

F O R E V E R

Grateful

ANNUAL REPORT ON GIVING
UNIVERSITY OF WYOMING FOUNDATION



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APPRECIATION FOR YOUR GENEROSITY

We are grateful for you, the University of Wyoming's loyal and enthusiastic donors and friends.

We are living in extraordinary times. It seems that the “new norm” is becoming the norm. Funny how small additions to life these days—in some cases things we have done for years—can bring moments of joy. You are part of that joy.

The UW Foundation adapts each and every day. Operating in this new normal requires an unwavering commitment to flexibility and the keen awareness that we, as an organization, are willing and able to adapt to the challenges we see today and the new ones tomorrow. The importance of our work is rock solid—we work tirelessly to lift up the University of Wyoming with the power of philanthropy.

Private giving to the University of Wyoming during fiscal year 2020 totaled \$43.6 million, with a five-year fundraising average of more than \$50 million. The \$585.9 million total endowment consists of 1,589 endowments that directly support UW's teaching, service, research, and outreach.

Despite the challenges, FY 2020 was another successful year in raising private support for UW while also strengthening the university through prudent investment and financial management. The public-private partnership of the university and its donors helps ensure that the University of Wyoming has the resources necessary to continue to honor Wyoming's trust.

We deeply appreciate your unwavering commitment to your university and our shared future. If you have questions regarding this report, please contact us at foundation@uwyo.edu or (307) 766-6300 or tollfree (888) 831-7795. On behalf of the University of Wyoming Foundation we want to express to you our sincerest appreciation for your generosity.



BEN BLALOCK
UW Foundation
President/CEO

A stylized, handwritten signature in black ink, consisting of a large 'B' followed by a series of loops and a final vertical stroke.



GREG HILL
UW Foundation
Chair of the Board of Directors

A handwritten signature in black ink, appearing to read 'G. Hill' with a stylized flourish at the end.

FOREVER GRATEFUL

The world is changing rapidly, but some things remain the same.

First and foremost, the UW Foundation is enormously grateful to the University of Wyoming's legion of loyal supporters. We could not do what we do without you, and neither could Wyoming's university.

The UW Foundation holds fast to its guiding principles of quality, integrity, creativity, and purpose. So does the University of Wyoming. Its values of unwavering integrity, unshakeable determination, unyielding courage, and unbendable optimism will allow it to adapt and overcome—to continue to effectively serve the state and tomorrow's students.

The university moved quickly and capably to adapt to social distancing. In the midst of the spring semester, classes transitioned to an online format using WyoCourses, with spring break extended by only one week. A majority of faculty and staff began working remotely, and everything from book clubs to advising moved online. The year was successfully concluded with an online commencement featuring Coach Craig Bohl.

The UW community has jumped into action and come together to support those in need—students hard hit by the COVID-19 crisis, students and professors rapidly shifting to digital teaching and learning,

health care workers in need of supplies and telehealth services, parents trying to cope with working from home while overseeing their children's online educations, and the worldwide scientific community in its pursuit of the causes and effects of the pandemic. Even the general public is inspired by UW Institutional Marketing's uplifting yard sign campaign.

Of particular note is the Pokes Make the Difference Student Emergency Fund, a private support campaign established to help UW students facing financial hardship due to the COVID-19 crisis. On April 1, UW Acting President Neil Theobald announced the campaign, a collaborative effort of units across campus—ASUW, the UW Administration, and the UW Foundation, among others. ASUW Sustainability Coalition Co-Chairs Addison Marr and Caitlin McLennan worked with UW Administration to propose the fund, to research best practices at other institutions, and to develop inspirational messaging alongside the UW Foundation to help promote the campaign, and ASUW President Jason Wilkins helped shepherd the campaign from start to finish.

The UW Foundation set up the campaign on You Fund, UW's crowdfunding site, and promoted it on social media, along with units across campus. In just 15 days, the campaign raised \$250,000 that secured an added \$250,000 in matching

funds provided by the leadership of the UW Foundation Board of Directors. Additional gifts over the initial \$250,000 were incentivized by UW President's Office matching funds. On April 30, 464 gifts had raised \$555,448, all of which goes directly to students.

The UW Dean of Students Office received 914 applications from students for this emergency funding. To qualify, students had to be currently enrolled as a degree-seeking full-time or part-time undergraduate or graduate student at the University of Wyoming and must be experiencing unexpected financial hardship resulting from the COVID-19 outbreak. Students were awarded up to \$1,000 each.

The University of Wyoming has been around for 134 years, since before Wyoming was a state. It has had many ups and downs—from its founding with just 5 faculty and 42 students to World War I and the Spanish Flu pandemic, from the campus building boom of the 1940s to “world champion” basketball in 1943, from notable alums like W. Edwards Deming and Susan Pamerleau making a huge impact on the world to energy booms and busts.

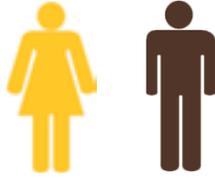
We've been through the fire and returned with unwavering integrity and unshakeable determination, with unyielding courage and unbendable optimism. And you've been right there with us. We are forever grateful!



ENROLLMENT

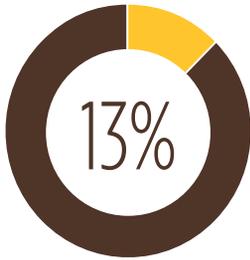
12,249

TOTAL
ENROLLMENT

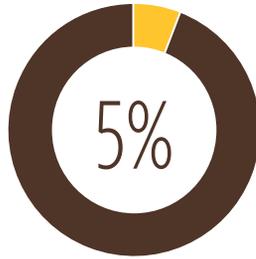


52%

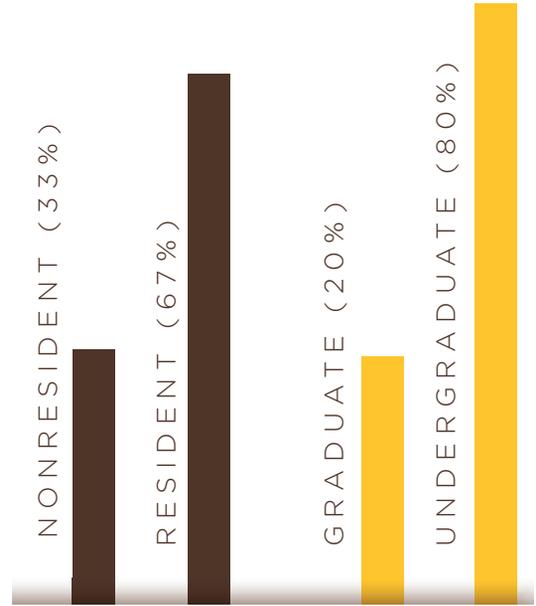
48%



MINORITY
STUDENTS



INTERNATIONAL
STUDENTS



50

STATES

83

COUNTRIES

1,760

FIRST-TIME
STUDENTS

982

NEW TRANSFER
STUDENTS

FINANCIAL BRAGGING RIGHTS

RESIDENT UNDERGRADUATE TUITION AND FEES: **NO. 1** (LOWEST)

FIRST-TIME FULL-TIME STUDENTS RECEIVING SCHOLARSHIPS AND FINANCIAL AID: **93%**

AVERAGE AWARD: **\$13,002**

STUDENTS RECEIVING INSTITUTIONAL SCHOLARSHIPS: **72%**

HIGH SCHOOL GRADUATES RECEIVING THE HATHAWAY SCHOLARSHIP: **91%**

RESIDENT UNDERGRADUATE TUITION: **\$5,581**

NONRESIDENT UNDERGRADUATE TUITION: **\$18,151**

STUDENTS WHO GRADUATE WITH NO STUDENT DEBT: **54%**

ENDOWMENT: **\$585.9 MILLION** AS OF 06/30/20 (LARGEST IN THE MOUNTAIN WEST CONFERENCE)

IMPACT ON THE WORLD

RESEARCH EXPENDITURES: **\$87 MILLION**

UNDERGRADS INVOLVED IN RESEARCH: **800+**

PATENTS ISSUED TO UW: **217**

COMPANIES HOUSED IN WTBC BUSINESS INCUBATOR: **55**

WYOMING SPINOFF COMPANIES SINCE 1997: **40+**

INBRE ECONOMIC OUTPUT TO WYOMING: **\$76+ MILLION**

INBRE NEW JOBS IN WYOMING: **900+**

ANNUAL STUDY ABROAD STUDENT SUPPORT: **\$300,000+**

STUDENTS BENEFITTING FROM CHENEY STUDY ABROAD FUND: **2,000+**

STUDENT STUDY ABROAD: **618**

FACULTY STUDY ABROAD: **50**

ACADEMICS

82

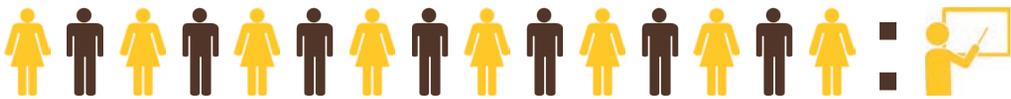
UNDERGRADUATE
DEGREE
PROGRAMS

92

GRADUATE
DEGREE
PROGRAMS

22

CERTIFICATE
PROGRAMS

 15:1 STUDENT TO FACULTY RATIO

3.52

AVERAGE
INCOMING
HIGH SCHOOL
GPA

24.7

AVERAGE
INCOMING
ACT SCORE

3,031

DEGREES
AWARDED
(NEW RECORD)

4.5 YEARS

AVERAGE TIME
TO DEGREE FOR
FIRST-YEAR
FULL-TIME
STUDENTS

ATHLETICS

17

INTERCOLLEGIATE
VARSITY SPORTS



400

NCAA DIVISION I
STUDENT-ATHLETES

POINTS OF PRIDE

93% STUDENT SATISFACTION

AVERAGE STARTING SALARY FOR UW BACHELOR'S: **\$50,086**

MORE THAN HALF UW STUDENTS GRADUATE WITH **NO DEBT**

LARGEST PUBLIC UNIVERSITY **STUDY-ABROAD ENDOWMENT** IN THE NATION

RANKED NO. 1 ON LIST OF COLLEGES WORTH THE COST BY STUDENT LOAN HERO

RANKED NO. 2 AMONG THE NATION'S LAND-GRANT UNIVERSITIES

RANKED NO. 5 ON LIST OF COLLEGES WORTH THE COST BY THE *WALL STREET JOURNAL*

RATED **MOST UNDERRATED COLLEGE** BY BUSINESS INSIDER

RATED **TOP PUBLIC UNIVERSITY** BY *U.S. NEWS AND WORLD REPORT*, *WASHINGTON MONTHLY*, AND NICHE

RANKED A **BEST-VALUE UNIVERSITY** BY INSTITUTIONAL RESEARCH AND EVALUATION, INC., COLLEGE FACTUAL, AND GROWELLA

A **TOP-RANKED OUTDOOR ADVENTURE COLLEGE** BY *OUTDOOR MAGAZINE* AND *BACKPACKER MAGAZINE*

NCAR-WYOMING SUPERCOMPUTING CENTER ONE OF THE **MOST POWERFUL
IN THE WORLD**



STORIES OF IMPACT

Keeping the Spirit Alive

“Remember, that of all the elements that comprise a human being, the most important, the most essential, the one that will sustain, transcend, overcome, and vanquish obstacles is spirit.” These are the words of Buddy Ebsen, the American actor whose career spanned seven decades.

One of the most widely recognized actors in classic American television, Buddy Ebsen is known for his roles as Jed Clampett in the long-running CBS comedy *The Beverly Hillbillies* and Barnaby Jones in the detective drama of the same name. In addition to being a Hollywood icon, he was also a gifted artist, a writer, a dancer, a painter, and a musician. His career included vaudeville, Broadway, film, and television.

In the summer of 2019, Dorothy Ebsen donated a significant collection of her late husband’s life’s work to the University of Wyoming American Heritage Center. The donation is valued at over \$2 million. The collection consists of approximately 300 cubic feet of artifacts, clothing, correspondence, manuscripts, memorabilia, and photographs documenting his remarkable career.

