

Business Economics

Business Economics is the science of decision-making and how to create value through trade. A Business Economics degree will provide you with the tools to work on challenging policy issues and employment data analytics to address those issues. Although Business Economics is not free from theory, it is less theoretical than Economics. Business Economics involves heavier practical applications and a wider breadth of knowledge, while Economics involves a deeper link to international affairs and politics with more depth of knowledge.

University Studies Program

30 credits of general education courses are required, such as communication classes, physical and natural world classes, and more.

Common Body of Knowledge

Course Code	Course Name	Learning Objectives	Credits
ACCT 2010	Principles of Accounting I	Introduces the role of financial accounting in business operations.	3
ACCT 2020	Principles of Accounting II	Introduces the role of managerial accounting in decision-making.	3
ECON 1010	Principles of Macroeconomics	Introduces big picture economic theory within countries and policies.	3
ECON 1020	Principles of Microeconomics	Introduces economic theory related to individual agency and behavior.	3
MGT 2010	Legal Environment of Business	Introduces fundamental cases and legal issues within business law.	3
IMGT 2400	Introduction to Information Management	Introduces the technical foundations in information systems.	3
FIN 2100	Principles of Finance	Introduces the management of capital in business and the time value of money.	3
MGT 2100	Management and Organization	Introduces the theory and strategies within management practices.	3
MKT 2100	Introduction to Marketing	Introduces the theory and strategies within marketing practices.	3
DCSI 2100	Introduction to Operations & Supply Chain Management	Introduces project management formulas, theories, and applications.	3
MGT 4800	Business Strategy and Policy	A senior capstone course based on overall organization perspective.	3

Major Requirements

Course Code	Course Name	Learning Objectives	Credits
MATH 2350/2200	Business Calculus or Calculus I	Introduces functions and concepts in calculus to solve business equations.	4
MATH 2355/2205	Mathematical Applications for Business or Calculus II	Introduces matrices and linear programming within business problems.	4
STAT 2050/2070	Fundamentals of Statistics	Introduces ideas and fundamental techniques of statistical probability and data analysis.	4
ECON 3010	Intermediate Macroeconomics	Advanced course on national income aggregates and equilibrium analysis of outputs.	3
ECON 3020	Intermediate Microeconomics	Advanced course on the theory of demand, production, cost, supply, and the firm.	3
ECON 4240	History of Economic Thought	Focuses on the most influential people who have shaped the evolution of economics.	3
Choose Two Economics Electives at the 4000+ level			6
Choose Two Advanced Business Electives (3000+ Level Business Courses)			6

Elective Requirements

The rest of the curriculum is filled with elective credits to achieve the required 120 credits to graduate (42 of which must be upper division).