

**WYOMING UNION BOARD
MINUTES OF THE MEETING
Monday, February 8, 2016**

PRESENT: DeTienne, Zafft, Axelson, Collins (for Mai), Nisley, Hanson, Rubio-Wallace, Adimoraegbu, Kearns

NOT PRESENT: Mai, LeFebvre, Kath

ALSO PRESENT: Sagan Hunsaker, Jennifer Kirk, Dolores Cardona, Eric Webb, Marta Givens, Reggie Conerly, Bailey Quick

MEETING CALLED TO ORDER: Hanson called the meeting to order at 4:01 p.m.

MINUTES APPROVAL: Hanson asked for a motion to approve the minutes of the December 7 meeting. Axelson **made a motion.** Kearns **seconded the motion.** The **motion carried by a show of hands.**

DIRECTOR'S REPORT: DeTienne reported that the Board of Trustees has approved an E-cigarette policy. They will now be treated like any other tobacco product under the smoking policy.

DeTienne introduced Reggie Conerly from the University of Utah as the new Director for Dining Services. The Union Board still has a student vacancy, please let DeTienne know of anyone that is interested in the position.

DeTienne said the Wyoming Union was ranked #27 nationally as one of "The 51 Most Phenomenal Student Unions" by EDsmart.

ASSOCIATE DIRECTOR'S (OPERATIONS) REPORT: Zafft reported that the benchmarking survey was sent out to 3500 students. So far we have had 391 respond. If students finish the survey they are entered into a drawing for University Store gift cards. The survey has over 100 questions, plus an additional 20 specific questions about the Wyoming Union. It will run for one month through March 8th.

Zafft said the Marketing Coordinator position has been posted and closes at midnight tomorrow night. Marketing film makers will be coming to the Union on Thursday and we are looking for students who would like to be in the video. The new video wall is up and running for the time being, but we are still having problems with the monitors. IT is trying to get support but is having difficulties. Everything is in the hands of our legal department now. Don't be surprised if you see all the monitors down in the near future.

ASSISTANT DIRECTOR'S REPORT (ACTIVITIES/PROGRAMS): Kirk reported that C&C announced two shows on Friday. Shakey Graves will be playing on Saturday, February 27th, and Comedian/Actor T.J. Miller will perform Saturday, March 2nd. C&C is hoping to have two more shows this spring. One would be a hip-hop show and the other would be a lecture.

Last week FNF hosted slam poet J Mase III and showed Straight Outta Compton with a panel discussion following the film. The first week of school they had welcome back bingo. There were over 400 participants and was held in the ballroom. This week FNF along with VCA are hosting Ananda Shankar Jayant. Thursday night there will be a lecture and Friday night she will perform a solo dance.

Kirk announced more events from the CAC office. SAC will be taking students to the Avalanche game tomorrow night. Next week SAC is hosting BANFF with the outdoors program. The following week there will be a decent size bluegrass concert held in the Gardens.

Kirk said last Friday they finished recognizing groups for the spring semester. There has been a decrease in the RSO's recognized in the spring semester. In 2014 there were 30, in 2015 there were 15 and this year there were eight. Kirk explains that it is something that they are exploring to maybe not do next year. This means the CAC is doing a good job of recognizing students in the fall. Kirk said they have further streamlined the process of getting FSL chapter events registered. Student groups throughout campus have been utilizing Collegiate Link more to register their events. Last fall there were 150 events registered and this past fall there were 307. The RSO website has been redesigned to be cleaner and user friendly. Now currently accepting nominations for the RSO Awards of Excellence. The deadline is April 8th. Nominations are done online this year and are being accepted from anyone associated with RSO's.

Kirk informed everyone that last week her staff and students had a meeting about the new 7220 Entertainment. The students had some great feedback regarding the 13-page document that outlines the operation, guidelines, and positions. The mission of 7220 Entertainment is going to be functioning as a student fee funded entertainment programming organization for students at the University of Wyoming. Through its five programming committees they will select, plan, and promote a variety of popular entertainment programs and films that enhance the social and cultural life of the students at the University of Wyoming. If you are interested let Kirk know and she can send you the document. Kirk continued to explain a few things that will be different. Instead of having three primary planning boards they will be broken out into five different committees. The groups will be films, fine arts and lecture, large scale events, weekly events, and a late night. The executive board is going to utilize about \$10,000 to help fund student organization requests in conjunction with ASUW. Kirk believes that they will be able to put on about ten solid programs with the budget that is set. This will be announced at the X Ambassadors concert on April 1st.

Collins asked if the hip-hop show is going to be an outside artist. Kirk responded that yes it would and it will be a large scale show in the A&S auditorium. There is no date set yet, the offer was made on Friday. Collins mentioned that there were problems with the last hip-hop show that was held in the AA. Axelson suggested that we be proactive and set up a meeting to discuss the show.

ASSISTANT DIRECTOR'S REPORT (SLCE): Olsen was not in attendance, Hunsaker reported on her behalf. MLK Day of Service was Saturday. There were about 150 students working on ten various projects such as blankets for Ivinson Hospital and putting together laundry soap for Safe Shelter. Volunteers were done within two hours, and students will be delivering them this week.

Hunsaker said that for Alternative Break trips four trips are full. One trip that has a slot left and one trip, the Moab trip, still needs students. It is a driving trip so applicants can keep applying up until then.

