific collection endowments in order to plant a crop that we can harvest in the future.

General gifts are significant as well, as they enable us to address a variety of projects on behalf of students. This year, we provided funding for student musical performances in Coe Library, for student refreshments during finals week, and for student programming. Our development program concentrates on two goals—providing for special needs that state funding is unable to provide and building a solid reserve to sustain today's investment for tomorrow. However you are connected to UW Libraries, thank you! Your support ensures that we are able to meet current and future needs of our students and faculty.

Maggie Farrell

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## Your Gift: An Investment in UW Students

UW Libraries continue to evolve and grow with the demands and needs of our students. Not only is expanding our collections a priority, but facility maintenance is paramount to keeping the furniture and equipment in optimal working condition. Collection expansion and facility enhancements are made possible by donors like yourself. Private funds contribute to the success of UW Libraries and impact students across multiple disciplines at the University of Wyoming.

UW students find solace at Coe Library, where they can study quietly, use computers, or access resources. "I couldn't do my research without it (the library). My academic career rests on having access to excellent library resources," wrote UW student Ruth Toulson on a recent library survey.

Endowments can be established starting at \$25,000 and up. They enable UW Libraries to refurbish and upgrade existing public spaces within one of the four library facilities located on campus. Endowments and naming opportunities for the main library branch, W.R. Coe Library, ensure that student spaces are maintained and refreshed with current technology and furnishings.

Collection endowments enable the libraries to build collections specific to a discipline or research area. Collection endowments may also be jointly developed with endowed chair positions that support the teaching and research of that position. Collection endowments provide both print and electronic materials that directly impact the teaching and research at the university.

Donors wishing to contribute to an existing endowment may make a gift at any level. New endowments may be established starting at \$25,000. Additional giving opportunities are listed on this page.

We are forever grateful for our friends who have the ability to make a charitable donation and choose to invest in UW Libraries. Your gift supports the teaching and research mission of the university and impacts students across all disciplines and levels of study. *Thank you.*

# UW Libraries: Donor Opportunities

## Collection Endowments **any level**

Collection endowments enable the Libraries to build collections specific to a discipline or research area. Collection endowments may also be jointly developed with endowed chair positions that support the teaching and research of the endowed chair. Collection endowments support many students and faculty and have a direct impact on teaching and research. Contributions can be made to existing endowments, or new endowments can be established starting at \$25,000.

### Critical Collection Areas:

- energy • digital resources • Wyoming history • business • popular reading/literacy • agriculture • engineering

## Facility Endowments and Gifts **\$25,000 and up**

Facility gifts enable the Libraries to refurbish and upgrade existing public spaces within one of the four library facilities located on the Laramie campus. Endowments and naming opportunities for the main W.R. Coe Library ensure that student spaces are maintained and refreshed with current technology and furnishings.

## College Excellence Fund **any level**

Excellence funds provide a strong source of unrestricted gift revenue to advance the goals of the Libraries, support professional development, and build excellence in targeted areas.

## Faculty Endowed Positions **\$3 million and up**

Endowed positions provide competitive faculty positions for UW to attract nationally recognized scholars of librarianship and will promote the work of librarianship within information literacy, research, and library leadership.

### Critical Endowed Positions include:

- Geology Librarian • Wyoming History Librarian • Dean of Libraries

## Research Pods **\$8,000**

Targeted areas within W.R. Coe Library could be transformed into interactive instruction areas for groups of 4, 6, or 12 students. These areas would feature flat screen monitors, moveable chairs, and desks. Each area would be configured for the specifications of the space.

## Student Activity Support **\$400–\$1,000**

UW Libraries support student activities within our facilities that vary each year. Such activities include Finals Freak Out (a refreshment study break during finals week), student music performances in Coe Library, art exhibitions, and student readings of poetry and writing. One-time or ongoing support enables UW Libraries to provide refreshments, to fund installations and/or to provide payment to students for performances.

For more information on giving opportunities at UW Libraries, please contact Major Gift Officer Katrina McGee at the UW Foundation.

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# Bagby to Lead UW Libraries Development Board

By Rosanne Latimer  
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UW Libraries Development Board held their bi-annual meeting in October 2012. Board members worked on their vision statements and fundraising priorities and elected a new chair of the board.

