Sponsorship & Exhibitor Application

Organization: ______________________________________________________
(Type or print name as it should appear on conference materials)
Mailing Address:____________________________________________________
City: __________________________________________State:____________
Zip:____________ Phone:____________________
Contact Person:_____________________________________________________
Email Address:_____________________________________________________
Will you bring a door prize? ____________
If you are a sponsor, will you need a booth space? __________

Level of Sponsorship Amount Enclosed (please see inside brochure for
details)
☐ Gold Sponsor: $1,500 and up ________________________
☐ Silver Sponsor: $1,000 ________________________
☐ Bronze Sponsor: $500  ________________________
Total Amount for Sponsorship: ________________________

Exhibit Booth Amount Enclosed (for exhibitor booth only, please see inside
brochure for details)
☐ Commercial Booth Rate: $200 ________________________
☐ Non-Profit Booth Rate: $100 ________________________
☐ Additional Representatives $25/per person ____________________________
Total Amount for Exhibit Booth: ________________________

Total Amount Enclosed: ________________________

Please return completed form and payment to:
University of Wyoming/Wyoming Center on Aging
Department 3432, 1000 East University Avenue
Laramie, WY 82071
Email: wycoa@uwyo.edu c/o Wyoming Quality Health Care
Conference
Fax: (307) 766-2763

Questions? Contact Jenny Wolf with WyCOA at (307) 766-2829 or
wycoa@uwyo.edu.

2017 Wyoming Quality Health Care Conference
Quality, Cost and You

Wednesday, August 9, &
Thursday, August 10, 2017
Ramkota Hotel and Conference Center
800 N Poplar St., Casper, WY

Anticipated Attendees: Approximately 100 interdisciplinary
health care providers including medicine, pharmacy, nursing and other
health care professionals.

Featured Topics: Antibiotic stewardship, reducing falls and
pressure injuries, MACRA and MIPS, infection prevention,CMS
quality measures and more. Continuing education credits and
networking opportunities will be available!

Why be a Sponsor? Sponsor the Wyoming Quality Health Care Conference will expose
your business or organization to Wyoming’s health care professionals.
It will give you the opportunity to reach those working in many
different health care settings with your message or product.
Sponsorship and Exhibitor Information
This event will provide a variety of educational sessions focused on improving health care in Wyoming. The goal of the conference is to provide health care professionals with the latest in health education and best practices from clinical experts and national speakers.

We invite you to show your support of Wyoming health care providers by sponsoring or being an exhibitor at the Wyoming Quality Health Care Conference. Organizations will be given recognition commensurate with sponsorship level.

Sponsorship Level:
(Complete and return sponsor/exhibitor form on back by July 14, 2017)

⇒ Gold: $1,500
  o Verbal and visual recognition multiple times throughout the conference
  o Full-page advertisement in the conference packet
  o Recognition on posters/banners throughout the event space
  o Recognition on conference website
  o 1.5 day exhibitor booth space

⇒ Silver: $1,000
  o Verbal and visual recognition multiple times throughout the conference
  o Half-page advertisement in the conference packet
  o Recognition on posters/banners throughout the event space
  o Recognition on conference website
  o 1.5 day exhibitor booth space

⇒ Bronze: $500
  o Verbal and visual recognition multiple times throughout the conference
  o Quarter-page advertisement in the conference packet
  o Recognition on posters/banners throughout the event space
  o Recognition on conference website
  o 1.5 day exhibitor booth space

Exhibitor Booth Only:
(Complete and return sponsor/exhibitor form on back by July 14, 2017)

⇒ Commercial (for profit) $200
  o Verbal and visual recognition at the conference
  o 1.5 day exhibitor booth space

⇒ Nonprofit $100
  o Verbal and visual recognition at the conference
  o 1.5 day exhibitor booth space

Exhibitor Booth Information:
Fee includes one 6’ table with table cloth, one chair, all breaks and lunch for one representative. Additional representatives will be charged $25.00 to attend.

Requirements for Sponsors and Exhibitors:
In order to ensure booth space, the form on the back of this brochure must be completed and returned to WyCOA by July 14, 2017. Sponsor and vendor logos are also due by July 14, 2017. Logos not received by this date will not be included in conference materials.

Booth space will be assigned on a first-come basis. Exhibitor space is VERY limited. Please complete the sponsor/exhibitor form as soon as possible. Space cannot be guaranteed.

Cancellation Policy:
In the event of cancellation prior to July 21, 2017, a full refund will be issued. There will be no refund for cancellations after July 21, 2017.

Sponsor and Exhibitor Contact:
Jenny Wolf, WyCOA
(307) 766-2829
wycoa@uwyo.edu

This material was developed by Mountain-Pacific Quality Health, the Medicare quality innovation network — quality improvement organization (QIN-QIO) for Montana, Wyoming, Alaska, Hawaii and the Pacific Territories of Guam and American Samoa and the Commonwealth of the Northern Mariana Islands, under contract with the Centers for Medicare & Medicaid Services (CMS), an agency of the U.S. Department of Health and Human Services. Contents presented do not necessarily reflect CMS policy.