Among the largest private contributors in UW history, the McMurrays have transformed Wyoming’s university.

The Marian H. Rochelle Gateway Center is home to the UW Foundation, the Alumni Association, the Center for Advising and Career Services, and Student Admissions and contains office and collaborative space for these units as they support and promote UW.

The building contains nearly $3 million worth of technological infrastructure featuring one-of-a-kind video exhibits, including a 30-screen video wall in the atrium.

The building’s exterior is ever-changing with a unique LED lighting system that can change the appearance of the building to any desired color and shines gold whenever the Cowboys or Cowgirls win in basketball or football. The unique monolith features a two-story bucking horse and rider that also has the ability to change color and pattern.

The center was designed by Cheyenne-based Pappas & Pappas Architects, P.C.,
and DLR Group, an integrated design firm with offices across the United States. The national branding firm Advent, LLC designed the exhibit and museum spaces in the center. The construction manager-at-risk was Wyoming-and Colorado-based Haselden Construction.

The Marian H. Rochelle Gateway Center is a warm and inviting place for everyone—with walnut woods and warm tones that add to the design of the building. The leather and tweed upholstery are indicative of Wyoming’s down-to-earth nature, while the contemporary lines and styles display our worldly connections.

The paneling on the second and third floors, which comes from recycled snow fence wood, is manufactured by Centennial Woods of Laramie. It speaks to the rustic and durable nature of Wyoming, the university, and the people.

Every piece of furniture and design element in this building is elegant and speaks to the practicality and sophistication of the University of Wyoming, the state, and the people within it. Every piece has a purpose and function.

School pride is evident throughout the Marian H. Rochelle Gateway Center—with browns and golds in the furniture, carpets, and paint. In addition, Steamboat is also featured prominently throughout the building.
The McMurry Foundation UW Legacy Hall tells UW’s story—from its founding in 1886 through its dynamic present and into the institution’s bright future—using both static and interactive elements.

The content generation is a collaboration between the UW Foundation and the American Heritage Center, the University of Wyoming’s repository of manuscript collections, rare books, and university archives.

The UW Foundation enhances excellence and distinction at the University of Wyoming by securing private resources, delivering superior stewardship, and creating enduring relationships with all who share pride in Wyoming’s university.

The American Heritage Center plays an active and creative role in the teaching and research missions of the university, and its mandate is to preserve a clearly defined set of primary sources and rare books—reflecting the written, visual, and audio history of Wyoming, the Rocky Mountain region, and select aspects of the American past—and to make those sources accessible to all. Their wide-ranging collections support both casual inquiry and international scholarship.
Distinguished Leaders & Alumni

UW has inspired future political leaders, trailblazers in thought and industry, skilled athletes, and generous philanthropists, and the story of Wyoming’s university would not be complete without highlighting those leaders and alumni whose legacies loom large—not just on campus but across our nation and the world. These panels will change periodically to highlight new notables, as we have many alumni and leaders to honor throughout our history.
Areas of Distinction

The Areas of Distinction highlights UW’s outstanding people, events, and programs through interactive displays. Four different categories—Student Life, Athletics, UW Pride, and Academics and Research—bring the university to life through articles, photo galleries, and videos, which are accessed with the touch of a finger.
History & Traditions Timeline

On the timeline, the digital panels can be moved from one decade to another, and information is displayed on the screen. By touching one of the many stories, which are told through text, photos, and videos, UW’s history is brought to life.
PARTNERS IN PHILANTHROPY

Behind every fundraising number, there’s a story. Partners In Philanthropy showcases the importance of private giving to the University of Wyoming’s mission. Highlighted are private gifts that have had the greatest impact on the university during the fiscal year. This display is updated annually to reflect the current fiscal year’s giving.
Steamboat
The cowboy and bucking horse have been the symbol of the University of Wyoming since the early 1900s. In 1903, the famous photo of the bucking horse Steamboat ridden by cowboy Guy Holt was taken at the Albany County Fair by UW Professor B. C. Buffum. This photograph was used by Deane Hunton, manager of UW Athletics in 1921, to create a silhouette that was used on the UW baseball team uniforms. Since then, this image has been used on all UW athletics gear and is a symbol of the university.

Steamboat defines and embodies the untamable spirit of the state and the University of Wyoming. He was the star of rodeos and Wild West shows for 15 years. A legendary bucker, he was jet black with three white feet. He received his name because when he was a colt, he sustained a broken nose, which caused him to make a whistling sound when he bucked. Throughout his tenure as Wyoming’s worst bucker, Steamboat was ridden only a handful of times. His trademark move was to plant his front feet straight into the ground while throwing his back legs into the air.

