

Gallery 234 Suggested Artist Statement Outline

Gallery 234 is a “service through the arts” gallery which means artists have the opportunity to share their work with both the University and Laramie communities in a dynamic way. Exhibiting artists have access to a diverse audience to further promote their message. Below is an outline of an artist statement that will help the Gallery Advisory Committee understand your work. The statement should be clear and concise with a maximum of 300 words.

Begin by asking yourself these three questions:

What am I doing?
How am I doing it?
Why am I doing it?

What is the overall subject or theme of your work?

This information describes the general message you are trying to convey. There are no requirements for what this subject must be. Whether the work is making a bold statement or is art for art’s sake, tell us the overarching concepts.

What is the motivation or inspiration for your work?

This allows us to dig deeper into the reasons this artwork was made. Why the art is important to you? How does this work benefit you, the audience and the community? Again, there are no rules for what the motivation must be.

Were there any special skills or techniques used?

Not all members of the Advisory Committee are artists by trade. Therefore, it can be helpful for you to call attention to interesting craft, techniques and mediums. While we do not need a detailed explanation of every technique choice made, if it is relevant to the subject/theme, please note interesting processes.

Is there an intended goal?

Please tell us if there is a specific outcome you hope to achieve by having your work displayed in our gallery (outreach, fundraising, community involvement etc.). Again, it is particularly helpful if this intention is tied to the subject/theme.

Is there any other interesting or relevant information we should know about your work?

If there is any other information you think we should know that we haven’t asked for, please share with us.

The above a general suggested outline to help you understand what information we need to make a well informed decision. While the above format is not required, and we do encourage creativity, please be sure that some of the above questions are answered. If you have any questions or concerns, you may contact the gallery by email: vca@uwyo.edu, phone: (307) 766-6340, or by stopping by the Campus Activities Center in the Lower Level of the Wyoming Union.