Board Chair Gay Mathewson opened the meeting commenting, "We are here because of our relationship with the university, the libraries, and each other in the pursuit of lifelong learning. Investing in the students and community of library users is the main purpose of our support. And an exciting part is that we help, in some way, lead the learner down new paths to a career or advancement within a current field."

Board members polished up their old mission statement and vision statement and established new goals. Their updated mission statement is: *The University of Wyoming Libraries' Development Board is a preeminent partner in advancing UW Libraries' mission through engaged advocacy and dedicated fundraising.*

The board raises funds through the annual Book & Author Luncheon. A sub-committee on fundraising voted to dedicate some of those funds to purchase a study pod. Study pods are self-contained booths that provide private space for group study and require less space and expense than a

traditional study room. Study pods can be equipped with a flat screen monitor and include several computer connectors to accommodate a variety of technology use. The board anticipates contributing \$8,000–\$10,000 toward the purchase of the study pod. Once in place it will be monitored for usage and practicality to determine if additional study pods would be viable purchases for UW Libraries.

Lew Bagby was elected as the new board chair and will begin leading the board starting at the spring meeting in 2013. Lew Bagby is a former UW faculty and administrator, serving the university for 37 years. Bagby directed the Russian language and literature program and oversaw the Department of Modern and Classical Languages (1989–1992). During his tenure as director of International Programs at UW (1995–2006), he established programs across the globe for UW students, faculty, staff, and administrators. He also established the International Board of Advisors.

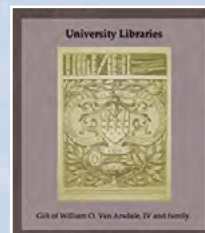
Bagby's scholarly interests in UW Libraries started more than forty years ago. As he puts it, "The libraries at UW form the heart of the university body. Without our libraries, the discovery and dissemination of knowledge for all who come through these hallowed gates would not be possible." He adds, "Because the libraries do not have alumni like departments, academic programs, and colleges, UW Libraries



Development Board helps fill this gap by providing financial, moral, and political support. Our goal is not only to keep UW's heart strong, but to make it even stronger."

Our special thanks to outgoing board chair Gay Mathewson. We are pleased she will remain on the board and continue to advocate for UW Libraries. The next meeting of University Libraries Development Board will be in April 2013 in conjunction with the next author event.

## Bookplates honor those we cherish



Donors who contribute \$100 or more to UW Libraries have the option to have a book plated in honor or in memory of someone. The use of bookplates to honor donors is a time-honored tradition for libraries around the nation. UW Libraries has been using bookplates for a while now and started using digital

bookplates in July 2012.

Digital bookplates are similar to their printed counterpart but without the use of paper, adhesives, and staff time to affix a bookplate to a book. Both electronic books and print volumes can be digitally bookplated. A digital bookplate is accessible through our online catalog and is linked to the catalog entry for books, ebooks, DVDs, or other materials as designated by the donor. A more efficient and environmentally friendly option, digital bookplates are a fantastic opportunity for donors to be recognized for their contribution to UW Libraries.

If you would like to learn more about making a donation, visit us at [www-lib.uwyo.edu](http://www-lib.uwyo.edu) and click on the *Giving a Gift* icon.



# Faculty & Staff: Celebrating Published Works and Presentations by Library Faculty & Staff...

The faculty and staff at University of Wyoming Libraries have published and presented a number of their own works, edited others, and contributed in various ways to still others. Here is a sample of recent works. If you are interested in more information, you may contact individuals by visiting our online directory at <http://www-lib.uwyo.edu/about/dir/> for directory listings.

## Publications:

**Barstow, Sandra.** "Sometimes the News Is Good." *The Associate University Librarian Handbook: A Resource Guide*. Ed. B. L. Eden. Lanham, MD: The Scarecrow Press, 2012. 97–101.

**Barstow, Sandra.** "Making the Transition from AUL to Line Librarian." *The Associate University Librarian Handbook: A Resource Guide*. Ed. B. L. Eden. Lanham, MD: The Scarecrow Press, 2012. 161–168.

**Bowles–Terry, Melissa.** "Library Instruction and Academic Success: A Mixed–methods Assessment of a Library Instruction Program." *Evidence Based Library and Information Practice* 7.1 (2012): 82–95.