He represents the toughness, pride, and independence of Wyoming and its inhabitants. Chris Navarro, a prominent Wyoming sculptor, has created a representation of Steamboat and his cowboy rider—called Wyoming Cowboy—located on the Roy and Faye Whitney and Family Plaza that will forever remind visitors of Wyoming.
Greg and Loren Hill donated $1.25 million for the north plaza. Greg is a Wyoming native who graduated from UW in 1983 with a bachelor’s degree in mechanical engineering and has held a number of top-level executive positions with major and independent international oil companies. He has also been an active university leader, serving on the UW Foundation Board of Directors and co-chairing the Wyoming Governor’s Energy, Engineering, STEM Integration Task Force.
ROY & FAY WHITNEY & FAMILY PLAZA

Roy and Fay Whitney donated $1 million for the south plaza. Roy is a past chair of the UW Foundation Board and an emeritus member, is past chair of the Wyoming Business Council, served on the UW College of Health Sciences Development Committee and the College of Business Advisory Board, and was awarded the UW Cornerstone Award. Dr. Fay Whitney earned numerous awards for excellence in nursing and leadership. She founded the Whitney Wellness Center in Laramie, and she served on several state committees. The School of Nursing is named for her.
Carol and Ramon Tomé donated $1 million for the student admissions center named in their honor. Carol has been the chief financial officer of Home Depot since 2001. She graduated from UW in 1979 with a bachelor’s degree in communication. Ramon received a bachelor’s in geology from UW in 1984. He is a chemist and project manager for the Georgia Department of Natural Resources.
Roy and Caryl Cline donated $500,000 for the UW President’s Room. Roy earned the UW Distinguished Alumni Award and was inducted into the College of Engineering and Applied Science Hall of Fame. He is a past chair of the UW Foundation Board and an emeritus member. He served on the Engineering Advisory Board and was a board member of the Institute of Environment and Natural Resources, now the Haub School of Environment and Natural Resources. Roy was an influential member of the UW Foundation Board planning team that steered the construction and completion of the Marian H. Rochelle Gateway Center. Caryl is a key member of the Art Museum National Advisory Board. They are both recipients the UW Cornerstone Award.
SCULPTURES & ARTWORK

Wyoming Cowboy

White. Wyoming Cowboy by Chris Navarro, supported by a gift of $500,000 from Bruce and Kathy Bummer, features a rider atop Steamboat, the famous bucking horse.

Bruce and Kathleen Bummer of Casper own the Bummer Ranch, Timberline Hospitality, and Timberline Production. Their generosity underscores their commitment to educating Wyoming’s future generations.

Displayed in the Roy and Fay Whitney and Family Plaza on the Marian H. Rochelle Gateway Center’s south side, Wyoming Cowboy is a multicolored bronze that stands 16 feet tall and is 11.5 feet long. Additional information about Steamboat can be found in the McMurry Foundation UW Legacy Hall.
Breakin’ Through

Breakin’ Through by D. Michael Thomas, funded by a $500,000 gift from April Brimmer Kunz and Marian H. Rochelle, celebrates women’s accomplishments with a female rider breaking through a sandstone wall.

As a lawyer, representative, and senator, April Brimmer Kunz has spent her life in service to Wyoming and its university. She served as Wyoming’s first female Senate President in 2003 and was instrumental in establishing the state-matching program, which is vital in encouraging private donations to UW.

The sculpture is displayed to the north of the Marian H. Rochelle Gateway Center. Constructed of bronze, the horse and rider stand almost 16 feet tall and almost 8 feet wide. The sandstone wall is more than 20 feet tall and 17 feet wide. Additional information about Breakin’ Through can be found in the McMurry Foundation Grand Atrium near the fireplace.
Hanging Loose
designer Shawn Rivett partnered with Casper-based sculptor Steve Barrus to create the 22-foot sculpture that is on display in the McMurry Foundation UW Legacy Hall. Implementing a unique infusion technique with over 700 pounds and nearly 120 individual horns of authentic fallen elk sheds recovered from around Wyoming, this spellbinding piece was designed to be one continuous shape. Mick and Susie McMurry commissioned and helped design this sculpture.
Kiosks

There are two kiosks located at the north and east entrances of the building. With the touch of a finger, visitors can access the following information:

- an interactive floor plan of the Marian H. Rochelle Gateway Center,
- a detailed interactive map of the whole UW campus,
- bus routes,
- a glossary of UW departments and staff,
- a calendar of UW events, and
- a video of prominent individuals welcoming you to UW.
The touch-screen energy display in the McMurry Foundation Grand Atrium brings to life the energy industry and its impact on Wyoming and the University of Wyoming through interactive content. It focuses on both historical and current information and features photo galleries, articles, and videos.
**Video Wall**

The video screens that span two walls are made up of 30 individual video screens that are 42 x 68 inches each. These screens are able to work individually or as a unit.