“The American Heritage Center has been excited about this collection of Buddy Ebsen’s papers and valuable objects,” says AHC Director Dr. Paul Flesher. “The collection shines light on every aspect of his professional career, as well as his hobbies of sailboat racing and painting. It will be used for decades to come.”

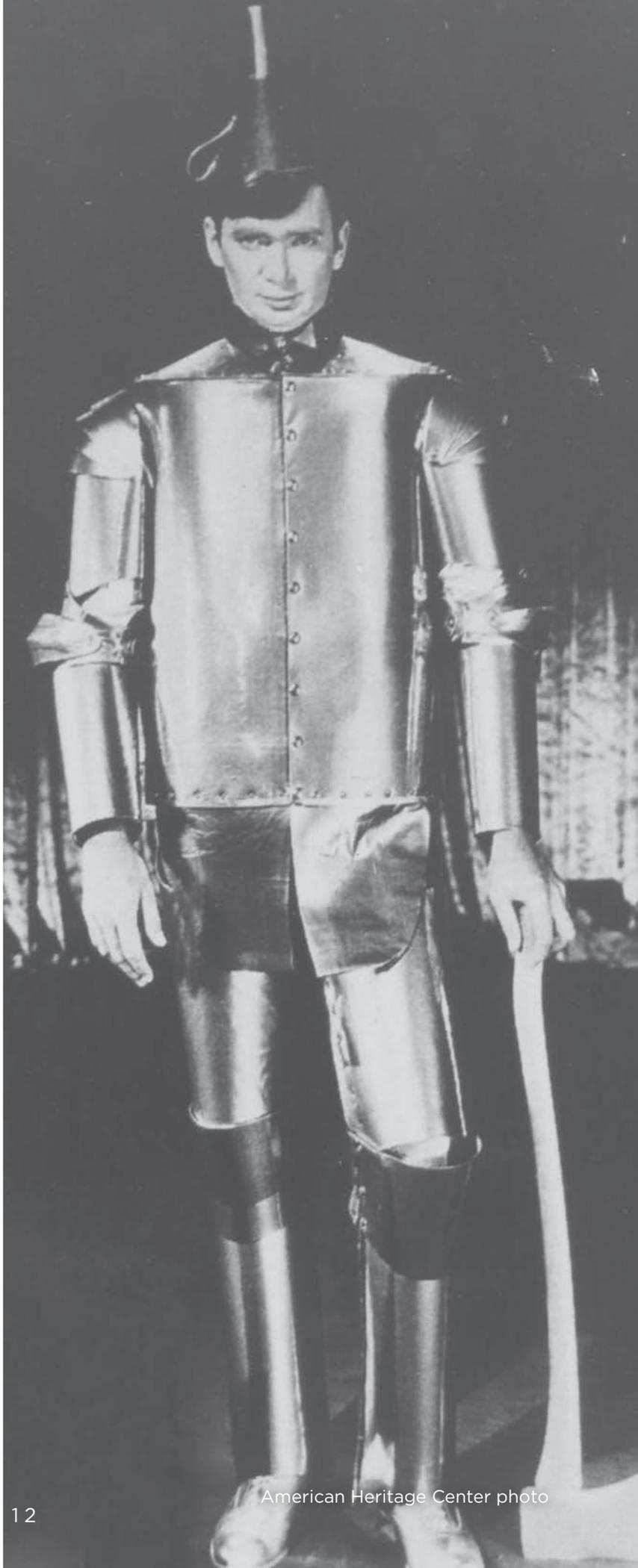


Much like the other entertainment collections housed at the AHC—including Jack Benny, Barbara Stanwick, and Stan Lee—Buddy Ebsen’s materials offer a personalized glimpse of what it was like to live and work in Hollywood during the twentieth century.

“The collection records not just the life we know about—the one we can trace from his acting roles—but the one Buddy lived day-to-day,” says Flesher. “It reveals the person he really was, teaching us not to settle for surface appearances and mistake his roles for the man himself.”

In 1928, Buddy Ebsen moved to New York City with his sister Vilma Ebsen. Together, they performed vaudeville until their film debut, *Broadway Melody of 1936*. The musical was nominated for three Academy Awards, including Best Picture, and won Best Dance Direction. In the same year, Ebsen appeared as a dancer with child star Shirley Temple in *Captain January*. After seeing Ebsen’s dance performance, Walt Disney was inspired to base Mickey Mouse’s animation off of Ebsen’s distinctive dance style. In 1939, he was cast as the original Tin Man in *The Wizard of Oz* but suffered a severe reaction to the aluminum dust used in the stage makeup. He was hospitalized and replaced by Jack Haley.

After recovering from his illness, Ebsen joined the U.S. Coast Guard in 1941.



American Heritage Center photo

He served as first lieutenant and executive officer on the Coast Guard-crewed Navy frigate U.S.S. *Pocatello*. A proficient seaman, he instructed naval officer candidates in sailing. He was honorably discharged in 1946.

After the war, Ebsen returned to acting, landing roles in hit television series including *Bonanza*, *Maverick*, *The Twilight Zone*, *The Andy Griffith Show*, *Davy Crockett*, and many more. In 1961, he played the role of Doc Golightly, husband of Holly Golightly played by Audrey Hepburn, in the Academy Award-winning film *Breakfast at Tiffany's*.

In 1962, Ebsen was chosen for the part of Jed Clampett in *The Beverly Hillbillies*. This would become one of his most iconic roles. The sitcom had as many as 60 million viewers between 1962 and 1971 and several times was the highest-rated series on television.

In 1973, he was cast as the title character in the detective drama *Barnaby Jones*. The series lasted eight seasons, making it the second-longest-running private eye television series of all time.

Throughout his career and into his retirement, Ebsen pursued his artistic interests. He wrote eight plays and produced many of them. He was a painter, creating colorful lithographs and serigraphs of Hong Kong and Sedona landscapes, as well as folk art depicting Jed Clampett in a variety of scenes. The country music album *Buddy's Originals* is comprised of songs both written and performed by Ebsen. He was a published author of several books including his autobiography *The Other Side of Oz*.

Processing a collection of this magnitude is a tremendous responsibility. The inventory and categorization of materials is managed by AHC archivists, who decide how best to arrange the materials so that researchers using the collection will easily be able to locate each item.

"I am processing this collection like I have processed other collections—the difference is the time that it takes to process such a large collection," says AHC Archivist Roger Simon. "It arrived on twelve pallets. As of early June, I am about halfway through that process. We anticipate it will be available to the public by the end of 2021."

Buddy Ebsen's spirit is alive and well at the American Heritage Center. The center feels privileged to house such a significant collection containing many artifacts from Ebsen's life and work as a prolific actor.

F. E. 'TUT' AND V. DIANE ELLIS PRESIDENT'S ENDOWED SCHOLARSHIP

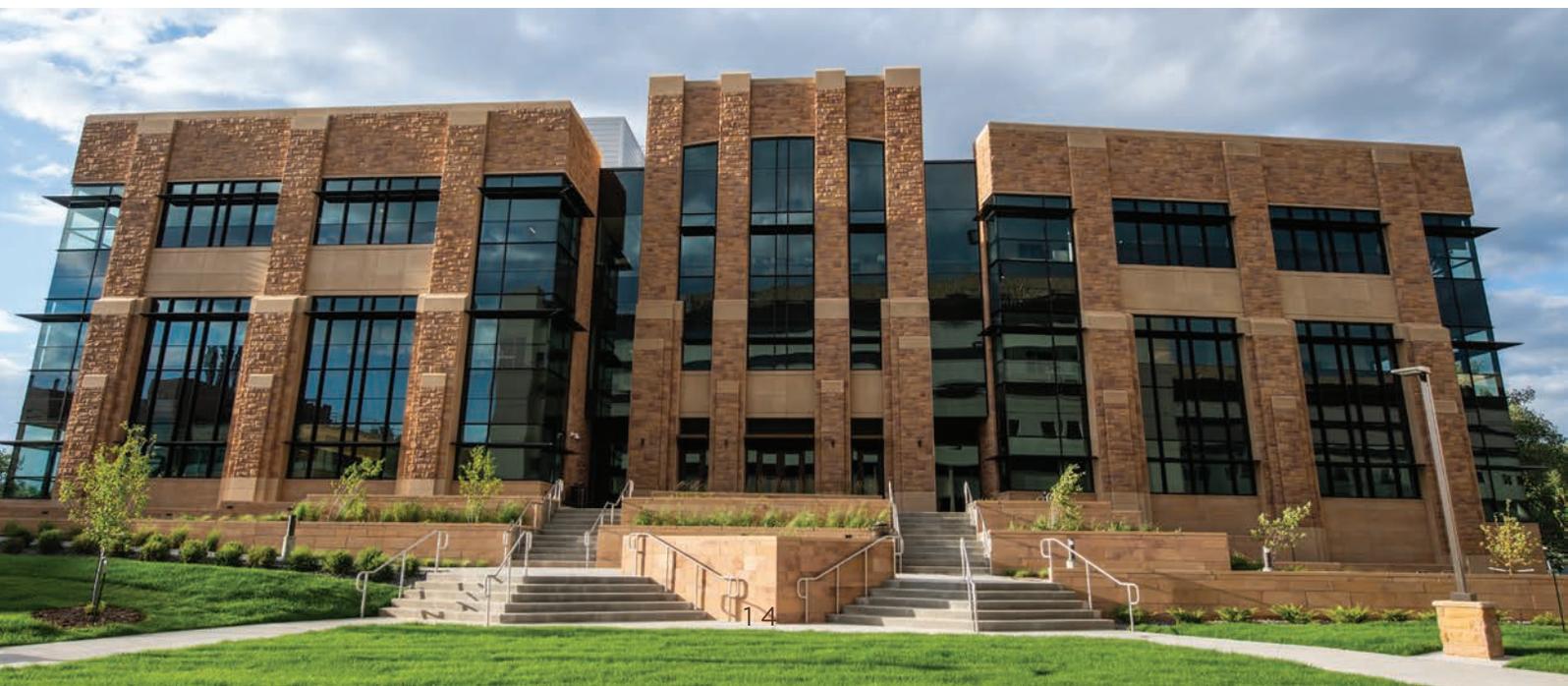
No Place Like Home

F. E. "Tut" and V. Diane Ellis traveled the world but in their hearts they were forever Wyoming Cowboys.

Both born in Wyoming—Tut in Thermopolis, Diane in Worland—the couple attended the state's university. They were married prior to graduating. Tut grew to become one of the most distinguished engineers to have graduated from UW. In 1955, Tut earned his general engineering degree with petroleum option while Diane studied education. In addition, Tut would later earn a master's degree in management from the Massachusetts Institute of Technology. Tut was known for being a hands-on engineer, his ingenuity leaving its mark on the industry. Diane is described as the glue that made it all worthwhile.

Upon graduating, Tut had job offers from three companies. He chose to pursue a career with Conoco Inc. because they were the largest operator in Wyoming and staying close to home was important to both of them.

Tut spent his entire professional career of 34 years with Conoco Inc.—retiring as executive vice president and group vice president for Exploration and Production International and group vice president of E.I. Dupont de Nemours and Company. He also served on the Conoco Board of Directors. The family moved 21 times in those 34 years and their three children attended schools in five different states. Diane kept the family focused while Tut pursued his career.





F.E. "Tut" and V. Diane Ellis

He was involved in many groundbreaking projects including the remarkable development of the Hutton tension-leg platforms in the Gulf of Mexico and the first oil field automation systems in North America.

Tut was a member of a wide variety of civic and professional associations including chairing several high-profile committees for both the American Petroleum Institute and the Society of Petroleum Engineers. He was honored as a University of Wyoming Distinguished Alumni in 2001.

In 2019, the University of Wyoming received an astounding \$1 million gift from the Ellis Family Foundation, which was doubled to \$2 million by the state matching funds program. The gift created the F.E. "Tut" and V. Diane Ellis President's

Endowed Scholarship, supporting the best and brightest Wyoming students seeking engineering degrees at UW.