**Kruger, David Delbert,** and John Cochenour. "Assessing and Ensuring the Transfer of Training." *Staff Development: A Practical Guide*. 4th ed. Ed. Carol Zsulya et al. Chicago: American Library Association, 2012. 169–82.

**Kruger, David Delbert.** "Earl Corder Sams and the Rise of J. C. Penney." *Kansas History* 35.3 (2012): 164–85.

**Kruger, David Delbert.** "James Cash Penney and his North Dakota Stores." *North Dakota History* 77.3-4 (2012): 2–22.

**Kruger, David Delbert.** "This Was J. C. Penney: A Century of James Penney's Main Street Department Stores in the Rocky Mountain West." *Montana: The Magazine of Western History* 62.3 (2012): 3–26.

## GWLA membership status... *continued from page 1*

strengthen UW library collections and services.

Together, UW and the state have invested more than \$9 million in collections for the UW Libraries and the UW Law Library, Farrell says. That includes a \$1 million digitization project that funds a digital librarian, equipment, and software to support the new focus on digitizing UW

collections to expand access to the libraries' resources.

In addition, the legislature appropriated nearly \$50 million for a new addition and renovation of the W.R. Coe Library, which was dedicated in November 2009.

"UW deeply appreciates the support of the Wyoming Legislature, Gov. Dave Freudenthal, and Gov. Matt Mead in understanding the vision of UW to create a robust library collection that benefits the university and the state," Farrell says. "A

strong research library for UW benefits the entire state because Wyoming citizens are able to check out materials and use databases on site."

UW lends materials throughout Wyoming for public and college libraries, as well as being a strong contributor to the Wyoming Libraries Database (WYLD) program. UW provides a number of databases through WYLD and the UW Alumni Association, extending UW resources statewide and to UW alumni.

## Presentations:

**Bowles–Terry, Melissa,** and Kennedy Penn–O'Toole. "Double, Triple, Quadruple the Recipe: Serve Library Instruction to a Crowd (and Assess It, Too!) with LibGuides and PollEverywhere." 40th Annual LOEX Conference, Columbus, OH. 3-5 May 2012.

**Benkert, Lee Ann,** Kate Skarbek, and **Kelly Visnak.** "Who Are the People in Your Neighborhood? Identifying Partners from Community Data." Association of Libraries Annual Conference: Team Up! Powering Library Partnerships, Loveland, CO. 13-15 Oct. 2011.

**Kvenild, Cassandra Messersmith.** "The Future of Embedded Librarianship: Best Practices and Opportunities." California Conference on Library Instruction, Sacramento, CA. 27 Apr. 2012.

**Mayer, Jennifer,** and **Melissa Bowles–Terry.** "Participation on the High Plains: Increasing Student Engagement in an Upper–division, Three–credit Information Literacy Course." LOEX of the West Conference, Burbank, CA. 6-8 Jun. 2012.

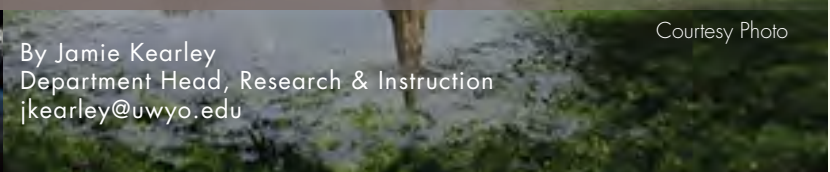
**Visnak, Kelly.** "Instructional Design and Media Use: 10 Ways to Avoid Cavalier Copyright Infringement in 21st Century Learning Environments." Great Plains Network Annual Meeting/Greater Western Library Alliance Joint Conference on Nature of the University in a Highly Connected World, Kansas City, MO. 4 Jun. 2012.

## Poster Presentations:

**Visnak, Kelly.** "Learning: Investigating Small Group Culture in a Blended Learning Environment." Association for Library and Information Science Education 2012 Annual Conference on Extending Our Reach: Expanding Horizons, Creating Opportunity, Dallas, TX. 17-20 Jan. 2012.