Content can be customized to heighten the visitors’ experiences. For example, if a group of prospective students is visiting campus, important information about the
university can scroll across the screens. If alumni are having a reunion, information from when they were enrolled at UW and their photos can be shown on the screens. The video walls also have the capability to deliver content in real time—if the Cowboys are in a bowl game or a major world event happens, it can be transmitted on the wall.
**Energy Mural**

One of the most prominent features in the facility because of its size and scale, the mural tells the unique story of the state of Wyoming. On one end is the state capital, and the University of Wyoming’s Old Main is on the other. Centered is the great seal of the State of Wyoming surrounded by the things that make Wyoming unique, including equal rights and the livestock and mining industries. On the pillars are the words Oil, Mines, Livestock, and Grain—four of the major industries that helped shape and define Wyoming. The photos, which come from collections at the American Heritage Center, illustrate Wyoming’s ties with agriculture, wildlife, and wilderness.
GAS FLARE

Energy production is an important part of Wyoming—it has defined and shaped the state, the university, and the people. The gas flare in the McMurry Foundation Grand Atrium celebrates the impact of the energy industry on Wyoming with a dynamic acrylic lighted representation of the derricks that rise all over the state. It represents the flares of gas that come off wells. It also showcases human energy, the nature of the wildcatter, and the exploration that has built our state and contributes back to the growth of our economy and university.
SIMPSON FAMILY WELCOME CENTER

If any family is synonymous with Wyoming and its welcoming nature, it’s the Simpsons. From Milward to Pete to Al to Lorna to Lynne to Ann, they are amazing ambassadors not only for the state of Wyoming but for the University of Wyoming and the nation. There is no better name to feature on a welcome desk in the most remarkable building in Wyoming. The staff of the Simpson Welcome Center are happy to assist visitors with any questions that might arise.
Light Fixtures

The light fixtures in the president’s room, the ballroom, and hanging above the grand staircase and fireplace were handcrafted by the Buffalo, Wyoming-based metalsmiths Frontier Ironworks. Chris George, owner of Frontier Ironworks, along with J.T. Craft, designed the lights in the president’s room and ballroom to look like Brown-eyed Susans, the flower that inspired UW’s brown and gold color scheme. In the event hall, there are eight light fixtures measuring 12 feet in diameter. There are four fixtures in the president’s room that are 4 feet in diameter. They are constructed of iron, and the diffuser material is mica, a mineral that occurs naturally in Wyoming.

Frontier Ironworks also custom-made the wall sconces that are placed in the president’s room and the ballroom. These are constructed of iron and mica and are 48 inches long and 10 inches wide with the traditional bucking horse symbol in the middle.
The Marian H. Rochelle Gateway Center has spaces for business-related events such as board meetings and student recruitment, but it also hosts social events such as dinners or graduations—even weddings.
**Event Center**

The centerpiece of the Marian H. Rochelle Gateway Center event spaces is the large and well-appointed ballroom. It is an 8,000-square-foot event center with seating for 560 at dinner service, as well as many small and large meeting spaces that can accommodate faculty, students, alumni, and visitor groups. The room can be divided into four equal parts, with one of the sections able to be split again, creating five distinct spaces that can accommodate parties of varying sizes.

The spaces are one-of-a-kind and incredibly flexible. They can be configured for presentations or dynamic speeches for large or small groups, as well as intimate luncheons. Centrally
located, the center is easily accessible and has ample parking nearby at the War Memorial Stadium lot.

Both beautiful plazas to the north and south can be used for gatherings, tailgating, and more. Events on the north plaza, the Greg and Loren Hill Plaza, near War Memorial Concourse can take place both inside and outside. This space connects to the ballroom, so the doors can be opened, allowing guests to flow easily and effortlessly from one area to the other. With proximity to War Memorial Stadium, the outdoor space can be used on gamedays for various events and has plenty of room to set up tents.
The McMurry Foundation UW Legacy Hall can be reserved for dinners or receptions.
Fireplace