Scholarships are vital for engineering majors who often need financial assistance to complete their degrees. Engineering is one of the most popular and expensive majors in the U.S. Students are attracted to the prestigious degree because they share a common goal: building a sustainable world. In our ever-changing environment, engineers are behind much of the development that is helping shape communities.

As universities invest heavily in engineering programs, the cost for students continues to increase. The F.E. "Tut" and V. Diane Ellis President's Endowed Scholarship will have a significant impact on recruiting Wyoming



students, extending even more opportunities for those who want to enroll in the UW College of Engineering and Applied Science.

“Education allowed Tut and Diane Ellis to see the world,” says Valerie Jochen of the Ellis Family Foundation. “But no matter where they roamed, Wyoming has always been home. Passing it forward is an honor.”

The \$1 million gift wasn’t the first contribution made by the Ellis Family Foundation. Previously, the foundation established the F.E. “Tut” and Diane Ellis Family Foundation Endowed Scholarship in the College of Engineering and Applied Science, an award that has supported generations of future petroleum engineers.

“The Ellis Family Foundation endowment will have an immensely positive impact far beyond what I think any of us can imagine at this moment,” says Interim Dean and Professor of Electrical and Computer Engineering Cameron H. G. Wright. “Our future students, who perhaps wouldn’t have otherwise had the chance to attend college, will be able to use this amazingly generous gift and pay the world back ten-fold by going on to solve the engineering community’s most important challenges. We are so very grateful to the Ellis Family Foundation for that opportunity.”

The generosity of the Ellis Family Foundation has had a profound impact on the university and its students. Some of the state’s best and brightest now have even more of a reason to stay right here in Wyoming.

B O B B Y M O D E L P R O F E S S O R S H I P I N
P H O T O J O U R N A L I S M A N D
B O B B Y M O D E L E X C E L L E N C E
F U N D I N P H O T O J O U R N A L I S M

A Son's Legacy

When viewing Bobby Model's photography portfolio, his spirit of adventure is evident. His work is nothing short of gripping—images of vast landscapes at dusk, climbers scaling seemingly impossible boulders, intimate portraits illustrating culture, labor, and joy. He was a storyteller, highly skilled in capturing whole narratives within a single shot.

“As a climber, you find yourself in so many beautiful locations,” Bobby Model said, “often early in the morning and late in the evening when the light is perfect. It’s an ideal perspective.”

In 2019, the Bobby Model Professorship in Photojournalism and the Bobby Model Excellence Fund in Photojournalism were established by Bob Model to honor his son. Bobby passed away in September of 2009 while recovering from a tragic accident that resulted in a traumatic brain injury, which had occurred in South Africa two years prior.

In his short 36 years, Bobby Model followed his passions and lived an extraordinary life.

He was an explorer of the world, drawn to the beauty of natural landscapes and the human experience. Born in 1973, Bobby grew up on a ranch near Cody. He had a deep appreciation for remote areas and mountainous terrain.

While earning his degree in environmental economics at the University of Wyoming, Bobby discovered photography.



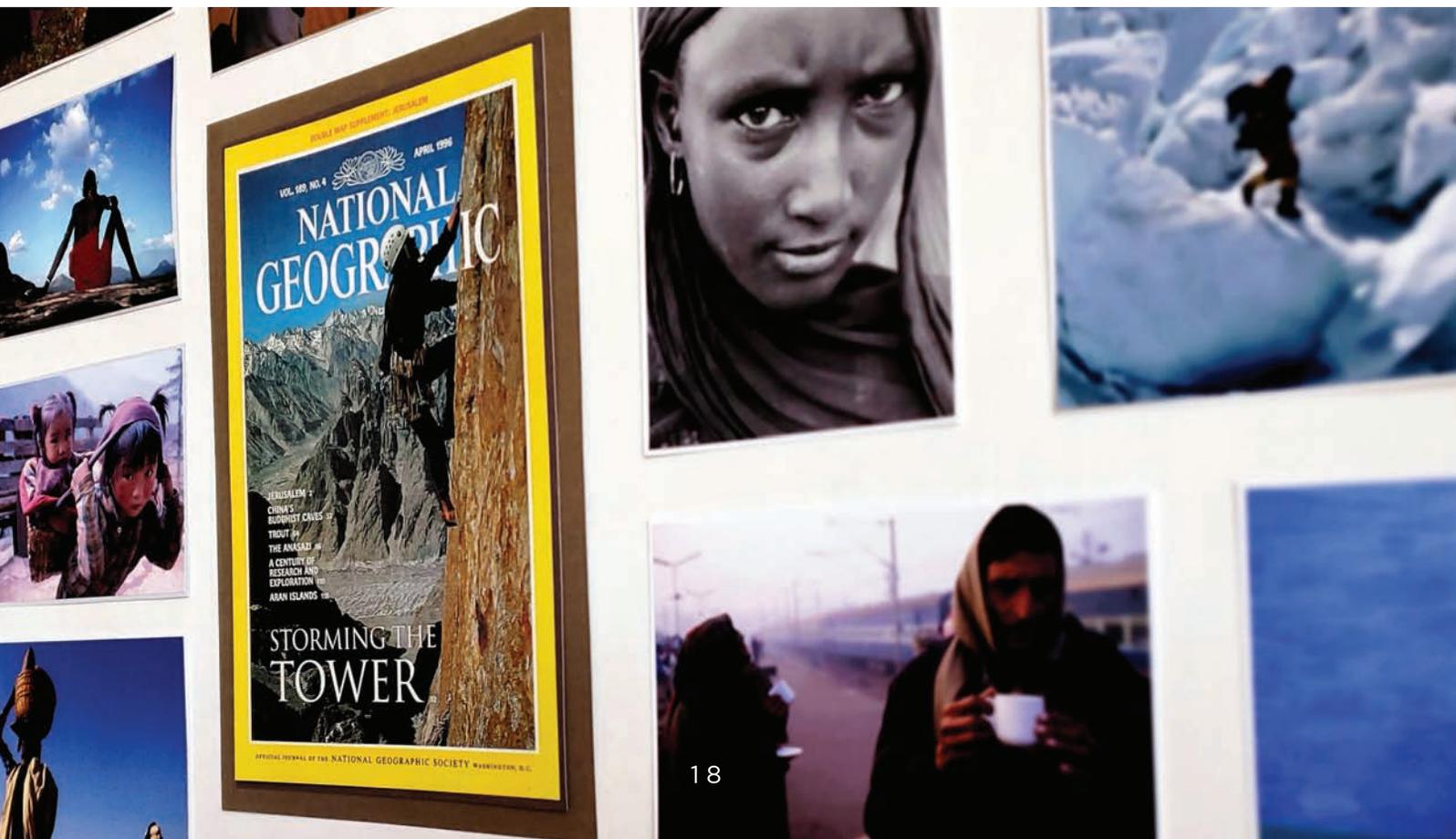
Bobby Model

“What really impressed me about Bobby was his humility and his desire for continued growth,” Dr. Kenneth Smith, professor emeritus of journalism, said. “He was focused from the start. As a student, he knew what he wanted to achieve through photography. As a professional, he quickly accomplished these goals.”

Bobby had an incredible gift and received international recognition for his breathtaking photos. Over the course of his career, he covered mountaineering expeditions spanning five continents. An exhibit of Bobby’s was featured at the Banff Centre for Mountain Culture, and his work was published in *National Geographic*, *Outside*, *New York Times*, and *Mother Jones*.

In addition to being a remarkable photographer, Bobby was also a proficient climber, picking up the sport at age fifteen. In 1995, he was asked by professional free climber Todd Skinner to join a Wyoming team of “cowboy climbers,” giving him the opportunity to participate in the world’s first grade VII free climb at the Trango Towers in Pakistan. The climb requires an extraordinary level of skill, tenacity, and heart.

The Wyoming climbing team earned acclaim for the expedition, which was covered in the April 1996 issue of *National Geographic*. A photo of Bobby ascending the steep granite tower above the alpine rock valley was featured on its cover. Images he shot during the expedition were also published in the issue. He would later be selected as an Emerging Explorer by the National Geographic Society Missions Program.



In 1997, after Bobby graduated from the University of Wyoming with honors, his view of what adventure photography could be changed during his internship with *National Geographic* magazine. His passions led him to photojournalism, where his work addressed geopolitical and social issues. Bobby was drawn to stories. During his travels, he was captivated by culture and humanity.

“Expeditions are one thing, but I couldn’t do that for the rest of my life,” Bobby said. “It feels strange to enter a cultural environment—carrying tons of equipment, bags of money, and bright synthetic clothing—and then disappear without really getting to appreciate the people you meet along the way.”

Bobby’s magnetic personality made it easy for him to connect with others. It was said, whether sharing a strong coffee somewhere in the remote reaches of the world or drinking a beer on his deck in Cody, time spent with Bobby was always an adventure.

“When you cover issues in faraway cultures, you arrive as a complete outsider,” Bobby said. “It’s essential to find something in common with people, some way to connect. One minute I may be having tea with a village elder and need to prove my knowledge of his culture and history. The next moment, I could be standing in a field with a local farmer. Only by forming friendships and earning trust am I allowed to document truly powerful experiences.”

In 2004, as Bobby began to explore topics of culture and justice, he set up a base of operations in Nairobi, Kenya, to cover current events in South Africa. There, through his dedication and thoughtful approach, he was able to honor the stories of many.

Both the Bobby Model Professorship in Photojournalism and the Bobby Model Excellence Fund in Photojournalism will provide immense support for University of Wyoming students.

“The College of Arts and Sciences and the Department of Communication and Journalism are so proud of this new professorship and excellence fund for photojournalism,” College of Arts and Sciences Dean Dr. Paula Lutz said. “The Model funding will allow us to expand our expertise and create an area of emphasis for our students in this very important area. We look forward to a growing national reputation in photojournalism.”

Bobby was truly an inspiration, enriching the lives of all who knew him. Offering University of Wyoming students the opportunity to develop and nurture a love for photojournalism is something his father Bob Model thought would be a fitting tribute to the son he loves so much.



F A R M C R E D I T S E R V I C E S O F A M E R I C A

Growing the Leaders of Tomorrow

Ever since Seth Ward at Fort Laramie “accidentally” left his cattle to overwinter along Chugwater Creek in 1852, Wyoming has been a leader in ranching and agriculture. With the help of Farm Credit Services of America (FCSAmerica), the University of Wyoming is growing this legacy into the future.

The new University of Wyoming Ranch Management and Agriculture Leadership Center in the University of Wyoming College of Agriculture and Natural Resources is being established with a generous \$1.5 million gift from FCSAmerica, which is doubled to \$3 million by the State of Wyoming matching funds program. The center will train the next generation of ranch managers, wildland recreation professionals, and agricultural leadership.

“As a financial cooperative, one of FCSAmerica’s most important missions is to serve agriculture by investing in its future,” says Mark Jensen, CEO and president of FCSAmerica, which lends to farmers and ranchers in Wyoming, Nebraska, South Dakota, and Iowa.

FCSAmerica is proud to finance the growth of rural America, including the special needs of young and beginning producers. With \$29.9 billion in assets and nearly \$5.8 billion in members’ equity, FCSAmerica is one of the region’s leading providers of credit and insurance services to farmers, ranchers, agribusiness, and rural residents.

Outsized forces such as the weather, trade wars, tough economic cycles, and now COVID-19 have a disproportionate effect on

small farm operations, especially those just getting started. FCSAmerica is there for the financial needs of this vital industry.

“We all have benefitted from producers and industry leaders who have worked to preserve our natural resources and advocated for policies and infrastructure that guarantees a secure food system,” Jensen adds. “Future generations will be prepared to keep the industry moving forward because of the kind of educational opportunities offered through the Ranch Management and Agricultural Leadership Center.”

The Ranch Management and Agriculture Leadership Center will provide students with technical knowledge and real-world experiential learning opportunities in the private, public, and nonprofit sectors of western agriculture. The curriculum will be guided by ranch owners, agency professionals, agribusiness leaders, industry executives, elected officials, academics, and UW alumni. The program will offer three levels of education—a

professional development and certification for current career ranch managers and agricultural leaders and a bachelor’s and master’s in ranch management and agricultural leadership.

