



Telemedicine

Presented By:
Blue Cross Blue Shield of Wyoming
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Overview

- BCBSWY Policy
- Billing
- BlueCard Rules

- BCBSWY encourages the use of medically appropriate telemedicine by our network providers to improve access to care for our members.

- Reimbursable telemedicine is a real-time interactive face-to-face service that may involve a store and forward component.
- Store and forward is the transmission of pre-recorded video or photographic information. Store and forward is not independently reimbursable.

- Only office or outpatient services are reimbursable.
 - Services must be medically appropriate to be rendered at a distance.
 - Provider-to-provider consultations are not reimbursable.
- Reimbursable telemedicine services shall not have originating and distant sites in the same physical facility or community.

- Telecommunications technologies must comply with applicable federal and state legal requirements of health/medical information privacy, including compliance with HIPAA.
- Patients are responsible for their cost share.

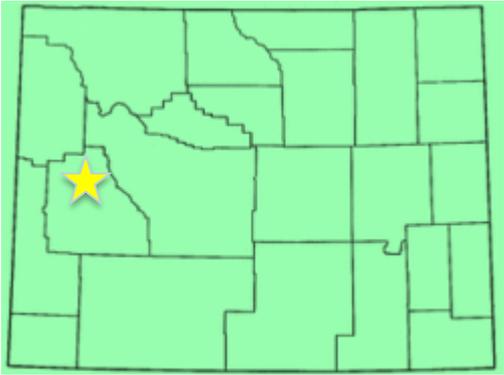
- Professional services are paid to the consulting/distant provider.
 - Modifier GT identifies the telehealth service
- The originating site is reimbursed with the HCPCS code Q3014.

BlueCard Rules

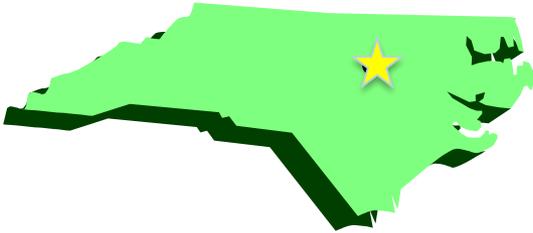


Office Visit

- 1) Member resides in WY.
- 2) Member contacts telemedicine provider through local professional provider.
- 3) Provider is physically located in NC.
- 4) NC provider sends claim to BCBSNC.
- 5) BCBSNC prices claims based on contracting status.
- 6) Home plan adjudicates the claims based on the member's benefits.



Wyoming: Location of the Member



North Carolina: Telemedicine Location

The provider rendering medical services via telemedicine must submit claims to the Plan in whose Service Area the provider is physically located when performing the services.

BlueCard Rules



- Distance site providers must be contracted and credentialed in the state they are located in order for the telemedicine visit to be considered in-network.

Questions/Feedback?