

**WYOMING UNION BOARD
MINUTES OF THE MEETING
Monday, March 30, 2015**

PRESENT: DeTienne, Zafft, Axelson, Collins, Brown, Krysl, Kerbs, Lind-Gonzalez, Boland, Kearns

NOT PRESENT: Graham

ALSO PRESENT: Kirk, Hazlett, Webb, Misty Eaton, Cory Schroeder, Josh Materi, Thomas Bilodeau, Hannah McNamee, Jordan Jungck, Ethan Atwood, Lisa Zirbel, Mahin Sandoval-Chavez

MEETING CALLED TO ORDER: Boland called the meeting to order at 4:02 p.m.

MINUTES APPROVAL: Boland asked for a motion to approve the minutes of the March 2 meeting. Lind-Gonzalez **made a motion**. Kerbs **seconded the motion**. The **motion carried by a show of hands**.

DIRECTOR'S REPORT: DeTienne welcomed the additional people attending the meeting and congratulated Eric Webb on his promotion. She reported that the Board of Trustees had approved the Union fee increases. She said that she would be meeting with an architect from Fort Collins regarding use of space in the Union and subsequently forming a committee. Students, staff and faculty are welcome to participate and should contact Darcy if interested. Collins asked if anyone from Facilities Planning would be on the committee. Darcy said Chris Maki would be involved.

ASSOCIATE DIRECTOR'S (OPERATIONS) REPORT: Zafft reported that Priority Scheduling had begun. Recognized student organizations and other student groups will be able to schedule their events the week of April 6-10. She asked Hannah McNamee, Marketing Coordinator, to distribute copies of a Wyoming Union Marketing Report for January, February, and March of 2015. Highlights of the report included photos of posters, use of Facebook, Instagram, Twitter, and Google analytics. Marketing student employees critique each other's work. The Wyoming Union Facebook page now has almost 1,000 friends. Zafft said that the security cameras are now installed on the dock, and she is waiting for the software. On May 19 the Union parking lot will be closed, but the loading dock will remain open. Temporary modifications to the loading dock will be done before commencement. The Union lot will be closed most of the summer for the construction of a concrete median and new area for busses. It will open again at the beginning of August.

ASSOCIATE DIRECTOR'S REPORT (ACTIVITIES/PROGRAMS): Kirk reported that 600 tickets each have been sold for Brett Eldridge and Iron Wine. RSO constitution audits are ongoing in the Campus Activities Center. The RSO recognition process is being restructured, and Kirk is working on getting more groups to access the Collegiate Link site. Next week is UW Idol, and UW Stands Up is on April 1. The winner of UW Stands Up will open for future comedian, Nick Vatterott. SAC hosted Game of Thrones in the A&S auditorium with 500 in attendance. Preparations have started for Summer Programming.

ASSOCIATE DIRECTOR'S REPORT (SLCE): Olsen was not in attendance.

FOOD SERVICE REPORT: Eric Webb mentioned the issue of student safety around the loading dock area.

TENANT REPORTS:

University Store – Misty Eaton announced the upcoming spring sale in the University Store during the week of April 6. Book buyback and year end processes are beginning. Students need to bring back their rental books on time. April 4 is the cap and gown ordering deadline. The University Store is planning for orientation.

First Interstate Bank – Julie Bromley was not in attendance.

ASUW – Lind-Gonzalez said that three pieces of legislation for Tuesday’s ASUW meeting are off-campus party registration, RSO storage spaces, and budget. ASUW fees were approved. The Chinese Ambassador Scholarship had been awarded, and Lind-Gonzalez introduced the winner, Josh Materi. Common Cents was a successful program. Diversity Training will happen next week as well as the ASUW primary election. Lind-Gonzalez announced that he had won the “drunk goggles” dribble and shoot contest against President Balogun at ASUW athletics night.

Copy Center – No representative was in attendance.

Dean of Students Office – No representative was in attendance.

OLD BUSINESS: none

NEW BUSINESS:

a. Gardens closure – Lind-Gonzalez explained that he had begun to form a committee regarding the Gardens area, but he didn’t know about the closure at the time. He also said most of the invited students did not show up for his meeting. He added that Staff Senate and Faculty Senate want to support the Gardens. Boland asked about WyoVocal results. Lind-Gonzalez said there were 278 votes, but 400 were needed for ASUW to pursue the issue. Thomas Bilodeau, a Gardens supporter, stated that he had gathered 240 signatures on a petition. Webb explained that the closure of the Gardens is due to an internal audit, which indicates the Gardens doesn’t make money and hasn’t in the past. The 8 year average loss is \$33,000. He called the Gardens a “challenging space” and cited several other food operations that have closed on campus due to revenue loss. Axelson stressed the need for students to help guide the re-visioning of the space. Cory Schroeder, ASUW Senator and owner of Bud’s Bar in Laramie, shared information on the management of bars vs. restaurants and stressed the importance of a good tap system. He explained that loss of product from a poor tap system can mean loss of revenue. He mentioned keg temperature, CO2 pressure and types of beer sold as all affecting revenue. Collins asked Schroeder if he considers the Gardens as competition. Schroeder said he likes having the Gardens in the Union and said the Gardens is a unique area, different from bars in town, which offers an easily controlled area in which to drink beer. Boland asked if the Gardens had changed managers and trained students properly. Webb said there is no single manager for the Gardens. He added that on Thursday nights, there is entertainment, and the Gardens does well. Axelson stated that alcohol promotion can never be used to make the Gardens a success. Schroeder said lack of promotion shouldn’t make a difference. Lind-Gonzalez said that the Gardens fulfills parts of the RLDS mission statement. He asked Webb what has been done to solve the revenue problem in the Gardens. Webb said coffee used to be sold in the morning, and a full time benefitted position had been eliminated. Lind-Gonzalez said it was not fair to close the Gardens without participation from students, staff and faculty. Boland suggested an additional meeting to continue the discussion. Krysl suggested calling on business students as interns to improve or maybe even manage the Gardens. Brown mentioned a hotel at Metro State which is totally run by students. Collins asked whether the architect that DeTienne mentioned would be looking at the entire building. DeTienne said the goal was for a master plan. Lisa Zirbel, student in charge of Visual and Cultural Arts, mentioned that the Thursday Studio Wyo Gardens crowd adds to attendance at Gallery 234 receptions. Since the lower level of the Union is not a destination, any event that draws students can help other events or programs. Lind-Gonzalez **made a motion** for an additional meeting of the Union Board at 4:00 p.m. next Monday, April 6. Kerbs **seconded the motion**. The **motion carried** by a show of

hands. Lind-Gonzalez asked members and others to e-mail him with questions and concerns at rlindgon@uwyo.edu.

b. Budget – The budget will be discussed at a later meeting.

OPEN FORUM: There was no time for open forum.

ADJOURNMENT: Boland adjourned the meeting at 5:05 p.m.

Respectfully submitted,

Darcy DeTienne