In addition, the gift will support students with scholarships during their internship semesters, as well as stipends and program support for students in the post-baccalaureate program. Scholarships for individuals in the certificate and micro-credentialing program will encourage individuals with limited means to enroll, as students in this program would not be eligible for federal financial aid.

“What’s really gratifying is that this gift is a foundational step in helping the College of Agriculture and Natural Resources fulfill a very ambitious and aspirational vision,” says Doug Stark, UW Foundation Board member who was formerly with FCSAmerica. “This partnership will jumpstart great things for both the college and the University of Wyoming.”

STATE MATCHING FUNDS

The \$1.5 million in matching funds for the Farm Credit Services of America gift are part of an additional \$6.25 million added in 2020 by the Wyoming Legislature to the state matching funds program. This investment is in addition to the more than \$222 million in state match funding that has secured private gifts for UW since the inception of the program in 2001.

Her Last Wishes



Mary Carole Sandorf Baker had cancer and knew that she was dying. She also knew exactly what she wanted to accomplish with her estate.

Carole had initially set up her trust in 2002, but in the months leading up to her death in 2018, amid cancer treatments, she made sure to bequeath her formidable estate to those things she cared about most—medical research, Make a Wish Foundation, Gary Sinise Foundation, Guide Dogs for the Blind, animal shelters and horse sanctuaries, maintenance of her local riding trails, her local public library, and the University of Wyoming.

She left specific directions for the care of her horse Chance and her dog Dozer, along with a substantial sum for their lifetime care. She opened and funded nineteen 529 college savings plans for her friends' grandchildren. Carole had no children herself.

Carole set up two UW endowments intended to work together—the Mary Carole Sandorf Baker Student Excellence Fund in Art, Design, and Entrepreneurship and the Mary Carole Sandorf Baker Student Excellence Fund in Engineering, Design,

and Entrepreneurship. She also gave a gift, the Mary Carole Sandorf Baker Memorial Bench Fund, to sponsor a bench located in front of Knight Hall, which was her dorm when she was at UW in the 1960s.

Carole wanted to help students to realize their creative dreams and to emphasize the connections among art, engineering, and entrepreneurship. For example, UW's new Center for Design Thinking brings together these disciplines and encourages design thinking, "a methodology that provides a solution-based approach to solving complex problems and creating desired outcomes that benefit the end user."

That's not all she gave to her alma mater. A talented sculptor who worked in bronzes, Carole bequeathed her work *Prairie Farewell* to UW, which depicts a kneeling woman reading a book. It will rest on a pedestal in the Alma Doke McMurry Reading Room in Coe Library. Its location has a view of her bench across the street.

Originally from Detroit, Michigan, Carole came to UW and earned her bachelor's in art and journalism. She said, "In the 60s, my advisor told me to 'forget art, have kids, just settle down.'" She did not take their advice and spent her life proving them wrong. She and her husband Willis owned an innovative and successful medical paper products company in California and then New Mexico. "I had 50 employees," she said. Art was indeed Carole's passion. Upon graduation, she taught art. She also

studied at the Taos Art School in New Mexico and the Scottsdale Art School in Arizona. Viewers could tell she loved art from her amazing work. She was an accomplished sculpture artist, winning international awards for her gifted and playful creation of animal bronzes.

Carole won first place at Equine Art 2003 for her sculpture *Flashdancer*. Horses were a particular favorite of hers—her knowledge of equine anatomy came not just from academic theory but from years of grooming and caring for her beloved Tennessee walking horses. Her lifelike bronzes of animals show personality and lifelike rendering. She liked to put humor in their titles and actions.

One of her sculptures, which one reviewer called "full of fun," shows three life-sized pygmy goats climbing rocks. Its name *Scape Goats* is a double entendre. Likewise, her sculpture *Spring Break* of two horses on Wyoming sandstone-like pedestals are playfully rearing and eyeing each other.

She told one reviewer, "I have been dedicating some of my sculpture to my favorite charities. Currently, I am donating eight sets of doberman bookends to Doberman Rescue NM, Inc. I'm quite excited to see them cast."

Carole passed away in July 2018. In one of her final emails, she wrote, "I've had a wonderful life. Please, let's help UW."

Work Hard and Do Your Best

“**W**ork hard and do your best” was a lesson Hurshel Baxter taught his daughters and his students. It was something he and his wife Norene, who were devoted educators, practiced throughout their lives.

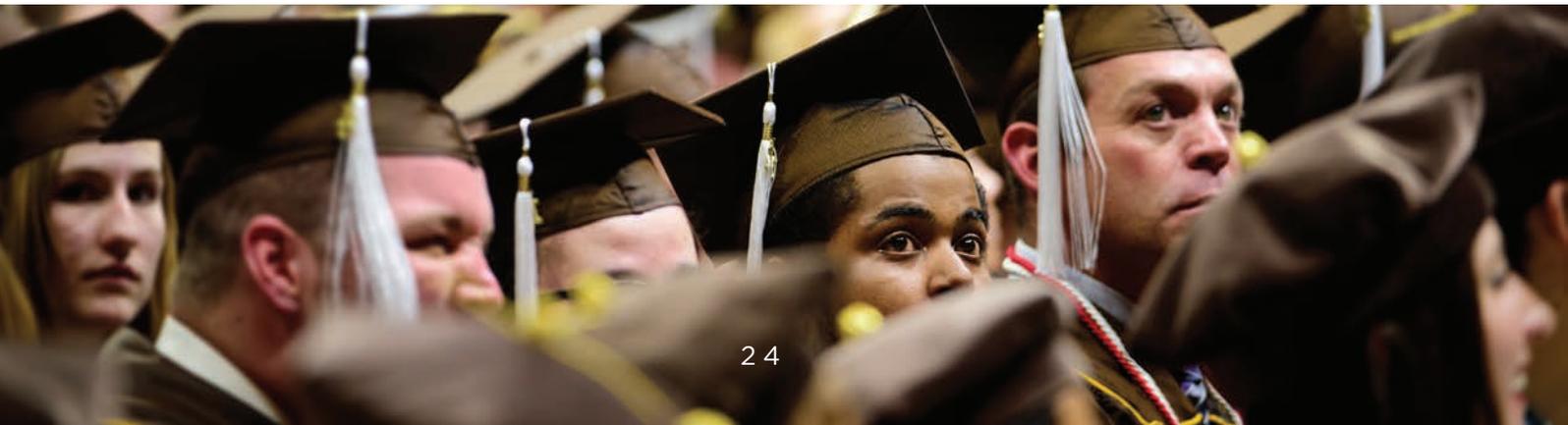
Through trusts established in their wills, the Baxters provided income for their two daughters, Karen and Kathy, for the rest of their daughters’ lives. At their daughters’ deaths, the trusts will be dissolved and funds divided equally between the University of Wyoming and another university.

Funds awarded to the University of Wyoming will be divided equally between two program areas. These program areas represent the areas in which each of the Baxters received their master’s degrees at UW. They are the Hurshel F. and Norene V. Baxter Chemistry Graduate Fellowship and the Norene V. and Hurshel F. Baxter Business Graduate Fellowship.

These are merit-based fellowships. Applicants are U.S. citizens and Wyoming residents who have earned bachelor’s degrees at accredited colleges or universities. They have at least a 3.0 grade point average (4.0 scale) and are accepted for a full-time UW master’s or doctoral-level program.

The goal of the Baxters and their daughters is for their bequest to make a difference in students’ lives. In remembrance of their time at UW, they want to recognize top students and award students who have a desire to learn. “The most important piece is that we want the funds used every semester,” Karen says, “so flexibility is important. These fellowships recognize scholarship and effort.”

Hurshel was born in Oklahoma in 1920. He served in the Navy during World War II and retired from the Navy Reserves as a Lieutenant Commander. He earned





Norene and Hurshel Baxter

degrees on the GI Bill in chemistry and education from Northwestern Oklahoma State University and the University of Wyoming. He taught chemistry, math, and physics in Oklahoma, Sheridan Community College, the Minuteman Air Force Base, and the Navy Training School in Bainbridge, Maryland. He tutored students who were having difficulties, and his proudest moments were when students “got it.” He loved to fish, listen to Big Band music, and follow current affairs.

Norene was born in Oklahoma in 1918. She and Hurshel met and married in 1939 in Texas. She earned degrees in business and education from Southeastern Oklahoma State University and the University of Wyoming. She taught business education at Big Horn High School for more than 20 years and then for 15 years in Illinois. She was a devoted educator who spent many hours helping students with extracurricular activities. Norene loved plants—house plants, flowers, and vegetable gardens.

The Baxters retired while in Illinois then traveled by RV for 20 years from Alaska to Mexico and California to Canada. They were married for 68 years until Hurshel’s death in 2007. Norene passed away in 2015. But their legacy lives on in the many students they will continue to help through their generosity.

P O K E S M A K E T H E
D I F F E R E N C E

Stranger Together: A UW Tradition

Outside of Adrian Seiloff's home is an idyllic scene of fresh cut grass and blue sky. In early June, Laramie's landscape has shifted from the neutral tones of colder weather to a vivid spring. Typically, these are some of the best days in Laramie. With finals behind them, students would normally be turning their focus to their hard-earned summer breaks. However, there are some visual cues that nothing about this semester has been ordinary.

Lining the sidewalks are signs that read "Better Days Are Ahead, Pokes." Adrian's block is eerily vacant despite the warm weather. What would be a perfect afternoon for graduation parties is instead a noiseless suburb. In the street are two children riding bikes. Like Adrian, both are wearing masks.

Adrian was born with a primary immunodeficiency disorder. He is required to self-isolate, with severe restrictions. Until a vaccine for the COVID-19 virus becomes available, his days will be spent primarily inside of his home.

A UW psychology major, Adrian is one of the university's best and brightest. He maintains a high GPA and is involved in Student Success Services.

When the pandemic hit, Adrian's life came to a halt. Suddenly, his financial security was gone. There was little

he could do since he was required to lock down in his home. Like many students, he needed help.

“I still cannot express the anxiety my household has lived in,” says Adrian. “I was not certain how we were going to pay for food, the bills, or our rent.”

Navigating the pandemic is not unlike surviving a natural disaster. The unpredictability of the global health crisis creates a profound uncertainty. The question of whether or not it is possible to continue their education weighed heavily on students. They began asking themselves, “Can I still do this?”

A Wyoming native, Adrian was drawn to UW because community is important to him. Now, as a Poke, he is learning about the tradition of support within his UW family first hand.

“One of the greatest lessons I have learned is to not be afraid to ask for help,” says Adrian. “Because of Pokes Make the Difference, higher education is still attainable.”

Pokes Make the Difference was a crowdfunding campaign, the success of which relied solely on the generosity of the UW family. In April, Acting President Neil Theobald called upon the community to help the university’s most vulnerable students. He and his wife Sheona gave the first gift.

Pokes did not hesitate to offer their support. Donors included alumni, friends of UW, and even fellow students. The UW Foundation Board of Directors initiated the fundraising with a \$250,000 matching fund. In just 15 days, the entire match was secured. Once met, President Theobald announced he would match all additional gifts with discretionary dollars.

Despite the anticipation of great economic downturn, the UW family realized its most successful crowdfunding effort to date—\$555,448 was raised.

For Adrian, the financial aid was not all he received. He’s also gained a support system. Despite his isolation, he’s building communities from home. He’s paying it forward by helping underprivileged communities in any way he can. For him, Cowboy spirit means being there for one another, a tradition passed on from Poke to Poke.

“It’s similar to ranching,” says Adrian. “Nobody can do it alone. That’s how we succeed, that’s how we’re going to get through this, together.”

The appreciation felt by students today will undoubtedly become the generosity of tomorrow. In the tradition of supporting one another is where you will find the UW family. This is where you will find the heart of Wyoming.

