UNIVERSITY OF WYOMING is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

### Verbiage
- University of Wyoming ®
- Wyoming Cowboys ®
- WYO ™
- Wyoming ™
- Cowboys ™
- UW ™
- Cowgirls ™
- UWYO ™
- Wyoming Cowgirls ™

### Venues
- Football Stadium:
  - Jonah Field at War Memorial Stadium
- Basketball Arena:
  - Arena Auditorium, Double-A, Dome of Doom
  - Multi-Purpose Gym
  - UNI-WYO Sports Complex

### Approved University Colors:
- Primary Marks
- Secondary Marks
- Youth Marks
- Helmet Mark
- Institutional Marks

### ADDITIONAL PERTINENT INFORMATION
- University seal permitted on products for resale (must be on "high-end" items)
- No alterations or overlays on graphics allowed
- University licenses consumables (must have expiration date on packaging)
- University licenses health and beauty products
- University permits numbers 1 and 86 on products for resale
- Mascot caricatures permitted
- Cross-licensing with other marks may be permitted with an additional agreement

- No use of current players’ name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks
- White will always be the preference of the university that its official colors be used on licensed products. Licensees are provided the flexibility to design and use products that do not necessarily incorporate the official colors of the university as listed on this page. The colors on this page are not intended to match or coordinate with each other.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by UNIVERSITY OF WYOMING shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.