Just like a fireplace in someone’s home, the fireplace is the social center of the Marian H. Rochelle Gateway Center. It is a place to gather and celebrate the generous philanthropists who have made this building possible. It is also a place for friends and family to gather and celebrate achievements or reminisce or plan for the future. As the heart of the building, it is also where we celebrate the impact Marian H. Rochelle has had on this facility. Her story is told at the fireplace, and her name rises three stories tall.
Because of his unique role in advancing the vision of the Marian H. Rochelle Gateway Center and his impact on UW, the UW Foundation Board honored UW Foundation President Ben Blalock with the Blalock Family Room, which serves as a welcoming space for students past, present, and future and visitors to the Marian H. Rochelle Gateway Center. Centrally located between the Admissions Center and the Alumni Association, it helps these divisions welcome all members of the UW family back to campus.
CLAYTON & KANDY HARTMAN RECEPTION AREA

Located on the second floor between the Walters Corporate Reception Area and the career recruiting rooms, the Hartman Reception Area is a spacious and comfortable space that supports students as they prepare to interview with visiting companies and organizations. Recycled snow fence manufactured by Centennial Woods of Laramie adorns one wall, and the balcony overlooks the McMurry Foundation Grand Atrium.
**FRANK & BARBARA MENDICINO RECEPTION AREA**

The Mendicino Reception Area on the third floor welcomes visitors to the UW Foundation. It is a sophisticated setting for social gatherings, meetings, and events. The glass windows allow visitors to overlook the custom pendant light fixtures, as well as the majestic site of the second floor balcony and the McMurry Foundation Grand Atrium.
The First Interstate Bank Conference Room has seating for 14 people around the conference table and is located on the second floor. It allows users to connect either face to face, over the phone, or via video conferencing technology provided by Cisco.
Gregory C. Dyekman Conference Room

The Dyekman Conference Room on the second floor features a round collaborative table with a beautiful view of the Roy and Fay Whitney and Family Plaza and the Wyoming Cowboy sculpture. It is equipped with standard presentation technology and has seating for 10 people around the conference table.
Eliza Stewart Boyd Conference Room

The Boyd Conference Room, located on the second floor, was named for Eliza Stewart Boyd, the first woman to serve on a jury, and is one of the largest meeting spaces in the building. The room is geared toward larger group meetings and has flexible meeting space with tables and chairs that can be moved to accommodate the groups’ needs. It has standard presentation and audio conferencing technology, with seating for 26 people around the conference table. This room also has a great view of the Roy and Fay Whitney and Family Plaza.
The center has 10 career service rooms, which can be used by university corporate partners and other companies to interview UW students for employment. The rooms are equipped with video conferencing capabilities that are embedded into DIRTIT walls (from the company Do It Right This Time) that allow the technology to be mounted seamlessly into the surface.

The career service rooms have comfortable furnishings, so having a personal connection between potential employees and employers is easy. These career service rooms also are multipurpose—when they are not being used for recruitment purposes, they are a great space for smaller or one-on-one meetings, either in person or through the teleconferencing equipment, which is provided by Cisco Systems, Inc.

Cisco Systems, Inc., helps “companies seize the opportunities of tomorrow by proving [that] amazing things can happen when you connect the unconnected.” They design, manufacture, and sell networking equipment, and support from Win Farnsworth, a Wyoming native and owner of Information Systems Consulting, made it possible for the technology to be available within the Marian H. Rochelle Gateway Center.
The Rile Training Center is a place for webinars, computer training, and career services to use if corporate recruiters are on campus and need a larger meeting space to make a presentation.
Don & Betty Walters  
Corporate Reception Area

The Walters Reception Area is a place where guests from companies or organizations can have access to services such as faxing, printing, photocopying, and a wifi lounge while relaxing between interviews or meetings.
J.A. “Jack” & Pat Guthrie Conference Room

The Guthrie Conference Room is a large conference room capable of seating 18 around the conference table, with presentation and audio teleconferencing capabilities. It was named after Patricia and Jack Guthrie, who have long supported UW.

Patricia Guthrie is a former member of the UW Foundation Board, a former UW National Ambassadors volunteer, an emeritus member of the Art Museum National Advisory Board, and a steering committee and cabinet member of the DISTINCTION: The Campaign for Wyoming’s University. She has supported the Art Museum and UW Libraries and established a professorship and a campus beautification fund. She
received the UW Art Museum National Advisory Board President’s Award in 2008 to recognize her hard work and dedication in supporting the arts.