DANIELS FUND SUPPORTS TRUSTEES EDUCATION INITIATIVE

A \$1 million gift from the Daniels Fund, the final piece of a multiyear \$5 million pledge, supports the mission of the UW Trustees Education Initiative, which is to elevate the College of Education to national preeminent status in professional educator preparation and to reform, improve, and enhance P-12 education in Wyoming. The Daniels Fund is a private charitable foundation established by cable television pioneer Bill Daniels. Its goal is to make life better for people of Wyoming, Colorado, New Mexico, and Utah through scholarships, grants, and ethics initiatives. It furthers the values of its founder, including that relationships are essential for business, people can improve themselves with a helping hand, an entrepreneurial spirit is important, and we should hold ourselves to the highest of standards. They have also supported UW scholarships and ethics initiatives.

“We value our relationship with the University of Wyoming and remain encouraged with the transformations the Trustees Education Initiative has gained,” says Hank Brown, interim president and CEO, Daniels Fund. “This project has established an impressive statewide partnership between state and local leaders, educators, and the business community. Their commitment to improve and elevate their operation to prepare top-notch teachers and school leaders across Wyoming’s P-12 education system is commendable. Thanks to the commitment of all involved, the Trustees Education Initiative has generated solid results and is positioned to transition the University of Wyoming College of Education’s professional educator program into one of the best in the country.”





G I F T F R O M F O R M E R U W T R U S T E E H E L P S S A V E F O R E S T S

A private gift of \$500,000 from former UW Trustee Jim Neiman and his wife Christy of Neiman Enterprises, Inc. has created the Neiman Family Forest Resources Professorship. The gift was doubled by the state matching fund, creating a \$1 million endowment. The University of Wyoming Department of Ecosystem Science and Management will build an educational and research focus in forest resources in combination with rangeland ecology and management. The emphasis of the program will be on the science and stewardship of forested systems that provide valuable ecosystem services, including commodities. Forests in Wyoming and the western United States are a central component of the economy, resource management, tourism, ranching, and more. A third-generation family business, Neiman Enterprises, Inc. is dedicated to the environment and maintaining healthy forests. The Neiman Family Forest Resources Professorship does just that by building a program of excellence at the University of Wyoming.

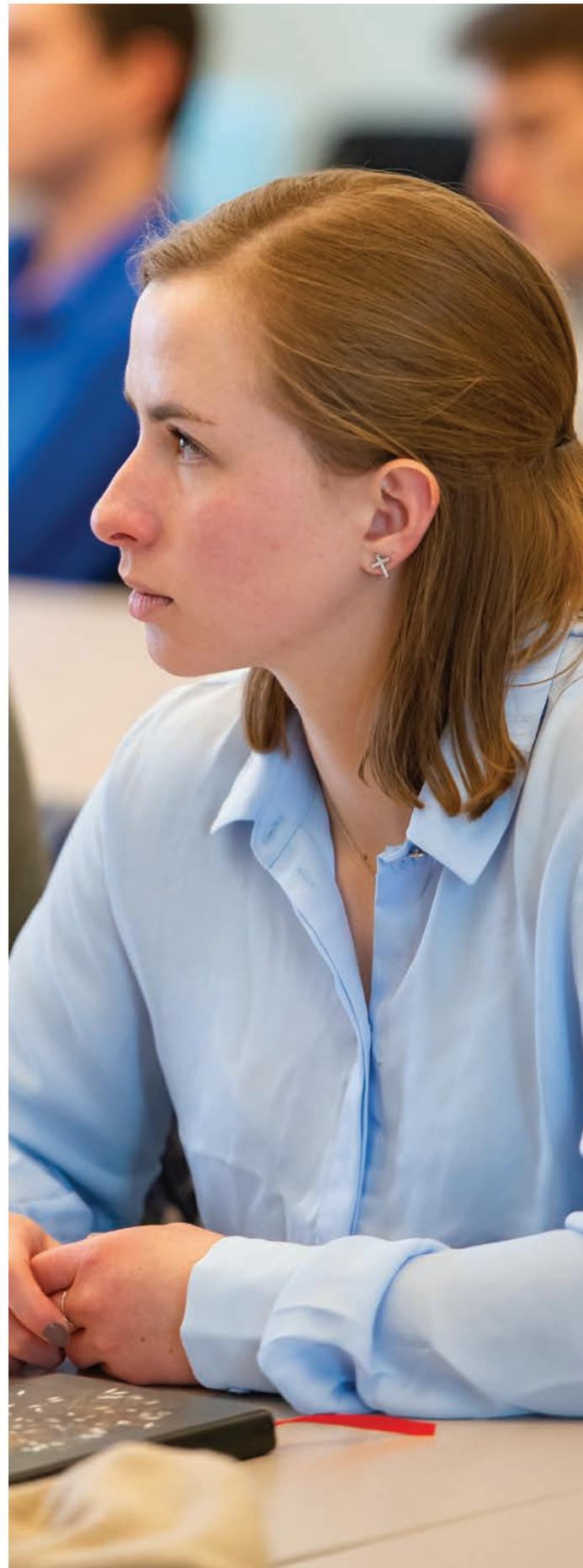
“We are excited in the College of Agriculture and Natural Resources about the opportunities the Neiman Family Forest Resources Professorship will provide for our students and faculty to study the wide range of ecosystems involved in range management,” says Dr. Barbara Rasco, dean of College of Agriculture and Natural Resources. “We also look forward to using this gift to promote forest resource science and management across college programs.”

U W L E A D S I N B L O C K C H A I N T E C H W I T H G I F T F R O M I O H K

Wyoming-based world-leading software engineering company IOHK made a \$500,000 investment to support the establishment of a blockchain research lab and to support UW’s faculty and graduate students. Blockchain technology is revolutionizing industries such as banking, law, identity, chain of custody, and more.

The gift, in the company’s ada cryptocurrency, is among the largest cryptocurrency gifts to a public university, and UW is one of the first universities to accept cryptocurrency donations. It was doubled to \$1 million by state matching, in dollars, with UW providing additional supporting funds. It will create the UWYO-IOHK Advanced Blockchain Research and Development Laboratory, in which faculty and graduate students will develop practical hardware and software applications of blockchain technology in the real-world use cases of cryptography, authentication, supply chain management, cryptocurrency, and smart contracts.

“The potential real-world applications of blockchain are limitless, and IOHK’s investment of \$500,000 to the UWYO-IOHK Advanced Blockchain Research and Development Laboratory will go some way in helping to realize that potential—and also help to bolster Wyoming’s burgeoning blockchain revolution at large,” says Charles Hoskinson, IOHK founder and CEO. “The supportive business environment for blockchain innovation in Wyoming, driven in large part by the Wyoming Blockchain Task Force (now the Wyoming Blockchain Select Committee), is what led IOHK to choose to invest here.”





FINANCIAL REPORT

FINANCIAL REPORT

We are so grateful for the generosity of enthusiastic donors and friends. You have provided that extra margin of excellence for the University of Wyoming. Donors like you have established unprecedented numbers of endowments and made us the envy of many other universities. In equal measure, Wyoming's leadership have been staunch supporters of Wyoming's only four-year land grant research institution.

INVESTMENTS

Fiscal year 2020 investment results turned out better than expected. With the onset of COVID-19, market conditions deteriorated around equity and credit. The transition over the space of three months from near all-time low unemployment and record S&P 500 earnings to double-digit unemployment and collapsing earnings tested both our process and conviction. Operationally, we focused on reducing complexity and fees, and despite the economic collapse the foundation portfolio managed a positive return and outperformed its benchmarks. Some may attribute the investment results to a diversified portfolio strategy, and others will say the effects are just yet to be felt. We believe that there is truth in both statements, and while we continue to maintain a diversified approach, we will seek investment opportunities in the effects as they develop.





One such an opportunity resulted in an investment in the DoubleLine Shiller Enhanced CAPE Fund, which has produced outstanding returns. Benchmarked against the S&P 500, the DoubleLine Cape Fund introduces value discipline through sector rotation. We identified two catalysts that would result in fund outperformance going forward. First, the fund has a short-term fixed income component that marked to market early in the COVID-19 crisis at levels implying significant odds of principal loss. We believed that the mark on the fixed income portion of the portfolio would improve dramatically as the underlying short-term instruments successfully satisfied their principal obligations.

Second, nearly all the market return over the past few years has come from five technology companies, and we believe market returns will broaden over time. Although these technology companies merit their positions of strength, other companies will also adapt. Our anticipation is that returns will begin to accrue to this broader segment of companies, which benefits the equity portion of the fund. So far, this strategy is proving out as the CAPE fund is outperforming the funds it replaced. Since our investment was established and up through the end of June this year, the CAPE Fund is up 11.1%—versus the S&P 500 index up 8.7% and Russell 2000 index up 6.1%.

After months of detailed research and due diligence, we also opportunistically deployed foundation assets in a Special Purpose Acquisition Companies (SPAC) fund that we created with Fir Tree Management. SPACs raise blind pools of capital, invest the proceeds in 6-month treasury bills, then hunt for acquisitions to put the money to work. In essence, they are treasury bills with

embedded equity options. We felt that the downside protection the treasuries offered when combined with the upside potential of acquisitions would provide the perfect vehicle for an uncertain market environment—and we were right. Since launch, the investment has grown 23.9%—dramatically outperforming the funds we sourced from, which include TIPS at 2.3% and the Global Aggregate Bond Fund at 6.9%.

Infrastructure was also a critical focus. We selected US Bank as a custodian for the UW Foundation. This not only allows us to view portfolio holdings under one umbrella (we manage over 80 separate fund managers) but also has resulted in opportunities to reduce transaction fees on gifts in kind. Ultimately, we expect both actions to result in better donor outcomes and compounded returns.

ENDOWMENTS

Endowments are one of the tools that allow the University of Wyoming to budget effectively and the university to create its financial plan for the coming year. When a donor creates an endowed fund, generations to come will benefit from their philanthropy in perpetuity. Individual endowments from individuals, corporations, foundations, and other generous parties are pooled into an endowment fund.

The goal of the endowment fund is to make consistent contributions to campus operations and programs designed to benefit students, faculty, and programs. Every year, in accordance with its payout policy, the UW Foundation distributes millions of dollars from endowments to support UW's teaching, research, and public service missions.





ENDOWMENT POOL PERFORMANCE

The market value of the endowment portfolio as of June 30, 2020, increased to \$585.9 million, earning 4.5% net of all fees. This is up from \$535.5 million on June 30, 2019.

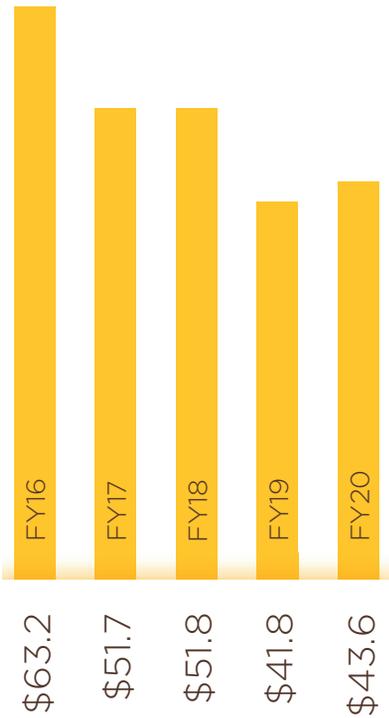
Payout from the endowment to the university totaled \$20.5 million. Over a ten-year period ending June 30, 2020, the cumulative amount of foundation support from the endowment totals \$157.8 million. Payout only includes dollars from gifts that are in the endowment portfolio and does not include gifts that came to the foundation designated for use as expendable funds.

