University of Wyoming Foundation

Cowboy Legacy
FALL 2022

Dunham Family

Learn how Dunham Family Athletics Excellence Fund is making an impact with UW Athletics
Greetings from the University of Wyoming where the fall semester is in full gear.

This issue of Cowboy Legacy features the Dunham family, whose love for golf and UW Athletics has inspired a transformative gift that will support the UW men’s and women’s golf teams for years to come. Read more about how Kelly and Dave Dunham were inspired to leave a legacy gift in honor of Dave’s late father on pages 3 and 4.

We also welcome Keener Fry to our development team at the UW Foundation. After Keener’s retirement from the UW Alumni Association, he wasn’t quite ready to stop giving back to UW. Keener now serves as a contract director of development with an emphasis on gift planning. Keener continues to share his Wyoming pride in his new role. Read more about how Keener and his wife Lisa give back to UW on page 6.

We’d like to hear how UW has impacted your life and hope you find inspiration from the features in this edition. If UW led you to a rewarding career or introduced you to a significant life path, please tell us about it by sending in the enclosed reply card.

Brett Befus
Associate Vice President for Development
UW Foundation
222 S. 22nd Street
Laramie, WY  82070
bbefus@uwyo.edu
(307) 766-4259
Sports are woven through the fabric of Wyoming and we all come together to support our Wyoming Cowboy and Cowgirl Athletics.

Dave and Kelly Dunham can attest to this as they love athletics, particularly golf. The Dunhams are a family of educators who have kept golf close to home. Their retirement brought them to live on the beautiful Powder Horn golf course in Sheridan.

The Dunhams also love UW golf, and they are an invaluable member of the team. That’s because they are supporting the UW men’s and women’s golf teams through a gift in their will, as well as providing immediate support with Legacy Match funds and their Scholarship Circle annual gift.
Their will creates the Dunham Family Athletics Excellence Fund, which will primarily support UW golf. The Dunhams are also creating the Dunham Family Fellows in the College of Education, which supports educators during their student-teaching.

Dave’s father, Marvin “Lee” Dunham, devoted his entire life to education. His career spanned nearly five decades, beginning with Platte County School District #1 in the fall of 1957. He earned his master’s degree in education administration from the University of Wyoming while teaching fulltime.

Both Dave and Kelly are also educators, but Dave came to it later in life. He earned an accounting degree at UW and then went to work in Denver for one of the most prestigious accounting firms in the world. Dave met and fell in love with Kelly, and he realized that, although they were the same age, their lives were in different places. Kelly’s career as an educator was both enriching and inspirational. Despite his corporate success, Dave felt stuck. Kelly supported Dave as he left accounting and went back to school for teaching.

Unfortunately, Lee passed away recently. Dave and Kelly decided to honor Lee by supporting UW Athletics and College of Education. Dave and Kelly know this would make Lee so proud!

It makes sense that the Dunhams are supporting both education and athletics—a small town’s school system and its athletics programs are the lifeblood of the community. Their legacy builds communities.

What’s your Wyoming legacy?
DECIDE WHAT TYPE OF UW GIFT AND IMPACT YOU’D LIKE TO MAKE.
Your gift can impact student scholarships, faculty, or UW programs. You can gift cash, real estate, stocks and bonds, retirement accounts, vehicles, valuable collections, and more.

CREATE OR UPDATE YOUR WILL TO INCLUDE YOUR GIFT TO UW.
It’s time to put your plan into action. We recommend working with a professional advisor to create a will. Let them know that you’d like to name the University of Wyoming as a beneficiary through the UW Foundation. Consider the following: “I give, devise, and bequeath to the University of Wyoming Foundation (or its successor), located in Laramie, Wyoming, a nonprofit corporation organized and existing under the laws of the State of Wyoming ($____ or ____ property or ____%) for the benefit of (specific college, unit, program, project, or purpose).

INFORM UW FOUNDATION OF YOUR GIFT
By letting us know UW is named in your will, we can ensure your intentions are carried out and show our appreciation of your generosity by including you as a member of our Legacy Society.
This summer, the UW Foundation welcomed a familiar face that many of you may recognize. We are so honored to have Keener Fry join our development team. Keener’s impressive 25-year career with UW began in 1997 with UW Athletics. He served as the senior associate athletics director and later became a development director for the Cowboy Joe Club. In 2011 he was appointed as the UW Alumni Association executive director, which he led up until this past summer when he retired. Keener couldn’t be kept away from UW and he’s back in a new role as a contract director of development with emphasis on gift planning. Keener brings a wealth of development and leadership experience to his new position.

The impact UW has had on Keener’s life inspired him and his wife, Lisa, to establish the Keener Fry UW Alumni Association Endowment, a fund that supports the activities and operations of the association, enhancing the affinity all Pokes share. “University of Wyoming donors have been a pillar of strength in providing invaluable funding to help enrich the lives of the UW community,” says Keener. “I am thrilled to be returning in this capacity, where I can continue to be a part of this university’s success and its future.”

Has UW had an impact on your life? If so, we want to hear about it! Share how UW has impacted your life by sending in the enclosed reply card.
The Legacy Match is a matching gift program that enables UW alumni and friends to have an immediate impact when they make planned gifts to support the university. Planned gifts include bequests in a will or living trust, retirement plan beneficiary designations, and much more.

When you document a planned gift to UW, you can immediately direct Legacy Match funds to a purpose that resonates with you, such as scholarships or support for a specific college or program. When you document your gift with a simple one-page form, 10 percent of the estimated value of your future gift to UW will be matched, up to $10,000.

A pool of unrestricted matching funds is available on a first-come first-served basis to donors who are 60 and older and are documenting a new planned gift. The Legacy Match program will end when the matching funds have been depleted. The Legacy Match was created by the UW Foundation Board of Directors and a private gift directed to the UW Foundation.

Contact us for more information about how you can take advantage of this opportunity to increase the impact of your legacy.
We are here to help you and your estate planning team. If you have made UW part of your estate plan, we encourage you to contact us so that we can properly document your intentions and express our sincerest thanks.

**CONTACT US**

To learn more about your options for estate planning, including gifts that pay you income, please return the enclosed card or contact:

**Brett Befus**

Associate Vice President for Development  
(307) 766-4259  
bbefus@uwyo.edu  
www.uwyo.edu/giftplanning