# From Wyoming to York, England: A Cross-Cultural Study of Student Experience & Expectations



UW Photo

Courtesy Photo



By Jamie Kearley  
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You may be wondering what connection exists between Wyoming and York, England, since the geography, culture, and history of the two are vastly different. Laramie and York are home to universities of similar size with strong commitments to developing research libraries. Both institutions have invested substantially in buildings and new learning environments to support their strategies. These similarities—plus a professional acquaintance with the Library Director at York—led to a sabbatical during spring 2012 in which I investigated whether the new spaces and service models at each institution met student expectations and needs. In addition, I had an opportunity to explore student experience in two different national contexts.

The expected outcomes were to refine the design of learning spaces and services and to gauge the potential transferability of solutions from one academic library to another. The first work was completed at UW from February through mid-April using student focus groups and collecting student responses to the statement, “Write a single sentence about your experience using the library.” The work in York occurred from mid-April through early June. Unfortunately the focus group methodology would not work at York. Their summer term is devoted to exams and dissertations, making it impossible to recruit students for lengthy focus groups. Consequently, I had to change methodology to observations and short oral surveys to elicit student comments—these surveys required only a five-to-ten minute commitment.

I encountered similarities in student behavior in spite of differences in educational systems to include:

- Both groups appreciate the new learning space that provides computer and wireless access and supports a variety of work—individual and collaborative work or silent and noisy work.
  - “When using the library, I feel productive and relaxed. I love studying at the library...I can always find the right kind of environment. The remodel is fantastic.”
- Both groups heavily utilize the collaborative spaces with flat screens.
- Both groups choose a particular place in the library based on individual need and the type of work to be accomplished.
- Both groups identify themselves as self-sufficient or the self-service generation.
- Both groups appreciate what is available but have difficulty identifying what more is needed.
- Both groups favor 24/7 hours.
- Both groups seek quiet or silent study space.

Now that the study is complete, both institutions are in the process of refining the design of the services offered for students in light of what was learned in each context. At the University of Wyoming, student recommendations are being shared with university IT and library staff that should result in enhancement of services. Suggestions include the following:

- Improve ease of finding materials in the stacks to decrease frustration in locating books.
- Increase the number of computers with double screens and add more white boards.
- Clearly advertise and enforce quiet/silent study areas.
- Publicize library services such as the availability of iPads and laptops for checkout, the availability of subject librarians for research consultations, and the instructions for printing from personal laptops to printers in the library.
- Offer more support for productivity software, such as using *Access* to create a graph, for example.

In addition to recommendations, Wyoming students expressed appreciation for library services and for the friendly helpful library staff they encounter in University Libraries. Notable comments include the following:

- Students prefer in-person help but appreciate the convenience of instant and text messaging.
- Students value databases and electronic access to articles and view these as easy to use.
- Students appreciate the Libraries’ web page design.
  - “What helps me are the icons...laid out in the form of new technology...there are buttons like an iPad/iPhone.”
- Students believe library instruction contributes to their academic success.
  - “I wonder if the librarians are appreciated enough because they help me so much...my projects come together because of the librarians here.”

During my seven and a half weeks in the UK, I was also able to visit seven university libraries—Aberdeen, Robert Gordon, Edinburgh, Leeds, Sheffield, Sunderland, and York. I observed and learned about trends in learning space design, organizational structure, services, and library instruction. The sabbatical was a fabulous and interesting experience and one I feel fortunate to have been granted.

April 16, 2013

# Save the Date!

**David McCullough**

Photo by William B. McCullough



history to be savored." His previous work, *1776*, has been acclaimed "a classic," while *John Adams*, published in 2001, remains one of the most praised and widely read American biographies of all time. More than three million copies are in print and it is presently in its 82nd printing.

In the words of the citation accompanying his honorary degree from Yale, "As an historian, he paints with words, giving us pictures of the American people that live, breathe, and above all, confront the fundamental issues of courage, achievement, and moral character."

Mr. McCullough's other books include *The Johnstown Flood*, *The Great Bridge*, *The Path between the Seas*, *Mornings on Horseback*, *Brave Companions*, and *Truman*. His work has been published in ten languages and, in all, more than 9,500,000 copies are in print. As may be said of few writers, none of his books have ever been out of print.