STATE MATCH FUNDS

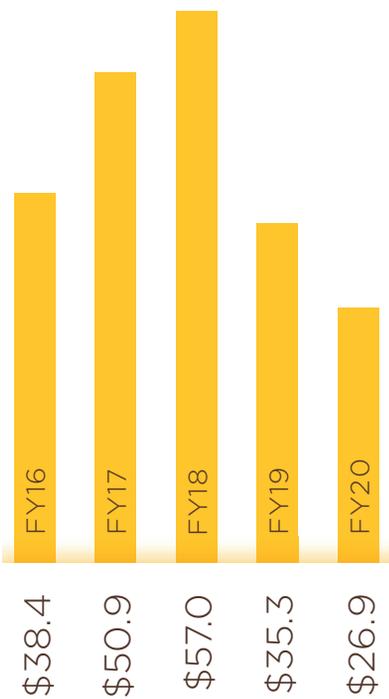
The UW Foundation has developed a strong public-private partnership with the State of Wyoming, whose ongoing state matching funds incentivize private giving. Since the program's inception in March 2001, more than \$222 million has been invested in UW endowment, academic, and athletic facilities priorities.

In 2020, the Wyoming Legislature added an additional \$6.25 million in state match funds to the program to support UW in the Tier 1 Engineering Initiative, the Science Initiative, programs with endowed professorships and research in agriculture for production and ranch and range management, and endowment support for the College of Law legal clinics and experiential learning programs.

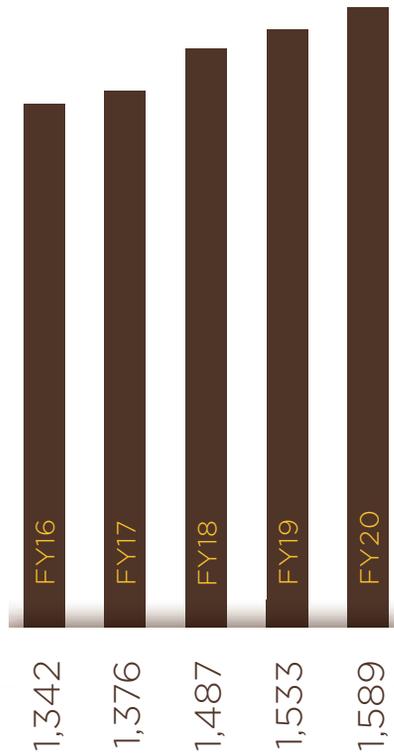
PRIVATE SUPPORT TOTALS IN MILLIONS



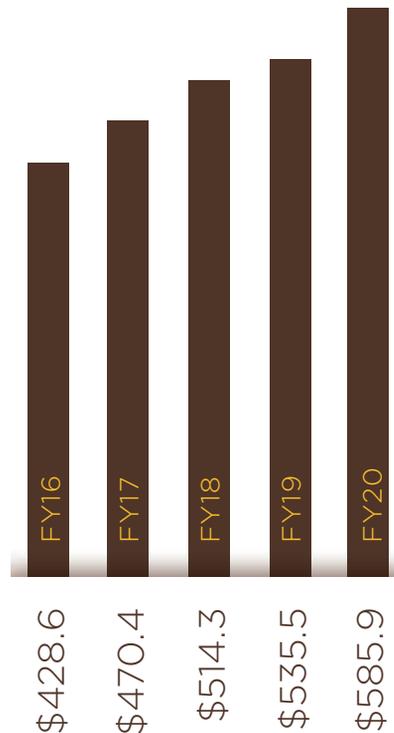
UWF DISBURSEMENTS TO UW IN MILLIONS



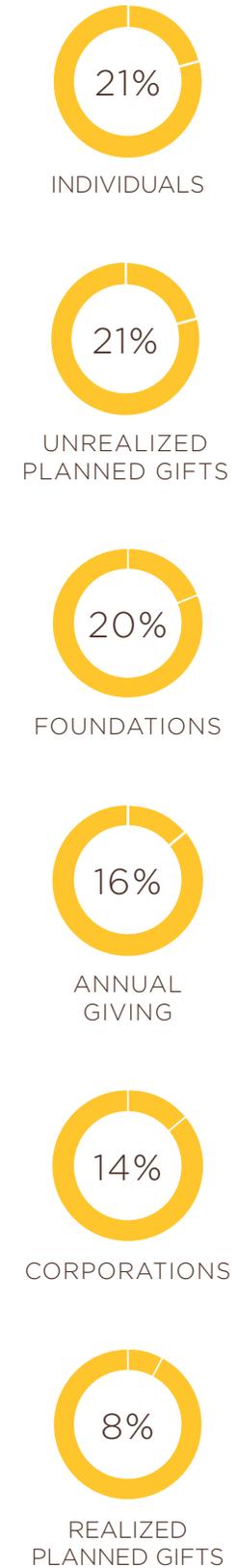
NUMBER OF ENDOWMENTS



PORTFOLIO GROWTH IN MILLIONS



SOURCE OF DOLLARS RECEIVED FY20



ASSET ALLOCATION FY20



TOTAL: \$43.6 MILLION

TOTAL: \$585.9 MILLION

NEWLY ESTABLISHED ENDOWMENTS

EXCELLENCE IN ACADEMICS

Army ROTC Leadership Excellence Fund

Established by Christopher T. Spear and Michelle R. Spear to foster excellence and provide financial support to the University of Wyoming Army ROTC program

Bobby Model Excellence Fund in Photojournalism

Established by Robert Model to foster excellence in photojournalism and provide financial support to the photojournalism program

Bobby Model Professorship in Photojournalism

Established by Robert Model to support teaching, research, service, professional development activities, and salary augmentation of a professor in the photojournalism program

Brainerd 'Nip' Mears Visiting Geomorphologist Lecture Program

Established by Eric N. Clausen to support expenses to host lecturers at the University of Wyoming with a preference for lectures in geomorphology and the evolution of Earth's natural landscape

Charles Robert Morrison College of Business Institutional Fund

Established through an estate gift to support the College of Business

Clyde E. and Jerrine N. Stewart Family Student Enrichment Fund

Established by Clyde E. and Jerrine N. Stewart estate to support field study opportunities and/or service opportunities for undergraduate or graduate student enrichment

Donald L. 'Doc' Blackstone Excellence Fund

Established by Robert B. and Adele Suydam to foster excellence and provide financial support to the University of Wyoming Department of Geology and Geophysics

Elizabeth McCabe Memorial Excellence Fund for Teton County 4-H and Extension Staff

Established by Ann Ramsay to foster excellence and provide financial support to the University of Wyoming's Teton County 4-H and Extension Office by providing financial assistance for the recruitment and retention of 4-H and/or Extension employees in the Teton County Extension Office

EMIT Technologies Excellence Fund to Support Operations in the Advanced Manufacturing Lab

Established by EMIT Technologies, Inc. to provide funding for student senior design teams that include students majoring in mechanical engineering or electrical engineering, to provide funding for entrepreneurial business startup teams that include students majoring in the College of Engineering and Applied Science degree programs and who are participating in the John P. Ellbogen \$50K Entrepreneurship Competition at the University of Wyoming or other similar entrepreneurship competitions at the University of Wyoming, and to provide two annual scholarships to students majoring in mechanical engineering or electrical engineering

Eric and Laura Marsh Excellence Fund in Petroleum Engineering

Established by Eric and Laura Marsh to foster excellence and provide financial support to the University of Wyoming Department of Petroleum Engineering

Farm Credit Services Endowed Chair in Ranch Management and Agricultural Leadership

Established by Farm Credit Services of America to establish a chair and support and foster excellence in ranch management and agricultural leadership within the College of Agriculture and Natural Resources

Farm Credit Services Ranch Management and Agricultural Leadership Excellence Fund Endowment

Established by Farm Credit Services of America to support and foster excellence in ranch management and agricultural leadership within the College of Agriculture and Natural Resources

Julian Isaias Abas Music Production Excellence Fund

Established by the friends and family of Julian Abas to foster excellence and provide financial support for students in audio technical services

Larry Mordock Mechanical Engineering Professorship

Established by Larry W. Mordock to support teaching, research, service, professional development, and salary augmentation of a Department of Mechanical Engineering professorship

Mary Carole Sandorf Baker Student Excellence Fund in Art, Design, and Entrepreneurship

Established by Mary Carole Baker revocable trust to foster excellence and provide financial support to the Department of Visual and Literary Arts, with the intention of supporting transformative experiences for students in the areas of design and/or entrepreneurship

Mary Carole Sandorf Baker Student Excellence Fund in Engineering, Design, and Entrepreneurship

Established by Mary Carole Baker revocable trust to foster excellence and provide financial support to the College of Engineering and Applied Science, with the intention of supporting transformative experiences for students in the areas of engineering design and/or entrepreneurship

Mary E. Burman Fund for Student Experiential Opportunities in Nursing

Established colleagues and friends of the Fay W. Whitney School of Nursing for transformative experiences for students studying nursing at the University of Wyoming through study abroad courses; independent study summer experiences; conferences, workshops, and discipline-specific experiences; or international travel for research or discipline-specific experiences

Mary Jane Edwards Faculty Fellowship in Art

Established by Mary Jane Edwards to support a faculty fellowship in the Department of Visual and Literary Arts

NEWLY ESTABLISHED ENDOWMENTS

McMurry Foundation Western Thunder Marching Band Faculty Fellowship

Established by the McMurry Foundation to recruit and retain the director of the Western Thunder Marching Band at the University of Wyoming

Moncrief Dean's Excellence Fund

Established by the W. A. and Elizabeth B. Moncrief Foundation to foster excellence and provide financial support to the College of Engineering and Applied Science

Neiman Family Forestry Resources and Range Professorship

Established by Jim D. and Christy J. Neiman to support a professorship focused in forestry resources and range management and stewardship

Professor Harry C. Vaughan Professorship in Astronomy

Established by the Windy Ridge Foundation to recruit and retain top faculty in astronomy at the University of Wyoming

Rile Excellence Fund in Entrepreneurship

Established by Pat and Kathi Rile to foster excellence and provide financial support for entrepreneurship education, research, and service at the College of Business

Sam and Margaret B. Kelly College of Business Institutional Fund

Established through an estate gift to be used to benefit the programs of the College of Business

The Mary Jane Edwards Visiting Artist Endowment for the Visual Arts

Established by Mary Jane Edwards to bring visiting artists to the University of Wyoming by the Department of Visual and Literary Arts

Vincent O. Smith President's Excellence Institutional Fund

Established to foster excellence and provide financial support to the University of Wyoming

William E. Lange Excellence Fund in Finance

Established by the Lura-Lee G. and William E. Lange Foundation to foster excellence and provide financial support to the finance program in the Department of Accounting and Finance

STUDENT SUPPORT

Betty Nalls Freedman Native American Scholarship for Social Work

Established by Ben and Linda Freedman, Kit Freedman, Kellen Freedman, and Stanley "Ted" Freedman and family to support Native American students majoring in the Division of Social Work

Darwin and Susie Pace President's Endowed Scholarship

Established by Darwin D. Pace to support Wyoming students at the University of Wyoming

Donald G. and Irene L. Blakeman Scholarship Fund

Established by Donald Blakeman and Irene Blakeman to support students enrolled in the College of Business



Dr. Terry L. Jenkins Mathematics Scholarship

Established by Sharon N. Jenkins to support students majoring in mathematics

F.E. 'Tut' and V. Diane Ellis President's Endowed Scholarship

Established by Ellis Family Foundation to support students enrolled in the College of Engineering and Applied Science, with preference given to students studying petroleum engineering

Gib Mathers Memorial Scholarship

Established by Earl Mathers and Kallie Mathers to support students majoring in journalism

Herron-Sundin Psychology Graduate Student Scholarship

Established by Christopher L. Herron and Sandra L. Sundin to support graduate students in the Department of Psychology

JL Memorial Scholarship

Established by Jerome O. Jerome and Orene L. Jerome to support students enrolled in the fields of science, mathematics, engineering, and applied science or in related studies such as health science or medical technology

John D. Haley President's Endowed Scholarship

Established by John D. Haley to support Wyoming students enrolled at the University of Wyoming

John P. Ellbogen Foundation President's Endowed Scholarship for Transfer Students

Established by the John P. Ellbogen Foundation to support transfer students from Wyoming community colleges

NEWLY ESTABLISHED ENDOWMENTS

Julie Piepho and David S. Bee College of Business Scholarship Fund

Established by Julie Piepho and David S. Bee to support students majoring in finance in the College of Business