The Good Mule Project is February 19th and 20th. It is a conference on social justice. There has been a lot of marketing leading to interest in students. Students can apply online for the event.

Hunsaker informed everyone of a few general updates. The street team had their first meeting and it looks like they have about 50 volunteers. This is the first year SLCE has had a volunteer base for all the events. The Big Event planning is beginning, and the first meeting will be towards the end of February. Danielle is putting together an executive board, and she is looking to select three to five students to help plan the event. Those applications are available online now.

FOOD SERVICE REPORT: Givens reported that Valentines cookies are available. Food Services is now using the digital boards to promote weekly specials. Panda Express will be giving out coupons on Thursday this week. Givens said that Tuesdays, Wednesdays, and Thursdays are their busiest days. Conerly has brought in a new program called Chat Back, it is a texting service that allows customers to text feedback immediately. Most of the texts have been positive.

Conerly explained to everyone about Chat Back. It is important to get feedback from staff, faculty, and students in real time on a daily basis. This allows customers to text discreetly and not be tracked down. If we wait to get feedback on semiannual surveys they will be negative no matter what. Most people have something good to say. All the texts will get a response within 24 hours. Givens said that there are signs posted at all the units with the numbers to text. Kearns asked how many texts would you expect on a daily or weekly bases. Givens answered that it started pretty hot and heavy. Conerly said there were 30 or so in the first week and most of them were retail. It is mainly focused on the Union. So far there are very good results.

TENANT REPORTS:

University Store –No representative in attendance.

Dean of Students Office – Cardona said there was nothing new to report.

First Interstate Bank –No representative in attendance.

Copy Center – No representative in attendance.

ASUW – Hanson reported that they are trying to pass their elections code with the election season coming up. Applications are currently open. There is internal legislation that only effects ASUW down the road.

OLD BUSINESS:

- a. Visioning Team- DeTienne informed everyone that a small group had traveled down to CSU to tour their Lory Center and talk with Mike Ellis. It was a good and informative visit. The scope of that renovation is nothing that could be done at UW right now because of cost. Webb said to put it in scale it was a \$70 million renovation project which was only phase two. A section of the building has been untouched, so more renovation is coming. CSU's student fees are \$186/semester versus ours that is around \$130/semester. They have had an increase of 800 students that has been able to help fund some of the renovations. Webb continued to go into details about the Lory Center such as their theme for the lower level being Beers, Bands, and Bikes. They do not have a computer lab just basically a closet that students can check out laptops with a printing station. There are two floors of student centers, they have shared meeting room spaces. The entry to each different center is about the same, they each have their own signs and glass case to promote their center. They have a lot of space. There are ten businesses that operate within the building. The Lory Center has an amazing multipurpose theatre. The seats open up like bleachers, they pull out by a system that is all air driven. They can be tucked into an alcove to use the space for something else. DeTienne added that there was so much intention behind everything they did. One question they continually asked was "What is our story." That theme is evident in how they are set up and in the details. Webb stated that for 50% of the buildup costs you can have one of the facilities named after you. DeTienne said they have electro chromatic windows. They don't have curtains. The windows darken by the flip of a switch. Some of the windows have etchings of either donors or history throughout the building. Axelson asked what is the square footage of the Lory Center. Hanson replied that is about 360,000

square feet which is about three times our space. Collins said they have about 28,000 students on campus. Hanson continued to share details about the Lory Center. Students were there on a Friday afternoon doing homework. There is so much space to do anything you need to do. They have the option to buy different things on different levels, making for easier access. There are two 20-minute reflection rooms to use whether you just need a time out or want to use it for religious purposes. Webb added that they have a fantastic senate chambers. Axelson asked what was the food like there. Webb answered that there were eight different food service options in the food court, plus other coffee shops, a convenience store, and a bar. DeTienne stated that they have a nice mix of franchises, local businesses, and self-ops. Axelson commented that it is interesting they have so many options for food in their union when Fort Collins has nice options. Webb informed everyone that their campus is so big that depending on students schedule they may just choose to stay on campus. In phase one of the renovation they added a hub for the local transit. It was part funded by the city. They have two ballrooms and a kitchen between them along with a two story gallery.

DeTienne said the focus group meeting will be Wednesday and Thursday. Time is scheduled for the Union Board on Thursday at 2:40 in the Senate Chambers. There are two general student sessions, one faculty session, and one staff session. There is additional time built in to follow up with any group.

- b. Priority Scheduling- DeTienne told everyone that there was a meeting about priority scheduling. Bailey Quick had collected some research from other universities. We tried to have another meeting last week to be able to get you a little bit of a report, but with Ryan Dinneen O'Neil being co-chair of the MLK committee that was not able to happen. There will be more coming at the next meeting. Dinneen O'Neil will be reaching out to the president's office.

NEW BUSINESS:

- a. None

OPEN FORUM: Adimoraegbu informed everyone that the week of February 22nd is African Awareness week. The country display will be on display Monday. Tuesday there will be a drumming workshop. Wednesday will have a game show with questions about countries in Africa. Thursday will be an interactive session about what students perceive Africa to be. Saturday will be the cultural event. There will be a show that displays Africa's clothing, food, and music that will end with a dinner. About 90% of these events are held in the Union.

ADJOURNMENT: Hanson adjourned the meeting at 4:54 p.m.

Respectfully submitted,

Darcy DeTienne