

UW Internationalization Strategy: *Regions, Themes & Partnerships*

The Global Engagement Office (GEO) provides institutional leadership in shaping, supporting and pursuing the University's goals for advancing comprehensive internationalization. GEO works with the campus and Wyoming community to mobilize research capacity, enhance educational programming, strengthen international engagement, and build strategically important partnerships around the world. GEO aligns its comprehensive internationalization strategy with the University's strengths in regional expertise, thematic focus, and global partnerships. This three-part strategic framework serves to focus and deepen UW's global reach and create lasting impact.

- **Regions:** UW's faculty, staff, and students are involved in research, development and study throughout the world. There are specific world regions however that are strategically relevant to Wyoming at this time and where UW is well-positioned to enhance its global presence and engagement.
- **Themes:** The world is facing a number of challenging problems, including issues related to the global and cultural understanding, environment and resource conservation, food and water security, economic development and global health, and so on. Such challenges have largely shaped and informed Wyoming's engagement in the world and as Wyoming's public land-grant institution, UW has an essential leadership role in tackling those challenges that impact Wyoming and the world.
- **Partnerships:** The world's most challenging problems demand collaboration and require innovative thinking, passionate people, and a global network of committed partners. Through meaningful global engagement, UW seeks to build bridges across peoples and disciplines and in doing so, forge enduring partnerships to develop collaborative solutions to pressing global challenges.



What **Regions** of the world are the most strategically important to Wyoming?

What are the key **Themes** that shape Wyoming's engagement with the world?

Which **Partnerships** are essential to Wyoming's successful engagement in the world?

UW's International Advisory Council has developed the following internationalization strategy to be adopted by the Global Engagement Office as its primary framework with which to focus and advance a consistent global engagement strategy. Although UW is extensively engaged throughout the world and encourages all such work, this framework will help GEO prioritize UW's investment in international research, programming and related initiatives, while keeping investment open to shifting UW opportunities and global needs. The framework has been designed to evolve and change overtime and is not meant to be exclusive to other forms of global engagement.

REGIONS

Regions of the world that are of strategic importance to Wyoming.

Asia

Europe, Russia and Eurasia

The Americas

Middle East & North Africa

THEMES

Key themes that shape Wyoming's engagement with the world.

Energy, Resource Conservation & the Environment

Economic & Sustainable Development

Global Health & Nutrition

Global & Cultural Understanding

PARTNERSHIPS

Partnerships that are key to Wyoming's engagement in the world.

Strategic Partners

Transnational Education Partners

International Network Partners

Educational Mobility Partners

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Regions

UW's faculty, staff, and students are involved in research, development and study throughout the world. There are specific world regions however that are strategically relevant to Wyoming at this time and where UW is well-positioned to enhance its global presence and engagement. UW maintains its diverse engagement throughout the world while seeking to further enhance clustered activity in key strategic regions:

- **Asia.** UW's engagement in Asia is driven by diverse institutional partnerships, extensive research collaborations, governmental ties focused on trade and export, and vibrant student and scholar mobility programming. In particular, UW seeks to build dynamic partnerships and linkages in Asia, most notably in China, India, Malaysia and Vietnam.
- **Europe, Russia and Eurasia.** UW's long-standing engagement in Europe, Russia and Eurasia is driven by extensive alumni networks, research collaborations, governmental and agency partnerships, and robust education abroad programming. UW particularly seeks to build more robust partnerships and linkages in the region, notably in Germany, Kazakhstan, Norway, the United Kingdom, and Uzbekistan.
- **The Americas.** UW's well-established engagement in the Americas is driven by innovative research collaboration, governmental and agency partnerships, and robust student and scholar mobility schemes. UW particularly seeks to build more robust partnerships and linkages in the Americas, notably in Brazil, Canada, Colombia, and Mexico.
- **Middle East & North Africa.** UW's critically important engagement in the Middle East and North Africa region is driven by extensive political and military ties to the region, energy security commitments, and collaborative educational networks. UW particularly seeks to build more robust partnerships and linkages in the MENA region, notably in Ghana, Israel/Palestine, Jordan, Nigeria, Tunisia, and the United Arab Emirates.

Themes

The world is facing a number of challenging problems, including issues related to energy security, the environment, resource conservation, food and water security, economic development, global health, and so on. Such challenges have largely shaped and informed Wyoming's engagement in the world and as Wyoming's public land-grant institution, UW has an essential leadership role in tackling those challenges that impact Wyoming and the world. UW will maintain its broad commitment to knowledge creation and dissemination while seeking to enhance its global engagement around four central themes, as follows:

- **Energy, Resource Conservation & Environment.** With ongoing projects and programs focusing on pressing global challenges concerning energy transition and policy, climate change, natural resource management, clean water, and land management, UW is working to create a more sustainable future for communities across Wyoming and the world.
- **Economic & Sustainable Development.** UW is working with key stakeholders to improve livelihoods and build capacity through innovative and entrepreneurial solutions to economic development around the globe and address Wyoming's pressing challenges concerning workforce development, economic diversification, and hospitality and tourism.
- **Global Health & Nutrition.** UW works directly with farmers, policy makers, government entities, and researchers in partner institutions across the state and around the world to increase agricultural productivity, improve diets, and build greater resilience to challenges around nutrition, public health, access to quality healthcare.
- **Global & Cultural Understanding.** As the world becomes ever more interconnected, the way we understand each other's religions, politics and culture will determine how well we adapt to future challenges. Across the institution and all disciplines, UW is working to understand different, complex and evolving relationships between people, communities and culture.

Partnerships

The world's most challenging problems demand collaboration and require innovative thinking, passionate people, and a global network of committed partners. Through meaningful global engagement, UW seeks to build bridges across peoples and disciplines and in doing so, forge enduring partnerships to develop collaborative solutions to pressing global challenges. UW differentiates partnerships into four categories, 1.) **Strategic Partners**, institutions with whom UW has multifaceted areas of cooperation (e.g., student mobility, research, faculty & staff exchange, etc.), 2.) **Transnational Education Partners**, institutions with whom UW operates collaborative degree programming or related linkages, 3.) **International Network Partners**, institutions with whom UW has shared membership in an educational consortium, and 4.) **Educational Mobility Partners**, institutions with whom UW has established bilateral exchanges, affiliations, sponsorship agreements, or other arrangements that enable student mobility.