Kehl-Wahl Family Scholarship

Established by Larry B. Kehl to support students majoring in elementary education or pursuing a degree in the College of Business or College of Health Sciences

Kercher Family President's Endowed Scholarship

Established by Conrad J. Kercher and Lydia Z. Kercher to support Wyoming students enrolled in the College of Health Sciences, College of Education, or College of Agriculture and Natural Resources

Larry Mordock Engineering Scholarship

Established by Larry W. Mordock to support students enrolled in the College of Engineering and Applied Science

Richard and Marilyn Lynch President's Endowed Scholarship

Established by Richard and Marilyn Lynch to support students in the Department of Petroleum Engineering

Richard A. and Patricia A. Wilson Engineering Scholarship

Established by Richard A. and Patricia A. Wilson charitable trust to support undergraduate engineering students, with any excess funds used to provide funding for endowed professorships in the College of Engineering and Applied Science

Robert and Carol Pennington Endowed Rodeo Scholarship

Established by Robert and Carol Pennington to support students who are members of the University of Wyoming Rodeo Team

Robert Prentice and Sandra Surbrugg President's Endowed Scholarship

Established by Robert R. Prentice and Sandra K. Surbrugg to support Wyoming students attending the University of Wyoming

Robert S. Houston Memorial Economic Geology Graduate Student Research Fund

Established by Malcom E. McCallum, Larry L. Lackey, Peter Davidson, and other donors to support graduate students enrolled in the Department of Geology and Geophysics who are studying and/or researching economic geology

Rochlitz Family Athletics Intern Scholarship Endowment

Established by Kevin M. and Melissa K. Rochlitz to support student interns in the Department of Intercollegiate Athletics

Schuman Family President's Endowed Scholarship

Established by Gerald E. Schuman to support students in the Ecosystem and Science Management department

Sharon K. West Nursing Scholarship for Needy Students Institutional Fund

Established by Sharon K. West to benefit the School of Nursing and provide scholarships for needy students

Tae Ji President's Endowed Scholarship

Established by Aaron T. Garnett to support students majoring in molecular biology, biology, zoology, physiology, ecology, chemistry, or physics

The Kemmerer Family President's Endowed Scholarship

Established by the Kemmerer Family Foundation to support Wyoming students in the Outdoor Recreation and Tourism Management program

Thomas B. and Anne Siren Levig President's Endowed Scholarship

Established by Anne Siren Levig to support students enrolled in the Honors College

Tom Lockhart Sr. President's Endowed Scholarship

Established by Lynn R. M. Lockhart to support Wyoming students at the University of Wyoming

University of Wyoming Northern Arapaho Sky People Higher Education Scholarship

Established by Sky People Higher Education and the Northern Arapaho Business Council to support students from the Northern Arapaho Tribe

Wayne Montgomery Scholarship for Master's in Counseling

Established by Wayne Montgomery to support students in the master's in counseling degree program

Westedt President's Endowed Scholarship

Established by Kent O. Westedt and Susan Westedt to support students majoring in mechanical engineering

Westedt Rodeo Scholarship

Established by Kent O. Westedt and Susan Westedt to support students on the University of Wyoming Rodeo Team

Women in Engineering President's Endowed Scholarship

Established by Renee M. Schoenborn to support students majoring in electrical and computer engineering

WWC Engineering Paul Rechar Memorial Scholarship

Established by WWC Engineering to support students majoring in civil engineering

WWC Engineering President's Endowed Scholarship

Established by WWC Engineering to support students enrolled in civil engineering

WYOBASKA Scholarship

Established by anonymous donors to support students from the Nebraska Panhandle or Wyoming

SERVICE TO WYOMING

Ben B. Ruehr Fossil Preservation and Digitization Project

Established by Ann E. Ruehr to support costs to preserve and digitize Geology and Geophysics department collections



WAYS TO GIVE

ANNUAL GIVING

Annual Giving is the only fundraising program of the university that reaches all alumni, parents, faculty, staff, and friends each year to offer giving opportunities for direct support of UW's colleges, departments, and programs. This creates a vital and dependable source of private support to help the University of Wyoming fulfill its mission to become one of the nation's finest public land-grant research universities. Donors to Annual Giving contributed an amazing \$6.8 million this year.



JACK TENNANT

Director of Annual Giving

(307) 766-3904

jtennant@uwyo.edu

FIFTH ANNUAL GIVING DAY RAISES A RECORD \$1.6 MILLION

Giving Day is an annual tradition that takes place from midnight to midnight the Tuesday after Thanksgiving. Part of the Giving Tuesday tradition, it is a global day of giving fueled by the power of social media and collaboration that kicks off the charitable season when many focus on their holiday and end-of-year giving. UW Giving Day—Tuesday, December 3, 2019—surpassed all previous records, raising \$1,609,870 in gifts and pledges from 1,110 donors from all 50 states and four countries. The total includes gifts that were doubled by over \$200,000 in matching funds provided by the UW Foundation Board of Directors and colleges and units across campus, as well as more than \$1.2 million in major gifts from four generous donors.

16%

ANNUAL GIVING
CONTRIBUTES TO
TOTAL GIVING





YOU FUND CROWDFUNDS UW'S MOST PRESSING NEEDS

You Fund is the University of Wyoming's online crowdfunding tool, which allows small contributions from a large number of people. It is an innovative way to address fundraising opportunities that do not lend themselves to traditional methods, which most likely wouldn't otherwise be funded. You Fund is powered by Community Funded. This year, You Fund raised \$623,764 in 15 campaigns from 1,843 donors, including the groundbreaking Pokes Make the Difference campaign that created a student emergency fund of \$545,448 for students hard-hit by COVID-19. Donations were doubled by matching support provided by the UW Foundation Board of Directors and the UW President's Office.

COWBOY CALL IS THE STUDENT VOICE OF PHILANTHROPY

The UW Foundation's fundraising efforts were supported by Cowboy Call. Cowboy Call is a student voice of the UW Foundation, and they play a vital role in connecting—or reconnecting—alumni, parents, donors, and friends to UW. Housed in the Marian H. Rochelle Gateway Center, student callers have the ability to connect via telephone, text, email, or even video to ensure our donor's generosity does not go unnoticed. Each year, thousands of meaningful connections are made as alumni and students reminisce on their time spent at the university.

STEAMBOAT SOCIETY RECOGNIZES UW'S MOST LOYAL SUPPORTERS

The Steamboat Society (formerly the President's Society) is the University of Wyoming's premier annual giving society. It is reserved exclusively for those loyal supporters whose generosity totals \$1,000 or more each fiscal year. It can be one gift or a combination of gifts. Perks include discounts at the University Store and more, not to mention the satisfaction that you're helping students engage in a wide range of extraordinary learning opportunities both in and out of the classroom, on and off campus, at home, and across the globe.

ANNUAL GIVING

SPOTLIGHT

RICHARD TITUS

Dick Titus, born and raised in Cheyenne, is a 1963 alum of the College of Engineering and Applied Science Department of Electrical and Computer Engineering who worked in the Apollo space program and then in customer support and process improvement for Intergraph Corporation (now Hexagon), a software design company. He is now retired. Dick and his wife Brenda live in Huntsville, Alabama, and they have two daughters and six grandchildren. Richard is an amazing UW supporter—he has given to UW every year for 45 years, supporting scholarships, the Cowboy Joe Club, and the Electrical and Computer Engineering department. Annual giving like Dick's is the backbone of private support to the University of Wyoming. It provides discretionary dollars over and above the baseline of support provided by the state's block grant.

RAYMOND C. CHAPMAN

A UW accounting graduate, Raymond C. Chapman is a retired certified public accountant in Worland. He grew up in Lander and married his high school sweetheart Betty, a nurse. After he graduated, they moved back north to Worland, where they spent their lives and raised three children. The Chapmans have supported UW annual giving for an amazing 42 years, including scholarships, the College of Business, and the Department of Accounting and Finance. As a CPA, Raymond has used his professional expertise to help people minimize their taxes and maximize their charitable giving.

DONNA MARBURGER

In all areas of her life, professor and alum Donna Marburger is dedicated and active. She was a physical education professor, administrator, and coach in the College of Education and the College of Health Sciences. Her research focused on peak experiences in sport, implications of Title IX, and early Wyoming rodeos and cowgirls. However, her main interest was always in teaching and advising students. She's also a dedicated philanthropist. Her original endowment, which was established to honor her mentors Ruth Campbell and Louise Thouin, supports physical education majors in the College of Health Sciences. That endowment was recently substantially enhanced by her colleague Jayne Jenkins. Her dedication in the form of annual giving has spanned more than 31 years.

PLANNED GIVING

Making a planned gift is a wonderful way to show your support and appreciation for the University of Wyoming and its mission while accommodating your own personal, financial, estate-planning, and philanthropic goals. With smart planning, you may actually increase the size of your estate, reduce the tax burden on your heirs, or receive an immediate tax deduction, life income, continued use of gift property, or elimination of capital gains tax. Just as important, you will know that you have made a meaningful contribution to UW. The UW Foundation's planned giving staff assists donors in integrating charitable gifts into their financial, tax, and estate planning objectives, maximizing benefits to both donors and the University of Wyoming.

PLANNED GIVING MAXIMIZES BENEFITS FOR EVERYONE

Planned giving is supporting UW with a gift through your will or trust or another estate planning tool—a charitable gift annuity or retirement plan beneficiary designation, for example. The process can be fairly straightforward and tailored to your needs. You can provide for your family while also making a big difference in the lives of others, as including UW in your estate plans will ensure that generations to come have the same opportunities that you have benefited from.



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WHAT YOU CAN DO WITH YOUR ESTATE

- Support UW Today
- Provide for Your Family and Also Leave a Legacy
- Plan for a Loved One
- Earn Additional Income
- Diversify Your Assets
- Simplify Your Life by Gifting Real Estate
- Gift Real Estate While Continuing to Live There
- Share the Collection of a Lifetime
- Avoid Tax on IRAs
- Make a Significant Gift to UW
- Continue a Tradition or Pass on Values
- Leave a Legacy

29%

PLANNED GIVING
CONTRIBUTES TO
TOTAL GIVING

PLANNED GIVING SPOTLIGHT

WILLIAM AND JODI SCHUMAN

Both Bill and Jodi Schuman are UW alums, and Bill's dad is Jerry Schuman, UW adjunct professor and research soil scientist. While at UW, Bill earned his degree in civil engineering and Jodi earned hers in biochemistry. After graduation, they eventually settled in Iowa, where Bill and his business partner started a company focused on geographic information systems. When the company was recently acquired, the Schumans were looking for a way to minimize taxes and add to their retirement income. They set up a deferred gift annuity, which gives them an immediate tax deduction and provides fixed payments for their retirement years down the road. It also gives them the satisfaction of knowing they're helping the next generation of students at UW.

ROBERT AND CAROL PENNINGTON

Bob Pennington is a rancher and retired CEO of Ecto Development Corporation, which develops products for the animal health industry. He earned his bachelor's and master's in animal husbandry and entomology, respectively, from UW. Bob and his wife Carol decided to fund an endowed scholarship with their IRA that will benefit the Rodeo Team, particularly rough stock riders. They've been supporting the UW College of Agriculture and Applied Science and the Rodeo Team for almost 30 years. Bob represented UW as a bull rider and was president of the Rodeo Team—crediting his balance to wrestling at Cheyenne East and his hand strength to milking cows.

JEFF AND CATHY MARSH

Jeff Marsh is an entrepreneur from Torrington and serves as chairman of the UW Board of Trustees. Both he and his wife Cathy are UW alums. He earned a bachelor's and master's from the College of Education, and she earned a bachelor's from the College of Business. Over the years, their generosity has supported so many things across campus—facilities such as the Marian H. Rochelle Gateway Center and the Mick and Susie McMurry High Altitude Performance Center; students through scholarships, the Cowboy Joe Club, and the Pokes Make the Difference campaign; and other areas such as club sports and the Art Museum. As the culmination of all their amazing care, they are remembering UW in their estate plans.