David McCullough is twice winner of the prestigious Francis Parkman Prize, and for his work overall, he has been honored by the National Book Foundation Distinguished Contribution to American Letters Award and the National Humanities Medal. He has been elected to the American Academy of Arts and Sciences, as well as the American Academy of Arts and Letters, and

has received forty-seven honorary degrees.

In a crowded, productive career, he has been an editor, essayist, teacher, lecturer, and familiar presence on public television—as host of *Smithsonian World*, *The American Experience*, and narrator of numerous documentaries including *Ken Burns: The Civil War*. His is also the narrator's voice in the movie *Seabiscuit*.

*John Adams*, the seven-part mini-series on HBO, produced by Tom Hanks and starring Paul Giamatti and Laura Linney, was one of the most acclaimed and talked about television events of recent years.

A gifted speaker, Mr. McCullough has lectured in all parts of the country and abroad, as well as at the White House. He is also one of the few private citizens to speak before a joint session of Congress.

Born in Pittsburgh in 1933, Mr. McCullough was educated there and at Yale, where he graduated with honors in English literature. He is an avid reader and traveler and has enjoyed a lifelong interest in art and architecture. He is a devoted painter as well. Mr. McCullough and his wife Rosalee Barnes McCullough have five children and nineteen grandchildren.

David McCullough is scheduled to be at the University of Wyoming on April 16, 2013. Details and information will become available in 2013.

UW Libraries is thrilled to announce our guest author at the UW Libraries Development Board's annual author event. A huge thank you to Carol McMurry and Pat Spieles, whose vision, determination, and generosity have allowed the university to bring David McCullough to campus.

David McCullough has been widely acclaimed as a "master of the art of narrative history," "a matchless writer." He is twice winner of the Pulitzer Prize, twice winner of the National Book Award, and has received the Presidential Medal of Freedom, the nation's highest civilian award.

Mr. McCullough's most recent book, *The Greater Journey: Americans in Paris*, the number one *New York Times* best seller, has been called "dazzling," "an epic of ideas ...

## Supporting University of Wyoming Libraries

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## Tassakooma and Yearling Yearbooks Available Online

The *Tassakooma* and *Yearling* yearbooks from the University of Wyoming Lab School (formerly known as Prep) covering the 1920s, part of the 1930s, and 1953–1964 are now available online.

The University of Wyoming Libraries digitized the images.

“These yearbooks are rich with images not only of students, but also of old images of UW and the campus,” says Cass Kvenild, librarian at the Lab School’s Learning Resource Center. “Local history buffs will find much to enjoy in the yearbooks, with photos of Laramie landmarks through the ages, such as Center Pharmacy and Rainbow Grocery.”

Photos of the UW campus through the years provide a glimpse back in time, as do the prom dresses of the 1950s and basketball shoes of the 1920s.

The historic yearbooks are in regular demand, Kvenild says.

“This summer, a Prep alumni wanted photos of his father’s school days for an 80th birthday celebration,” says Kvenild. “And another alumna wanted pictures of her graduating class. Providing online access to these historic images is a wonderful gift for Prep alumni.”

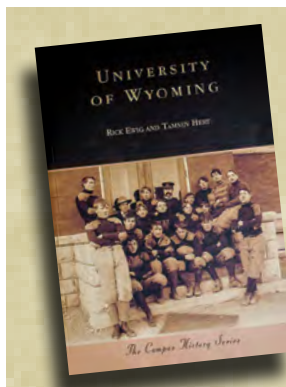
Although the *Tassakooma* and *Yearling* collection is incomplete, UW librarians plan to continue scanning print copies of later years and adding them to the online collection.

“We will gladly accept donated yearbooks that will help complete the collection,” Kvenild says.

To access the online collection, visit the UW Libraries catalog at [www-lib.uwyo.edu](http://www-lib.uwyo.edu) and search for either *Tassakooma* or *Yearling*.



Classic yearbook photos such as this one (above) of the 1953 University Prep twirlers can now be seen online. Front row, from left, are Reha Leatham, Marie Bissacca and Mary Jo Quealy. Back row, Yvonne Erickson.



### University of Wyoming: The Campus History Series

UW faculty members Tamsen Hert and Rick Ewig recently published in Arcadia Publishing’s Campus History Series, *University of Wyoming*. Copies of the book are available at UW Bookstore or through your local retailer.