Jack Guthrie is a former chair of the UW Foundation Board and served as a cabinet member for DISTINCTION: The Campaign for Wyoming’s University. He was a director of the 1996 Centennial Campaign and president of the Alumni Association. In addition, he was a founding member of the Cowboy Joe Club and helped establish United Way of Albany County. In 1988, Jack received the College of Business Distinguished Service Award, and in 1997, he received the UW Distinguished Alumni Award.
The Clay Conference Room is located on the third floor of the Marian H. Rochelle Gateway Center in the UW Foundation’s suite. It has seating for 10 people at the conference table. It was funded by John and Esther Clay. John and Esther have supported music, agriculture, business, the wildlife/livestock health center, and the Rochelle Athletics Center.

John is a senior vice president of RBC Wealth Management and is an emeritus member and former chair of the UW Foundation Board. He is a member of the College of Agriculture Dean’s Advisory Board and an ex officio member of the Alumni Association Board. He received the Medallion Service Award in 2006, the College of Business Distinguished Service Award in 2005, an Honorary Law Degree in 2004, the President’s Best Friend award in 2000, and the College of Agriculture Outstanding Donor in 1996.

Esther is an artist who specializes in watercolor paintings, and she is active in the fine arts community in Cheyenne. She is a former member of the American Heritage Center Associates and won the College of Agriculture Outstanding Donor award in 1996.
Parking for the Marian H. Rochelle Gateway Center—the War Memorial Stadium lot—is ample and free. The main campus can be accessed by frequent shuttles during weekdays, the locations of which can be monitored in real time on the kiosks.
Lighting on the exterior of the building brings a stunning visual element to the facade of the Marian H. Rochelle Gateway Center. Both the monolith and exterior lighting change colors. The exterior monolith features Steamboat and more than 16.7 million colors. It was built by 3 Form and ArtCraft and is programmed by iDesign. The outdoor lighting system that surrounds the building was designed by Lumenpulse. To celebrate victories in football and men’s and women’s basketball, the building and monolith change to gameday gold.
LIST OF DONORS

$500,000 AND ABOVE
Marian H. Rochelle
The McMurry Foundation
Greg & Loren Hill
Roy & Fay Whitney & Family
Carol & Ramon Tomé
Bruce & Kathy Bummer
Roy & Caryl Cline
Anonymous in honor of Eliza Stewart Boyd
Clara Toppan estate
April Brimmer Kunz

$100,000 TO $499,000
In Honor of Ben Blalock (multiple donors)
Taylor M. Belt
J.A. “Jack” & Pat Guthrie
John C. & Esther L. Clay
Anonymous in honor of the men of Epsilon Delta of Sigma Nu
First Interstate Bank
Clayton & Kandy Hartman
ISC
Patrick & Kathi Rile
Frank & Barbara Mendicino
Ezra H. Nichols
Jim & Christy Neiman
Chuck & Katie Brown
Leland Landers
Gregory C. Dyekman
Don & Betty Walters
Scott & Heather Neu
Joe Scott
$10,000 TO $99,000

Judy & Richard Agee
Al & Ann Simpson
Tom & Darlis Fuller
Ben Blalock
Dave Crum Family / Crum Electric Supply, Co.
Chad C. Deaton & Liz (Pack) Deaton
Kevin & Linda Tripp
Susan Lewellyn Pamerleau
Dick & Mary Lou Taggart
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Jeff & Cathy Marsh Family
Haworth
Barry D. Gasdek
Haselden Wyoming Constructors
UniWyo Federal Credit Union
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Joseph Bachman
Rita C. Meyer
Mary Ivanoff
Mary Ann & Greg Garman & Family
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Lew & Barbi Christensen
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John Jensen Corbett & Eleanor Lucille Corbett
Drs. Joseph & Susan Steiner
John & Jenni Stark
Dick & Tami Davis
David & Jeri Bostrom
Lorraine & Eli Bebout
Eric & Laura Marsh
Zane & Jennifer Nevins
Reserve a Space

The Marian H. Rochelle Gateway Center can be used for both UW and community events, whether public or private. If you would like to reserve a room or schedule a conference, please contact the following:

**UW Catering and Events**
(307) 766-2050
catering@uwyo.edu
uwyo.edu/reslife-dining/catering
101 - Alumni Offices
107 - Blalock Family Room
116 - Tomé Student
   Admissions Center
120 - Facility Manager
122 - Cowboy Call Center
132 - Cline UW President’s Room
134 - Event Center
135 - McMurry Foundation UW
   Legacy Hall
203 - Boyd Conference Room
212 - Hartman Reception Area
216 - Rile Training Center
217 - Walters Corporate Reception Area
219 - Dyekman Conference Room
222-231 - Career Recruiting Rooms
232 - First Interstate Bank Conference Room
3rd Floor

301 - UW Foundation Offices
301B - Clay Conference Room
312 - Mendicino Reception Area
316 - Guthrie Conference Room