CORPORATE AND FOUNDATION GIVING

Corporate Giving and Foundation Giving provide crucial support to all areas of campus. The remarkable support of corporations has made a huge difference to the University of Wyoming. Foundations have made such a lasting impact on Wyoming's students and the colleges, programs, and facilities that support them. Gifts campus-wide have built buildings, created new programs, and underwritten research that changes the world as we know it.

CORPORATIONS AND FOUNDATIONS MAKE LONG-TERM INVESTMENTS IN UW

Some of the biggest impacts across the University of Wyoming campus have come from the support of corporations and foundations. Foundations give because it is part of their core mission. Within closely defined parameters, foundations seek to make the world a better place. Corporations also give for the same reason—because they want to be good corporate citizens in their communities. Both also seek a return on investment—that is, measurable outcomes that confirm they've made smart philanthropic decisions. The UW Foundation strives in every way to honor this contract, and it shows. Student by student, corporation- and foundation- supported scholarships have built a wealth of human capital.

14%

CORPORATIONS
CONTRIBUTE TO
TOTAL GIVING

20%

FOUNDATIONS
CONTRIBUTE TO
TOTAL GIVING



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CORPORATE

SPOTLIGHT

TIMBERLINE

Timberline Hospitalities, LLC is supporting UW's new Outdoor Recreation and Tourism Management (ORTM) degree. Their gift provides the Timberline Hospitalities Business and Hospitality Management Scholarship for students seeking the ORTM degree with an emphasis in hospitality. Founded in 1992, the Wyoming-owned company operates hotels throughout the state. Timberline's mission is "making friends one guest at a time," and each hotel performs at the top of their franchise rankings. The Casper-based business is owned by Don Walters, Bruce Bummer, and Terry Johnson and supports UW in a variety of ways including personal gifts to the Cowboy Joe Club.

MILLIPORESIGMA

MilliporeSigma is a global life science tools and equipment supplier with a broad and deep portfolio of more than 300,000 products. It serves academia, biopharmaceutical manufacturing, and industrial sectors in an effort to accelerate access to better health for people everywhere. Through its employee and community engagement strategy, MilliporeSigma focuses on science, technology, engineering, and mathematics (STEM) education through global philanthropic investments direct to student programs, teacher preparation and advocacy, and science centers. This includes an ongoing partnership with UW's TACoS (The Artful Craft of Science) program, a virtual weeklong summer camp for elementary school students and teachers with a dedicated computer science rotation.

DELL TECHNOLOGIES

Dell Technologies is a global organization dedicated to driving human progress through technology to transform how we work and live. They are more than a technology company—they are a people company first, customer-focused to solve problems and achieve the goals of the people and businesses they support. That makes it a natural fit as the inaugural partner of the UW College of Business's new Center for Professional Selling. This multidisciplinary program focuses on developing long-lasting customer relationships. Through the use of software and technology within the classroom, our students experience how the effective use of customer and market information is critical when engaging today's customers. The program's strong curriculum and experiential learning opportunities earned it the distinction of a Top University Sales Program in 2020 for the fourth consecutive year by the Sales Education Foundation.

FOUNDATION SPOTLIGHT

ALUMBRA INNOVATIONS FOUNDATION

A major limitation of the traditional academic model is that cutting-edge research and data are seldom integrated into on-the-ground conservation decisions. Alumbra Innovations Foundation is helping to change that. Founded by Christy Walton in 2018, the foundation supports innovative businesses and environmental stewardship that will prompt environmental, social, and economic change. Their gift to UW creates the Alumbra Innovations Foundation Data to Decisions Engagement Fund, which supports the Haub School of Environment and Natural Resources Data to Decisions framework in conservation economics.

WINDY RIDGE FOUNDATION

A gift from the Windy Ridge Foundation supports the Windy Ridge Foundation Astro Camp. This camp is a free weeklong on-campus program for astronomy, engineering, and science for middle school students. The camp educates the next generation of scientists and engineers while introducing the K-12 community to science programs offered through UW. The gift also supports the Professor Harry C. Vaughan Professorship in Astronomy, which recruits and retains top astronomy faculty at UW. Previous major gifts supported the renovation and enhancement of the Harry C. Vaughan UW Planetarium and were doubled by state matching.

KEMMERER FAMILY FOUNDATION

Businessman, entrepreneur, and philanthropist Jay Kemmerer and his father John, founder of Kemmerer Coal Company, established the Kemmerer Family Foundation in 2000. The Kemmerer family has supported eight UW undergraduate scholarships for nearly two decades and more recently a graduate fellowship at the Haub School of Environment and Natural Resources. The foundation's latest gift to the Haub School supports its President's Endowed Scholarships for students pursuing a bachelor's in Outdoor Recreation and Tourism Management. President's Endowed Scholarships represent the university's commitment to support the best and brightest students from Wyoming.

MAJOR GIVING



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1,589

TOTAL NUMBER
OF
ENDOWMENTS

UW Foundation directors of development work closely with individual donors and with the university to focus on the priorities of each, helping to guide the significant and thoughtful commitments that have a major impact on the future of Wyoming's university.

DIRECTORS OF DEVELOPMENT HELP DONORS AND UW REALIZE THEIR VISION

From connection to culmination, directors of development focus on ongoing communication and building relationships with donors who have the capacity and affinity to donate a major gift. A major gift is defined as a gift of over \$25,000. These are often used to establish an endowment, which allows the students of yesterday to leave a legacy that impacts the students of tomorrow. Directors of development also know their assigned college or unit inside and out—its needs and future goals and its plans for research and expansion. In this way, they are perfectly suited to help donors achieve the impact they hope for with their generous gifts and to help UW have the resources it needs to achieve its long-term goals.



MAJOR GIVING

SPOTLIGHT

KENT WESTEDT

Alum Kent Westedt earned his UW degree in aeronautical engineering, and he was also a member of the Rodeo Team, competing in bronc riding, bareback riding, and steer wrestling alongside members of the 1961 National Champion Rodeo Team. He's now retired, but his career was developing national defense systems with Boeing Aerospace and North American Aviation. He's an active supporter of UW, serving on the College of Engineering and Applied Science National Advisory Board, and he and his wife Susan—a teacher who earned a degree in business education at UW—have given gifts in support of both a President's Endowed Scholarship in mechanical engineering and to support Rodeo Team scholarships.

BRUCE AND ELIZABETH WHITE

Bruce and Beth White are stewards of the historic Brush Creek Ranch in Saratoga, first homesteaded in the 1880s. With their vision and care, the ranch has become a sought-after authentic western destination offering a collection of luxury resorts ranked #1 in the USA by *Travel+Leisure*. The Whites' generosity to UW supports the Bruce and Beth White Scholarship in Outdoor Recreation and Tourism Management in the Haub School of Environment and Natural Resources, which recruits and supports nonresident students in the new outdoor recreation and tourism program.

PATRICK AND KATHI RILE

An alum of the College of Business, Pat Rile is a successful investment manager and entrepreneur who serves on the UW Foundation Board. He is also a past chair. Kathi Rile is an alum of the College of Arts and Sciences. Theirs is the lead gift for the new College of Business leadership minor, which will help students from across the campus become leaders both in theory and in practice. They also established the Rile Chair of Entrepreneurship and Leadership, an endowed faculty position that supports program development, education, research, and service. This is complemented by an additional excellence fund they created to support entrepreneurship. The Riles' wonderful generosity has also supported facilities, excellence funds, scholarships, athletics, and the colleges of Business, Arts and Sciences, and Health Sciences.



WAYS TO GIVE

There are many ways to impact the success of the University of Wyoming.

Rest assured that your gift—no matter the size—will do just that. There are a variety of ways to donate to UW, including cash; establishing an endowment; charitable bequests; gifts in honor or memory; real estate, stock, and other securities; retirement plans and life insurance; a charitable gift annuity or charitable remainder trust; and annual giving. You can also make a pledge. Some corporations or organizations match the charitable gifts of their employees. Check with your human resources department.

QUESTIONS?

Call toll free (888) 831-7795 or (307) 766-6300, email us at foundation@uwyo.edu, or visit www.uwyo.edu/foundation for more information on any of these giving options. We are more than happy to help.

DONOR BILL OF RIGHTS

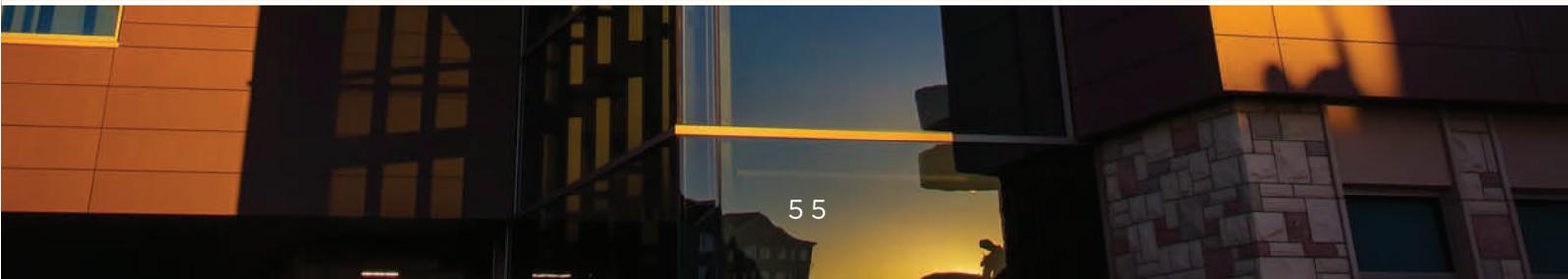
Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to quality of life. To assure that philanthropy merits the respect and trust of the general public and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights.

- I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II. To be informed of the identity of those serving on the organization's governing board and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to the organization's most recent financial statements.
- IV. To be assured that their gifts will be used for the purposes for which those gifts were given.
- V. To receive appropriate acknowledgment and recognition.
- VI. To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- VIII. To be informed whether those seeking donations are volunteers or employees of the organization or hired solicitors.
- IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- X. To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.

A Donor Bill of Rights, Council for Advancement and Support of Education, 1994



ABOUT THE FOUNDATION



ABOUT THE FOUNDATION

The UW Foundation, established in 1962, is appointed by the University of Wyoming Board of Trustees to raise, receive, and manage private gifts to maximize support for the University of Wyoming.

It is an independent nonprofit corporation governed by a board of directors consisting of up to 20 elected voting members, six non-voting ex officio members, and as many voting emeritus members as may be elected by the board. Board members bring a wealth of experience from a broad spectrum of careers and professional and personal backgrounds.

The University of Wyoming Foundation has been a dynamic partner with the University of Wyoming for decades. Through the generosity of our many alumni and friends, the UW Foundation raises an average (five-year) of more than \$50 million a year in private support—money that goes to students and the faculty, staff, and programs that support them. This private support helps to make UW the best educational institution possible.





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CAREER RECRUITING ROOM



UNIVERSITY OF WYOMING FOUNDATION

STRATEGIC PLAN

The UW Foundation has always had a remarkable ability to adapt. Yet it is not our history alone that defines us but our future—the ability to reimagine our vision of stewardship, philanthropy, and investment in fundamental ways and to come together during unprecedented times to manage an organization that will continue to thrive in this period of uncertainty. In the spirit of these times—with an openness to discovery, a drive to improve, and a passion for what we do—we will focus on our mission to advance Wyoming’s university.

MISSION

To lift up the University of Wyoming with the power of philanthropy.

IDEALS

- Quality. Going above and beyond to deliver first-class experiences and interactions.
- Integrity. Demonstrating trust, honesty, and responsibility.
- Creativity. Making an impact in extraordinary ways.
- Purpose. Elevating the university to new heights of excellence and achievement.

GOALS

- Lead with vision and creativity.
- Connect private giving to UW’s future.
- Ensure excellence in investment and financial management.
- Deliver superior donor and alumni relations.
- Communicate the culture of philanthropy.

UNIVERSITY OF WYOMING FOUNDATION

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