Telemedicine

Presented By:
Blue Cross Blue Shield of Wyoming
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Blue Cross Blue Shield of Wyoming is an independent licensee of the Blue Cross and Blue Shield Association
Overview

- BCBSWY Policy
- Billing
- BlueCard Rules
• BCBSWY encourages the use of medically appropriate telemedicine by our network providers to improve access to care for our members.
Policy

• Reimbursable telemedicine is a real-time interactive face-to-face service that may involve a store and forward component.

• Store and forward is the transmission of pre-recorded video or photographic information. Store and forward is not independently reimbursable.
Policy

• Only office or outpatient services are reimbursable.
  • Services must be medically appropriate to be rendered at a distance.
  • Provider-to-provider consultations are not reimbursable.

• Reimbursable telemedicine services shall not have originating and distant sites in the same physical facility or community.
• Telecommunications technologies must comply with applicable federal and state legal requirements of health/medical information privacy, including compliance with HIPAA.

• Patients are responsible for their cost share.
• Professional services are paid to the consulting/distant provider.
  • Modifier GT identifies the telehealth service

• The originating site is reimbursed with the HCPCS code Q3014.
BlueCard Rules

Office Visit

1) Member resides in WY.
2) Member contacts telemedicine provider through local professional provider.
3) Provider is physically located in NC.
4) NC provider sends claim to BCBSNC.
5) BCBSNC prices claims based on contracting status.
6) Home plan adjudicates the claims based on the member’s benefits.

The provider rendering medical services via telemedicine must submit claims to the Plan in whose Service Area the provider is physically located when performing the services.
BlueCard Rules

• Distance site providers must be contracted and credentialed in the state they are located in order for the telemedicine visit to be considered in-network.
Questions/Feedback?