



2018 Wyoming Quality Health Care Conference

*From the Patient to the
Payment, Keeping Quality First*

**Wednesday, August 8
& Thursday, August 9, 2018**

*Little America Hotel & Resort,
2800 W Lincolnway,
Cheyenne, Wyoming*

Continuing education, networking opportunities
and more!

Anticipated Attendees: Approximately 100 interdisciplinary health care providers. The conference will be marketed in Wyoming, Nebraska and Colorado.

Featured Topics: Nursing home quality, using technology to improve health care, antibiotic stewardship, transitions of care, CMS quality measures and more. **Continuing education credits and networking opportunities will be available!**

Why be a Sponsor?

Sponsoring the Wyoming Quality Health Care Conference will expose your business or organization to Wyoming's health care professionals. It will give you the opportunity to reach those working in many different settings with your message or product.



Sponsorship and Exhibitor Information

This event will provide a variety of educational sessions focused on improving health care. The goal of the conference is to provide health care professionals with the latest in health education and best practices from clinical experts and national speakers.

We invite you to showcase your organization to multi-disciplinary health care providers from across the region by sponsoring or being an exhibitor at the Wyoming Quality Health Care Conference. Organizations will be given recognition commensurate with sponsorship level.

Sponsorship Level: (Complete and return sponsor/exhibitor application on back and return by July 27, 2018)

⇒ **Gold: \$1,500**

- o Verbal and visual recognition multiple times throughout the conference
- o Full-page advertisement in the conference packet
- o Recognition on posters/banners throughout the event space
- o Recognition on conference website
- o Exhibitor booth included

⇒ **Silver: \$1,000**

- o Verbal and visual recognition multiple times throughout the conference
- o Half-page advertisement in the conference packet
- o Recognition on posters/banners throughout the event space
- o Recognition on conference website
- o Exhibitor booth included

⇒ **Bronze: \$500**

- o Verbal and visual recognition multiple times throughout the conference
- o Quarter-page advertisement in the conference packet
- o Recognition on posters/banners throughout the event space
- o Recognition on conference website
- o Exhibitor booth included

Exhibitor Booth Only: (Complete and return sponsor/exhibitor form on back by July 27, 2018)

⇒ **Commercial (for profit) \$200**

- o Verbal and visual recognition at the conference
- o Exhibitor space

⇒ **Nonprofit \$100**

- o Verbal and visual recognition at the conference
- o Exhibitor space

Exhibitor Booth Information: Fee includes one 6' table with table cloth, one chair, all breaks and lunch for one representative. Additional representatives will be charged \$25.00 to attend.

Requirements for Sponsors and Exhibitors:

In order to ensure booth space/formal recognition of contribution, the following must be sent to wycoa@uwyo.edu by **July 27, 2018:**

- The sponsor/exhibitor application
- Share sponsor/exhibitor logos. Logos not received by the deadline **will not** be included in conference materials.

Booth space will be assigned on a first-come basis.

Exhibitor space is VERY limited. Space cannot be guaranteed.

Cancellation Policy: There will be no refund for cancellations after July 27, 2018.

Lodging: A limited block of rooms are available at the Little America Hotel & Resort at a discounted rate of \$119.00 plus tax. To receive this rate, mention the Wyoming Quality Health Care Conference when making your reservation.

Sponsor and Exhibitor Contact:

Genee Miller, Mountain-Pacific Quality Health,
307-439-2371 or gmiller@mpqhf.org.

Payment Questions: 307-766-2829 or wycoa@uwyo.edu

Sponsorship & Exhibitor Application

Organization: _____
(Type or print name as it should appear on conference materials)
Mailing Address: _____
City: _____ State: _____
Zip: _____ Phone: _____
Contact Person: _____
Email Address: _____
Will you bring a door prize? _____
If you are a sponsor, will you need a booth space? _____

Level of Sponsorship Amount Enclosed (please see inside brochure for details)

- Gold Sponsor: \$1,500 and up _____
- Silver Sponsor: \$1,000 _____
- Bronze Sponsor: \$500 _____

Total Amount for Sponsorship: _____

Exhibit Booth Amount Enclosed (for exhibitor booth only, please see inside brochure for details)

- Commercial Booth Rate: \$200 _____
- Nonprofit Booth Rate: \$100 _____
- Additional Representatives \$25/per person _____
Name of Additional Representative _____

Total Amount for Exhibit Booth: _____

Total Amount Enclosed: _____

Please return completed form and payment to:
University of Wyoming/Wyoming Center on Aging
Department 3432, 1000 East University Avenue
Laramie, WY 82071

Email: wycoa@uwyo.edu c/o Wyoming Quality Health Care Conference

General Questions: Genee Miller, Mountain-Pacific Quality Health,
307-439-2371 or gmillier@mpqhf.org.

Payment Questions: Wyoming Center on Aging,
307-766-2829 or wycoa@uwyo.edu

Visit www.uwyo.edu/wycoa/ or www.mpqhf.org to learn more.